



PGA

Kentucky Section

2019 KPGA ASSISTANT GOLF PROFESSIONAL OF THE YEAR NOMINATION

Name of Nominee: _____ Ryne Burnett, PGA_____

Facility Name: _____ Triple Crown Country Club_____

Facility Address: _____ 1 Triple Crown Blvd Union 41091_____

Facility Phone Number: _____ 859-384-5362_____

Nominee E-mail Address: _____ john@triplecrownngolf.com_____

The nomination form should be typewritten.

1. Please describe the nominee's overall performance as an Assistant Golf Professional.
Ryne is a work horse that leads by example and has a never ending smile. His passion and positive attitude exudes throughout the staff and membership at Triple Crown CC. His leadership to our staff and junior golf program is second to none, while offering outstanding customer service to our members and their guests. Always early for his shift and willing to stay late, his effort can only be surpassed by his passion for the game. I may not properly portray the amount of information needed to earn him the award, but make no mistake, in my mind, Ryne is the "Assistant Professional of the Year."

2. Please briefly describe the nominee's service to the local Section and to the Association.

Ryne served on the Player Development Committee during the 2018 season and also played in 12 KPGA events.

3. Please briefly describe the nominee's leadership ability.

Ryne leads by example. He manages our outside staff operations by walking around and gathering information. Using the acquired information, he is able to troubleshoot and correct issues before they become chronic problems. His leadership and management skills have allowed him to create a culture where employees feel their input directly improves the club. These qualities have instilled a bond and trust with employees that allow them to feel decisions are being made with their interests in mind. Always a smile on his face, his positive attitude and relentless effort offer endless motivation to our staff and junior golfers at the club. He is an honest and trustworthy young man who offers creative feedback and ideas for various operations at the club. His leadership skills have created a workplace that is enjoyed by management and employees alike.

4. Please briefly describe how the nominee inspires fellow Assistant Golf Professionals. He is a work horse that relentlessly attempts to grow the game. His attitude and passion for the game and business of golf should inspire assistants and head professionals alike. He is constantly trying to improve each aspect of his professional career including; playing ability, teaching, merchandising, tournament operations, managing and training skills. If his work ethic and attitude isn't enough to inspire fellow professionals, the fact that he lowered his tournament scoring average by 3 strokes (74-71) from 2017 to 2018 should earn some respect amongst his peers. His improvement earned him a second place finish in the "Assistant Player of the Year" standings in 2018. Ryne also leads the staff during league and tournament operations. He has solidified himself as a "Golf Genius Expert" and excels at exceeding the customer's expectations during events. His efforts have changed the way we score and prepare for tournaments as well as how we train employees for events. Along with tournament operations and junior golf leadership, Ryne also created a new standard operating and procedures manual to add to our employee handbook.

5. Please briefly describe how the nominee grows the game of golf at the facility, in the community and throughout the Section.

Ryne has grown the game in northern Kentucky through his outstanding efforts with our junior golf program. He has helped grow a PGA Junior league program from 33 to 52 in two years and has lead the NKY all-star team to a second place finish at state each of the last two years. The 2018 PGA Junior League team, consisting of all Triple Crown members earned a spot in the regional championship hosted at Olive Branch CC in Olive Branch, Mississippi. Along with being the captain of the Triple Crown CC league, he also instructs and coaches two of the four teams. Ryne also created the Gray Middle School golf team that competes throughout the fall of the golfing season. In 2017 the Gray team won the season ending tournament by an astounding 44 strokes and the 2018 team (consisting of mostly elementary kids) finished in the top 5. Creating a game plan for the kids on each course and bringing the football to each match allow for the kids to be prepared, yet have fun while competing. Ryne also uses the Triple Crown "Kudos Board" to motivate the junior members to work to master their skills. Ryne also grows the game by taking Triple Crown members to various KPGA events throughout the year. His playing ability and practice habits show our members and their kids the effort that is needed to master your craft.

6. Please list any Section or National awards the nominee has received

Award	Year Received	Section

Deadline – December 10, 2018

Return forms to:
Kentucky PGA
Golf House Kentucky

1116 Elmore Just Drive
Louisville, KY 40245
(502) 243-9266 fax

Email Word documents to:
csaner@kygolf.org



PGA

Kentucky Section

2019 KPGA ASSISTANT GOLF PROFESSIONAL OF THE YEAR NOMINATION

Name of Nominee: Erik Charron, PGA
Facility Name: Lexington Country Club
Facility Address: 2550 Paris Pike, Lexington, KY 40511
Facility Phone Number: 859-299-4388
Nominee E-mail Address: echarron@lexcc.com

The nomination form should be typewritten.

1. Please describe the nominee's overall performance as an Assistant Golf Professional.

I once had the pleasure of listening to PGA member, Jack Barber speak to a class of aspiring golf professionals on the campus of ECU. His overall message spoke to the many hats a PGA Professional will wear during the course of his or her career. After being elected to PGA membership in January of 2016, I have found this advice to be one of the most applicable pieces of wisdom I have ever heard and utilize it daily.

It is my belief that an Assistant Golf Professional should learn from the mentors who preceded them just like Mr. Barber. I have had the honor to work for many tremendous Head Golf Professionals throughout the New Jersey, Tennessee, and Kentucky Sections during the course of my career thus far. Taking from each of them bits and pieces of what has worked, while constantly learning from mistakes.

How would I describe my overall performance as an Assistant Golf Professional? I would describe it as someone who is learning, absorbing, and applying knowledge that has been passed down from other professionals; constantly attempting to improve the overall golf experience whether it be through tournaments or during the daily operation. Pushing myself to be a better teacher of the game and enhance consumer's knowledge by answering questions about the golf swing and the clubs used. Being a dedicated staff member with a positive attitude is a critical component to my success as an Assistant Golf Professional.

2. Please briefly describe the nominee's service to the local Section and to the Association.

While I have not yet had the honor of serving the local Section in a position on the board, there are other ways in which I feel I have contributed to the Section as well as the Association. The

most noteworthy, in my opinion, would be taking advantage of continuing my education through the programs the PGA offers.

As a Certified Golf Professional in Golf Operations, I believe it is important that all PGA Professionals take their education seriously in order to truly be the Experts of the Game and Business of Golf. It enhances the credibility of our Association and is beneficial for everyone.

It is my hope to one day use these skills and showcase them by serving on the Association at a greater capacity.

3. Please briefly describe the nominee's leadership ability.

It has been said that a great leader inspires, earns respect, asks questions, has exceptional communication skills and maybe most importantly motivates their staff. This can at times seem to be a massive task.

As stated above, I have worked for PGA professionals that I thought were outstanding leaders and one way I would describe them would be that they were tremendous motivators. By motivating our staff, we are able to create an atmosphere that is conducive to attaining maximum productivity which is essential to any golf operation. When it comes to my staff, one thing I always try to do is lead by example. When leading by example we show our staff our own personal willingness to get a task done and by doing so, we simultaneously earn their respect and motivate them to do their part.

4. Please briefly describe how the nominee inspires fellow Assistant Golf Professionals.

As a PGA member and someone who has been in the golf business for a few years, it is abundantly evident that you cannot get very far without networking and building relationships with other professionals here in Kentucky and even all over the country in various sections. One of the greatest assets of graduating from a PGA Golf Management University wasn't the degree but the friendships and people who will be working in the same industry throughout our careers.

One of the simplest ways to inspire fellow Assistant Golf Professionals is to have conversations with them; sharing different practices and methods of our golf operation. No two golf facilities are the same and no two PGA Professionals run the same operation. When, as a collective group, we converse about our successes as well as our failures, we will undoubtedly become better teachers, coaches, and business leaders and the game of golf will become a better place for everyone.

5. Please briefly describe how the nominee grows the game of golf at the facility, in the community and throughout the Section.

Growth of the game is important at any facility but at Lexington Country Club, it is paramount. There are many different avenues that we take here at LCC to bring in new golfers every year. Junior Golf, Women's Golf, and marketing are a few of the methods I have had a direct hand in to promote the game and bring it to as many people as possible.

Our Junior Golf Academy boasts well over 100 students and the professional team has a direct influence in creating new golfers every year through our program. Coaching our juniors has been one of the most rewarding and satisfying components of my role at the club. The curriculum we teach from enhances student learning and drives home key components of the golf game. It is a sustainable academy that prepares young golfers for a lifetime of enjoyment through golf.

As the director of the Women's league, I have an incredible opportunity and responsibility to grow the game through our Ladies Golf Association. We are achieving this through the creation of various programs to peak new interest. Entry to the game can often times be intimidating but here at LCC, programs such as couples golf or our Operation 36 initiative which allows beginners to learn from the green backwards makes this task easier to succeed in.

Lastly, I'd like to look at growing the game from a marketing perspective. As a successful PGA professional, it is our responsibility to reach new golfers using every platform necessary. That, in my opinion, includes marketing tools such as social media, emails, text messages, our phone app and even tournament software. It is our job to make access to information readily available so that we can mainstream everything golf directly to the member. Through all of our marketing tools at Lexington County Club, I feel that this has been accomplished.

6. Please list any Section or National awards the nominee has received

I would like to thank you for taking the time to consider myself a candidate for the Assistant Golf Professional of the Year Award. I know there are many fabulous candidates and feel honored to have been nominated.

Award	Year Received	Section

Deadline – December 10, 2018

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Kentucky Section

2019 KPGA ASSISTANT GOLF PROFESSIONAL OF THE YEAR NOMINATION

Name of Nominee: Whitney Deaton
Facility Name: University of Louisville Golf Club
Facility Address: 401 Champions Way Simpsonville, KY 40067
Facility Phone Number: (502) 852-8542
Nominee E-mail Address: wdeaton@pga.com

The nomination form should be typewritten.

1. Please describe the nominee's overall performance as an Assistant Golf Professional.

Whitney dedicates herself to continuously developing as a Golf Professional. She attends many teaching seminars and all section meetings. She takes initiative in running the day to day golf operations when the Head Professional is away and is always a team player. In the middle of the season we lost our Head Golf Professional as well as two Assistant Professionals. During that time Whitney stepped up and was interim Head Professional for two months and successfully ran the member guest.

2. Please briefly describe the nominee's service to the local Section and to the Association.

Whitney became a part of the Player Development Committee at the end of 2017 where she helped create the proposal for the Mixed Team Championship for 2018. She plays in multiple tournaments throughout the year including the Kentucky Women's Open and the Assistant Open Championship.

3. Please briefly describe the nominee's leadership ability.

When the Head Professional left in May Whitney rose to the occasion and ran the day to day operations until July when the new Head Professional started. During this time we had a new assistant start during the middle of May and another assistant start in August. Whitney had to be the one to train them on the whole operation. She always tries to stay prepared for any situations that may arise in the future. She tries to lead by example in always trying to stay busy and finding ways to improve the operation.

4. Please briefly describe how the nominee inspires fellow Assistant Golf Professionals.

Whitney tries to help fellow Assistants and aspiring Professionals with her work ethic. She leads by example when training new staff. She is always a friendly and inviting to talk to. She gives advice and helps aspiring PGA Professionals with work experience while guiding them to try new things within the industry.

5. Please briefly describe how the nominee grows the game of golf at the facility, in the community and throughout the Section.

Whitney is always trying to grow the game with juniors and adults. During the summer of 2018 she became a USGA*LPGA Girls Golf site director. Where she expected approximately 5-6 girls to sign up and had 13 girls. Being a part of the Player Development Committee for the section she helps come up with unique ideas to propose to fellow professionals on the committee.

6. Please list any Section or National awards the nominee has received

Award	Year Received	Section

Deadline – December 10, 2018

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2019 KPGA ASSISTANT GOLF PROFESSIONAL OF THE YEAR NOMINATION

Name of Nominee: Nathan Downs
Facility Name: Hurstbourne Country Club
Facility Address: 9000 Hurstbourne Club Lane Louisville, KY 40222
Facility Phone Number: 502-425-0097
Nominee E-mail Address: ndowns@pga.com

The nomination form should be typewritten.

1. Please describe the nominee's overall performance as an Assistant Golf Professional.

Nathan Downs has worked very hard to become a well-rounded Assistant Golf Professional and provide consistent support to his Head Professional and facility. Nathan excels in managing the golf retail operation and golf shop staff, organizing and implementing coaching programs for individuals and groups, offering club fitting and repair, planning and coordinating golf tournaments and maintaining a professional image at all times.

Nathan's ability to multi-task and manage his time allows him to succeed in every area as an Assistant Golf Professional. He consistently assists in achieving sales goals through excellent customer service and being knowledgeable in products and sales strategies, maintaining a tidy golf shop, promoting and merchandising stock inventory and managing inventory levels throughout the year. He has been instrumental in developing a merchandise buying plan that results in year over year of 10% in an award-winning golf shop. Nathan provides constant support to other staff members at his facility. He is an accomplished instructor who offered four golfers a "Five Shot Guarantee" this year and succeeded in each case. He became certified as a Callaway Master Fitter in April 2018 and has seen substantial success in club fitting and being able to close sales due to the knowledge gained through this certification. Nathan is a confident professional who soaks up any opportunity to improve his skill-set and become a better PGA Professional.

2. Please briefly describe the nominee's service to the local Section and to the Association.

Nathan has sat on the Kentucky PGA Board of Directors for the past year, representing the Assistants-Associates Division. In addition to this, he has served on the Marketing Committee as a member and was recently appointed as the Director/Chair of the Marketing Committee by Pete Garvey, President of Kentucky PGA Section.

Nathan has volunteered many hours of his time over the past year to causes such as the Don Fightmaster Outing for Exceptional Children, 2018 Sports Fest, The First Tee, and Hope FORE All - a

charity founded by Nathan in 2017. Nathan takes great pride in growing the game of golf in Kentucky and has made it his mission to touch as many lives through his skill-set as a communicator and instructor.

3. Please briefly describe the nominee's leadership ability.

Nathan has become a proven leader in the Kentucky Section. During his tenure as President of the KPGA Assistants-Associates Division, he has continuously provided vision and direction to the Section's future generation. His first task as President included creating a network where all Associates who are aspiring to become PGA Members can ask questions to help them complete the PGM Program more efficiently. Nathan has assisted many Associates over the past year by sending suggestions on completing work experience portfolios and study guides for specific tests in the program. He has taken great pride in the development of the Kentucky Section and assisting in creating better PGA Professionals.

As President, Nathan has organized and hosted Committee Meetings and phone calls regularly. He has also communicated goals and solutions to challenges to the Assistants and Associates in Kentucky throughout the 2018 season.

Nathan serves as the Director of the KPGA Marketing Committee and is currently working on implementing a marketing plan to increase the visibility of the PGA Professional in Kentucky. Showcasing our members' skills and talents is a large focus of this committee and Nathan has formed a group of highly skilled individuals to do this throughout the years to come in the Kentucky PGA Section.

On a day to day basis, Nathan assists his Head Golf Professional by leading the team of Assistant Golf Professionals at Hurstbourne Country Club. Holding team meetings, creating task lists and delegating important action items are all ways that Nathan exemplifies leadership skills in the workplace.

4. Please briefly describe how the nominee inspires fellow Assistant Golf Professionals.

Nathan takes great pride in providing inspiration and encouragement to all Assistants and Associates in the Kentucky Section. He has made it a point to reach out to each Assistants that enters the Kentucky Section, as well as each Associate that begins the journey to becoming a PGA Member. By welcoming each incoming Assistant and Associate, he ensures that they understand the type of section they have entered – one where each member wants the other to be successful. Nathan has provided many Associates with resources to assist in their work experience portfolio in the Professional Golf Management Program. Supplying examples of personal lesson videos, study guides for tests and suggestions on certain subjects has assisted multiple aspiring professionals in earning their Class A PGA Membership.

Providing information on volunteer and educational opportunities has given many Assistants in the Kentucky Section inspiration to participate in KPGA sanctioned events. Explaining the benefits that volunteering can provide informs each Assistant that it is not only an extremely rewarding experience, but can also have great effects on the future of their career.

Nathan has taken his position as President of the Assistants-Associates Division very seriously and sees it as his duty to ensure that all Assistants in the Section remain inspired, focused and driven.

5. Please briefly describe how the nominee grows the game of golf at the facility, in the community and throughout the Section.

Nathan Downs is a firm believer and advocate of the notion that a PGA Member's most important duty is to grow the game of golf. He has represented this belief throughout his career in many ways; volunteering his time to charity organizations, encouraging others to volunteer and providing resources to keep them informed, organizing and coordinating junior and beginner golf programs and educating himself and others through PGA driven initiatives.

Nathan has been heavily involved in PGA Junior League, Ladies Learn to Golf (a beginner Ladies Clinic at his facility), Lil' Linksters (Summer Junior Clinics for ages 4-7) and Hot Shots (Summer Junior Clinics for ages 8-15). Each of these are examples of how Nathan has used his skills as an instructor to encourage golfers to be introduced to the game of golf in a fun, inviting environment. Nathan has been instrumental in growing the Junior Golf Program at Hurstbourne Country Club to over 80 junior golfers. He has used social media to showcase golfers' accomplishments throughout the season at his facility. This encourages others to improve their skills to ensure that they have the opportunity to be recognized for their accomplishments.

Nathan has made himself available to all Assistants and Associates in the Kentucky Section to improve their tactics in growing the game at their facility. He has given recommendations on Junior Golf program content and fee structure and ideas for various clinics to multiple golf courses around the state. Being creative and resourceful is how Nathan is able to continue his efforts in growing the game in Kentucky.

Nathan Downs takes great pride in doing his part in growing the game of golf in Kentucky and will continue to do so for the remainder of his career.

6. Please list any Section or National awards the nominee has received

Award	Year Received	Section
KPGA Assistant's Match Play Champion	2018	Kentucky

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PGA

Kentucky Section

2019 KPGA ASSISTANT GOLF PROFESSIONAL OF THE YEAR NOMINATION

Name of Nominee: Jacob Martin
Facility Name: Big Spring Country Club
Facility Address: 5901 Dutchman's Lane, Louisville, KY 40205
Facility Phone Number: 502-458-2027
Nominee E-mail Address: jmartinpgapro@gmail.com

The nomination form should be typewritten.

1. Please describe the nominee's overall performance as an Assistant Golf Professional.

Jake's performance is outstanding. He is constantly looking for avenues to make the operation at Big Spring better. He is eager to assist the Head Golf Professional in any way to further his desired direction.

"In 25 years in the business, I have never had an assistant professional that has made more contributions or though their effort, made my job easier than Jake Martin. His unique ideas and thoroughness are consistent and his willingness to help is constant. We challenge each other and this allows us both to grow and make the member experience grow too!"

Gary Beelaar, PGA

Jake wants desperately to improve the overall experience at the club. He has taken a leadership role in running our Junior Program and working with teaching the women at the club. He takes pride in his desire to make sure the members are excited to be at the club.

Jake efforts are tireless, and he never leaves any task unfinished. He will always look for the best way to do something, the method that will create the best member experience. Jake always focusses on the best path, and certainly never seeks the way that is the easiest path. When there is something that needs to get done, he will spend whatever time is needed to accomplish the goal. He desires to make everything perfect, from tournament operations to Golf Shop merchandising. His joy is evident in his work and truly enjoys what he is involved with at the club.

2. Please briefly describe the nominee's service to the local Section and to the Association.

Jake moved to Kentucky from California in May 2017. While he has not had the opportunity to serve the Section yet, he is very interested in serving the Association and will be available for

any opportunities to share his unique skill sets in the future. Recently Jake has met with local PGA Professionals and has shared the Operation36 success stories at Big Spring and has encouraged other clubs to utilize this learning methods to grow their own junior golf. Jake served as the PGA Junior League Derby City All Star Captain that successfully advanced from Kentucky to the Regional Championship in Olive Branch Mississippi in September 2018. He went well above and beyond to help this group of ALL-STARS bond by scheduling a series of practices, and the result was that the team just missed out on representing the section in the PGA Junior League National Championships.

3. Please briefly describe the nominee's leadership ability.

Jake will display his leadership in large variety of ways:

He recognizes that individuals are motivated in different ways. One constant that he strives for is leading by example. He strongly believes in doing things the right way and not to take short cuts.

If a coworker is having difficulties with a task, he will identify the best way to help before stepping in to educate and help that individual with the process needed to complete the task. The strongest trait that Jake will show in his leadership is there is no panic. He accepts situations, good or bad, as they are and works at finding solutions to these situations that are fair and appropriate to the environment.

4. Please briefly describe how the nominee inspires fellow Assistant Golf Professionals.

Honesty, patience, flexibility and hard work. These are the best adjectives for how Jake inspires his fellow Golf Professionals. Jake works hard to show that he has a high level of integrity in how he handles his life on and off the clock. He knows that action is the best way to show those around him who he is and how he wants to handle his life.

5. Please briefly describe how the nominee grows the game of golf at the facility, in the community and throughout the Section.

Jake's biggest contribution to growing the game at Big Spring was focusing a large amount of his efforts into Junior Golf at Big Spring. The junior program at Big Spring almost doubled in size from 2017 to 2018. His passion is evident in how he interacts with the kids and their parents.

Jake was also the coach of the 2018 Derby City Kentucky State Champion PGA Junior League team. While he is the first to let people know it was the kids who are the story, he is still very proud of the accomplishments of the team.

There has been a passion for teaching women. Jake has a sense that the game is intimidating for women to learn the game and he makes the process as relaxed and enjoyable as possible. He is a self-admitted cheerleader for his students. 7 of his students, all brand new to the game, joined the Big Spring Ladies 9-hole group in 2018!

Here are some quantifiable numbers to show the growth of the game at the club:

Jake brought a new vision on how to build junior participation at the club. The 2017 Big Spring junior golf has been great in the past with more than 50 active clinic participants visiting

the club more than 500 times annually. In 2018, the program under Jake's guidance grew immensely with 97 active clinic participants visiting the club more than 1200 times in the year.

Jake also brought 8 brand new ladies to the game in 2018. They all joined the Ladies 9-Hole group through his guidance and encouragement. He also hosted a weekly clinic for 13 members of the group to help build their skills in the game. This resulted in an increase of 250 added visits to the club.

6. Please list any Section or National awards the nominee has received

Award	Year Received	Section
2018 PGA Jr League Kentucky State Champions	2018	Kentucky PGA

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Kentucky Section

2019 KPGA ASSISTANT GOLF PROFESSIONAL OF THE YEAR NOMINATION

Name of Nominee: Jesse Massie
Facility Name: Hurstbourne Country Club
Facility Address: 9000 Hurstbourne Club Lane Louisville, Ky 40222
Facility Phone Number: 502 425 0097
Nominee E-mail Address: jessemassie25@gmail.com

The nomination form should be typewritten.

1. Please describe the nominee's overall performance as an Assistant Golf Professional.

Jesse Massie strives to become a better professional in all facets of the golf business. He has been very fortunate to have such a great mentor in Danny Baron and amazing support from all the members at Hurstbourne Country Club. Jesse thrives in member communication, golf operations, tournament planning and execution, club repair and alteration, and teaching/coaching the game of golf. Jesse truly believes that being a golf professional is about offering 24/7 communication with players, students, members, and colleagues.

Jesse is a large promoter in professionals playing the game. He attempts to play in as many section events throughout the year as well as play with members from his club as much as possible. Jesse takes pride in his golf game and abilities but will always put the value of good character and a professional attitude above winning. Playing well and winning is a rewarding experience but learning through your losses and battling through frustrations will create you into a better player and person. We, as golf professionals, are role models of the sport on and off the course and Jesse strives to be the best one he can be to the current and future generations.

Jesse made sure to try to add value to the section by participating on the Tournament Committee. Jesse wants to be someone that can offer opinions and ideas to make our section tournaments as fantastic as possible. He also attempts to be a bridge of communication for the assistant's division.

Jesse's true passion in this business is teaching the game. His lessons increased by more than double this year and his involvement in creating and implementing teaching programs at Hurstbourne increased dramatically.

Lastly, Jesse always brings a positive attitude and smile each day. This business can be frustrating, demanding, and uncontrollable at times. One thing that is always controllable is the attitude we express

and demonstrate. We are an image and representation of the game of golf and must demonstrate this throughout our careers.

2. Please briefly describe the nominee's service to the local Section and to the Association.

Jesse has been an active member of the KPGA Tournament committee the past two years, representing the assistants division. Jesse has also volunteered numerous hours to a variety of different events and organizations. These events/organizations include: 2018 Sportsfest, the Don Fightmaster Outing for Exceptional Children, as well as lesson hours donated to charity auctions. Growing the game of golf is a crucial aspect of our profession. He believes that passing down his knowledge of the game is the most rewarding experience of his job and by not doing so as much as possible would be a failure in his eyes.

3. Please briefly describe the nominee's leadership ability.

At the beginning of the year one of our fellow assistants accepted a head professional job and Jesse was immediately thrown into a leadership role. He made it a priority to lead and direct the new assistants at Hurstbourne Country Club. By creating task lists, initiating team meetings, and delegating objectives Jesse has shown that he can, and has become a leader.

4. Please briefly describe how the nominee inspires fellow Assistant Golf Professionals.

Jesse inspires his fellow assistant golf professionals in 3 ways. First, he takes great pride in his golf game and works diligently to keep his game sharp and always be one of the best players in the section. Second, he volunteers time to give back to the community by teaching the game of golf at events and organizations. Lastly, he represents himself in a professional manner and shows great character on and off the course.

5. Please briefly describe how the nominee grows the game of golf at the facility, in the community and throughout the Section.

Jesse loves teaching and coaching the game of golf. Jesse organized and ran many programs at Hurstbourne Country Club this season. These programs include: Ladies Learn to Golf, HotShots Junior Season, Lil Linksters weekly clinics, and LPGA Girl's golf, and PGA Jr. League. Jesse performed over 200 individual lessons this season which was more than double from 2017. As stated above, Jesse volunteered time to many events and organizations to help grow the game for his local community. Jesse grows the game in the section by being a voice for the assistants division while participating on

the KPGA Tournament Committee. He also shows professionalism and sportsmanship by example at every section event.

6. Please list any Section or National awards the nominee has received

Award	Year Received	Section
KPGA Assistant Championship Winner	2017	Kentucky
KPGA Assistant Match Play Champion	2017	Kentucky
KPGA Omega Assistant Player of the Year	2017	Kentucky

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2019 KPGA ASSISTANT GOLF PROFESSIONAL OF THE YEAR NOMINATION

Name of Nominee: Zachary Meadows
Facility Name: Keene Trace Golf Club
Facility Address: 5600 Harrodsburg Rd, Nicholasville Ky 40356
Facility Phone Number: 859-224-4653
Nominee E-mail Address: zmeadows@pga.com

The nomination form should be typewritten.

1. Please describe the nominee's overall performance as an Assistant Golf Professional.

Zach Meadows is the 1st Assistant Golf Professional with Keene Trace Golf Club at both the Keene Run and Champion Trace courses. He serves as the club's Merchandise Manager and is the lead assistant. He is responsible for assisting, and sometimes leading, activities relating to execution of the club's golf operations, including member tournaments, outings, outside staff services, golf shop services, practice facilities, and maintenance of golf cart fleets.

Zach is excellent at spreading hospitality and providing outstanding customer service to all members, and their guests, of KTGC. Zach exceeds expectations as he continues to meet his annual objectives. Merchandise sales and profit margin have showed a healthy growth under Zach's direction. Zach is a well-respected team member of KTGC and has strong relationships with his staff, superiors, members, and guests.

2. Please briefly describe the nominee's service to the local Section and to the Association.

Zach is currently working on completion of Level 2 of the PGA Associate's Program in hopes to be elected to full class A membership. He has attended numerous workshops and education seminars to further educate himself and to better represent the Section and Association. He has also assisted in hosting Section PGA member events at Keene Trace in addition to competing in them, such as the Pro-Assistant event. He was an instrumental part of the staff during the Barbasol Championship and was excited to hear that the Section would also benefit from the event by hosting and operating the qualifying events leading up to the PGA Tour event.

3. Please briefly describe the nominee's leadership ability.

As stated earlier, Zach is a well-respected team member of the KTGC staff. He is loyal, trustworthy, knowledgeable, and has strong character. This creates a personality that others are quick to follow. He never shies away from an undesirable task and this is often noticed by his staff and superiors. Zach is quick in building a relationship with his staff and helps him greatly in providing training and correction when needed.

Zach also leads a wonderful family of four who are very close. His balance of work and life is one that is to be admired from any golf professional.

4. Please briefly describe how the nominee inspires fellow Assistant Golf Professionals.

Zach's leadership and example has helped us raise the expectations of the staff at KTGC. Often times in the golf business, especially in the offseason, it is easy to get complacent and fail to use the down time. Zach leads the efforts on continuous improvement. You will never find Zach with idle time that he is not filling with improving the operation, facility, or himself. This approach and attitude is contagious and inspires our other assistants to do the same.

Zach has a strong network that includes many other assistant golf professionals throughout the area. He is often called upon for answers to questions and for advice.

5. Please briefly describe how the nominee grows the game of golf at the facility, in the community and throughout the Section.

Zach is an integral part of the team that hosts the PGA TOUR's Barbasol Championship. The Barbasol Championship is the first PGA TOUR event in the state of KY in more than 50 years and in its first year, despite the weather, saw attendance from fans from all over the state. Zach works daily with the teaching professionals at High Performance Golf Academy, KTGC's onsite instructional academy that provides instruction to the best junior players in the state.

6. Please list any Section or National awards the nominee has received

Award	Year Received	Section

Deadline – December 10, 2018

Return forms to:
Kentucky PGA
Golf House Kentucky

1116 Elmore Just Drive
Louisville, KY 40245
(502) 243-9266 fax

Email Word documents to:
csaner@kygolf.org

2019 Assistant POY

Joey Sachs
Lexington Country Club
2550 Paris Pike
Lexington, KY 40511
golfshop@lexcc.com
(859) 299-4388

Special Awards Committee
Kentucky PGA
Golf House Kentucky
1116 Elmore Just Drive
Louisville, KY 40245

Dear Special Awards Committee,

It is with great excitement that I sit to draft this letter. I have never been nominated for a KPGA Special Award, and I am honored just to have the opportunity to plead my case, so to speak. This will be one of the toughest letters I have been asked to write because I'm not one to brag about myself; and while I certainly know that there are several deserving candidates, I am very loyal to my Club and to my Head Golf Professional, I am devoted to my Members, and I work tirelessly every day to make the Club better than it was the day before. I believe these are qualities that every Assistant Golf Professional should possess, and I feel so fortunate to be able to provide you with some insight into the role that I play at Lexington Country Club.

I will be entering my 8th season at Lexington Country Club, and to answer the first topic of performance, I would describe my overall performance as an Assistant with 3 adjectives; efficient, thorough, and timely. As a golf operation, we are constantly striving to be better. And as the First Assistant, it falls on me to implement new policies and procedures. From washing golf cars, to range set-up; tournament preparation, to even our facility's image, we are finding ways to execute these tasks more efficiently, more thoroughly, and in a timely manner. I am always asking my staff: how can we get better and faster? In my time at Lexington Country Club I have been involved in so much, and not all has been golf related. I guided tours of the Club to prospective members and took them through the application process when our Membership Director left. I have assisted the Food and Beverage department with marketing and promoting of their new menu items. And as an Eagle Scout, another fellow employee and myself ensure that all American Flags that fly at the Club are retired properly by passing them on to a local Boy Scout Troop. The reason I mention these is to not only show my devotion to the Club, but to also show my understanding that the golf operation cannot survive alone. All departments need to be firing on all cylinders.

Although I cannot say that I have really provided service to the local Section or the Association, I can say that I support both. I am very proud to be a small piece of the puzzle, and I am very interested in doing more to serve at the local level. I play in a few events every year to show my support. And while I wish I could play in every event, it is just too difficult to pass up spending time with my daughters (ages 1.5 & 3.5). I promote the Kentucky PGA Junior Tour and encourage all the Juniors at the Club to play in as many of those events as they can.

As the First Assistant, it is in my job description to lead. And my ability to do so has only improved over the years. I am responsible for leading a team that consists of a 2nd Assistant, 2 PGM interns, and over 20 outside service employees that double as caddies. My Head Professional trusts me to lead our team in his vision. And it is my responsibility to understand his vision and execute it. I take each member of the staff through multiple trainings, including how to become a successful caddie. Through lessons of etiquette, golf terminology, AimPoint green reading, and a basic understanding of the rules, all our Caddies are equipped with the tools necessary to be successful. Against all odds, we resurrected a Caddie Program that had been extinct for decades. It is something that we are very proud of; and it is something that has not only made our Club better, but has set us apart.

It would be pretty strong praise if my other Assistant Professionals said that I inspired them. I wouldn't say that's my goal, but as their First Assistant, it is my goal to lead by example; especially in pressure situations. There are not many clubs that have 108 team Member-Guest tournaments. The logistics of such an event are complicated, intricate, and dumbfounding. Our Member-Guest started out at 60 teams when I first started, and every year demand for the event has grown. The way I inspire my other Assistants is through problem solving. My approach to running a golf operation is that there is no task too small, no problem too large; there has to be a solution to everything. I teach them to think more creatively through team meetings and brainstorming sessions. It is important to me that they know they can accomplish anything they put their mind to.

I am the Lead Coach of the L.C.C. Junior Golf Academy, a long-term development program designed to develop our young Juniors into accomplished players. This is how we grow the game at our facility. When I first started at Lexington Country Club, we had just 17 junior golfers, 17! In the 7 years that I have been here, I have grown our Junior Golf population to 191. I will touch more on this in the letter I submit for the 2018 Youth Player Development Award, but the numbers speak for themselves. The response to our new programming has been overwhelming. In fact, I think it is very important to mention that out of the 191 Juniors, 63 of them are between the ages of 3-6. We have a special group of young girls and boys dedicated to becoming better golfers. And because of this, their families are golfing more as well. We have had parents (moms and dads) that have never played before, that have started taking lessons to keep up with their children. There is nothing more rewarding than seeing that family show up to the Club (Mom, Dad, Lucy, and Luke), jumping into the golf cars, and heading out to the course. It is the ultimate feeling of satisfaction and the ultimate indicator that what we're doing is not only working, but bringing families closer together.

It would be an honor to win this award, and not just for me. It would show my family, more specifically my daughters the value of hard work. It would show my staff and fellow assistants that maybe I'm not so crazy for having them rewash a golf car they just cleaned because it wasn't perfect. It would give the Membership something to be proud of and it would be my way of saying thank you to Greg Griffith, my Head Professional and Mentor, for putting his trust in me. I know there are many deserving candidates for this award, and I hope you will give me every consideration.

Sincerely,

Joey Sachs



PGA

Kentucky Section

2019 KPGA ASSISTANT GOLF PROFESSIONAL OF THE YEAR NOMINATION

Name of Nominee: Patrick Vadden
Facility Name: Audubon CC
Facility Address: 3265 Robin Road
Facility Phone Number: 502 637-5625
Nominee E-mail Address: ptv1974@aol.com

The nomination form should be typewritten.

1. Please describe the nominee's overall performance as an Assistant Golf Professional.

While it is difficult self-evaluate, I will try to best describe my contribution as an assistant PGA professional. Most importantly, I strive to exceed the membership's expectations daily by anticipating their needs. It is my role to be a first contact for members at the golf shop. This engagement helps foster relationships and increase member satisfaction. I'm also responsible for the nine hole ladies organization, the golf calendar on the club website, the set-up of 25 club tournaments with online registration, and the Men's Golf Association season tournament points list. I also have a prominent role in our junior golf program, PGA Junior League teams, and overall instruction.

2. Please briefly describe the nominee's service to the local Section and to the Association.

I attend bi-annual section meetings and participate in numerous section sponsored golf tournaments.

3. Please briefly describe the nominee's leadership ability.

I have been tasked with managing the day to day golf operations, which includes my role as outside staff supervisor. I manage ten to fifteen employees and I try to instill my hard-working and conscientious attitude amongst the staff. I am happy to cover shifts, clean carts pick the range, and anything else that is necessary to keep our program moving and I hope that my staff follows my example.

4. Please briefly describe how the nominee inspires fellow Assistant Golf Professionals.

I try to use my years of experience combined with my work ethic to help or inspire my fellow assistant professionals.

5. Please briefly describe how the nominee grows the game of golf at the facility, in the community and throughout the Section.

I am proud of being a part of the diverse instructional program at Audubon. We have a large Junior Golf Program, multiple Get Golf Ready women's clinics, and two PGA Junior League teams which is great for member retention. I have assisted with the Louisville 1st Tee in local grade schools and the Library programs and was an instructor for St. Patrick Elementary School clinic. I also bring members to as many pro am's as my schedule will allow.

6. Please list any Section or National awards the nominee has received:

Award	Year Received	Section



PGA

Kentucky Section

2019 KPGA ASSISTANT GOLF PROFESSIONAL OF THE YEAR NOMINATION

Name of Nominee: Christopher Wilson
Facility Name: Audubon Country Club
Facility Address: 3265 Robin Road Louisville, KY 40213
Facility Phone Number: (502) 797-3606
Nominee E-mail Address: cjwilson427@gmail.com

The nomination form should be typewritten.

1. Please describe the nominee's overall performance as an Assistant Golf Professional.
Chris is an extremely thoughtful and innovative member of our staff. He regularly provides new ideas that improve our systems and foster creativity. His ideas have benefitted club operation in the areas of tournament operations, merchandising, and internal marketing. Chris is also in charge of the club repair program, and the 2 PGA jr. League teams consisting of 32 kids.
2. Please briefly describe the nominee's service to the local Section and to the Association.
Along with competing in numerous KPGA events throughout the year, Chris utilized his time to give back and volunteer whenever the opportunity arose. Chris helped raise over 12,000 dollars for Kentucky Golf Foundation and the Colon Cancer Prevention Project as he successfully completed 100 holes alongside PGA professional Eric Gilliland. Chris also volunteered in the Don Fightmaster outing as he helped many kids make putts and hit the long ball.
3. Please briefly describe the nominee's leadership ability.
Chris shows leadership not only throughout the facility where he is employed, but also to other facilities with assistance in rules of golf, Golf Genius, and PGA jr. league.

4. Please briefly describe how the nominee inspires fellow Assistant Golf Professionals.
Chris inspires other fellow professionals by giving them creative ideas on how to make their facility better, market themselves, and advice on how to become a leader themselves. Chris is always available and never hesitates to offer advice when needed.
5. Please briefly describe how the nominee grows the game of golf at the facility, in the community and throughout the Section.
Chris is always looking for a new ideas or ways to better the junior golf program at the facility, and how to grow the club membership. Chris encourages all his fellow professionals to volunteer for charities, compete in tournaments, and share ideas that will grow the game of golf.
6. Please list any Section or National awards the nominee has received

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