

# **2018 KPGA**

## **Player Development Grant Application**

Each year funds are granted to deserving programs across the state of Kentucky. These programs can offer scholarships, provide clubs for kids, educate individuals about the game of golf, promote the development of golf for seniors, juniors and women and provide opportunities for golf instruction.

**The Player Development Grant Application deadline is January 31, 2018.** Each program granted funds is required to complete a Grant Report Form and return it along with any supporting materials (i.e. curriculum, applications, media coverage, photos, etc.). Failure to return a completed Grant Report Form by January 31, 2018 may result in the denial of all future requests for assistance, as well as, reporting the failure to the KPGA Membership.

**Program Name:** Give Golf A Try with " PRO'S On The GO "

**Contact Name:** Denny Nash, PGA **Title:** Head Professional,/ Hickory Sticks  
Primary Owner " Pro's on the Go"

**PGA Professional Sponsor:** Denny Nash, PGA. Perry French, PGA. Roger Gallatin, PGA  
Along with various golf professional's and golf courses in the area.

**Mailing Address:** 1164 Miller Ave.

**City, State, ZIP:** Maysville , KY. 41056

**Direct Phone:** 606-301-1231 **Email:** Dennynash@pga.com

**Request Amount:** **Fund Request Date:**

\$5,000 Start up cost. We know we are asking for a lot however our mission is single parent households and their children with economic barriers facing them. In our area the number is at about 35% along with the median income not the highest either. We thank you very much for any consideration given to our mission.

### **1) Please describe the nature and mission of the program.**

The mission of our program is that of an out reach program to those who may not otherwise have access to the great game of golf. "Pro's on the Go" is a new company based out of Hickory Sticks G.C. . Then Primary owner is Denny Nash Golf , LLC dba as "Pros on the Go" with involvement of Perry French, Cleveland/Srixon Golf and Roger Gallatin, Hickory Sticks. Our primary goal is to offer professional golf instruction, professional golf services, as well as spread the game of golf through out our area. Our request for assistance from the KPGA Foundation will allow us to develop a program where people have access to the game or can at least be introduced to the game for little or no initial cost to them.

Our target audience for this particular program focuses on single parents and their children in the Pendleton, Grant, Bracken, and Campbell County Areas in the Northern Ky Region. All courses in the area along with other professionals have agreed and will help Us with this worthy program. Data shows single parent house holds are close to the 35% level of households in the area.

### **2) How is the program structured (i.e. classes, clinics, tournaments); what is the length of the program?**

With the help of Perry French/ Cleveland Golf we hope to purchase 4 sets each of the following with discounted pricing.  
4 sets of small junior, 4 sets of medium junior, 4 sets of older junior, and 4 sets of lady clubs to help with the program.

Cleveland Golf has also offered assistance with balls to be used by these new potential players while they learn.

The program will be promoted through, schools, churches, BNI groups, YMCA, etc. and held at various courses during their slow times with Hickory Sticks G.C. Being the host course and storage of equipment. This equipment will also be available at non-program times sort of like the library system. They will be allowed to check out these clubs for a day or two at a time as long as they are part of our program at one of the courses involved.

Our goal and mission is to allow new players to try the game without price being a hindrance or a negative factor. It would be our hope that with little bit of help getting started that they may 1. Spend quality time with their children. 2. Get them outside some and away from their computers and 3. Introduce them to this great game.

**3) Where is the program held?**

The program will be hosted and equipment shall be situated at Hickory Sticks G.C. . Equipment will be made available On a library type basis from there as well. However, the program will be promoted and held at almost all golf courses in the area on a monthly basis or at least 1-2 times per week in the area.

Also, the equipment will also be used at clinics and other instruction in the area.

In the end these golfers will be able to be introduced to the game, have access to golf courses, local driving ranges, as well as access to professional instruction in the area. Rule books and golf etiquette will be part of the program as well.

**4) How many participants does the program have or how many do you anticipate?**

With at least 16 sets of clubs to fit the different types and ages of players , along with proper promotion we would expect this program to reach at least 16 players 1-2 times a week. Also the equipment will be utilized in other instructional programs during the season.

We would hope for this program to out reach to hundreds of players in the Northern KY area.

**5) Describe the composition and background of participants (age, socio-economic background, gender, golf skill).**

Again, the main focus of this particular program will be on single parents and their children allowing them an inexpensive if not completely free way to spend quality time together while being introduced to golf without any economic barriers.

Once involved in the program they will be encouraged to stay connected with golf and assisted by the courses and professionals in the area to do so.

**6) How will the funds be utilized? Please provide specific, detailed examples of expected purchases, scholarships given, costs of equipment, labor budget, etc.**

The majority of initial funds will be used to purchase golf equipment from Perry French at discounted prices. This equipment is vital to the programs success. Clubs must at least be a close fit to the golfers early on or they become frustrated with equipment that is to old, to heavy, to long, or simply not close to fitting the individual. Initial discounted cost of this equipment is approximately \$3500. The additional \$1500 being asked for is to assist local course with some cost, help travel cost for the instructors as well as their time. Some monies shall be allocated for rule books, etiquette materials, etc.

**7) Did the program participate in the 2017 Kentucky PGA Golf Day?**

No, this is a start up program in the area. We pledge however to participate in 2018 and beyond.

**8) What are the other sources of funding for this program?**

The GCGA is searching for some assistance for us as we begin this program. They have committed a SNAG GOLF unit to us for use in some other programs. We have been in some talks with individuals for assistance in small ways but finding enough to get this program up and running is the reason we are requesting help from the KPGA.

**9) Please list two references we may contact about your application. Please include full name, address, phone number and relationship to the program.**

Perry French , Cleveland Golf, (859) 779-8071 , perryfrench@clevelandgolf.com  
Roger Gallatin, Hickory Sticks, 502 (655-0371 , rogergallatin@hickorysticks.com

**10) Provide suggested dates for a Kentucky Golf Foundation representative to visit the program:**

We welcome any representatives from Golf House Kentucky to please come to Northern, KY . Please visit our program and new programs to come at any time that is convenient to your representatives. Our goal is to grow the game and to have Northern, KY Be a place that Golf House Kentucky wants to come on a regular basis. We want the KPGA to be proud of efforts being made in the Northern KY area as it relates to growing the game of golf for us as well as the state of Kentucky in general

**Please return to:**      **Attn: Connie Saner**  
                                 **Golf House Kentucky**  
                                 **1116 Elmore Just Drive**  
                                 **Louisville, KY 40245**  
                                 **csaner@kygolf.org**