



2018 KPGA Player Development Grant Application

Program Name: The First Tee of Louisville

Contact Name: Ron Snider
Development Director
The First Tee of Louisville

PGA Professional Sponsor: Ron Snider – PGA # 10524055

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Request Amount: \$2500.00

Fund Request Date: March 1st, 2018

Nature and mission of the program

Our Mission: To enrich the lives of young people in the Louisville Metropolitan area by providing educational programs and affordable facilities that build character, instill positive life skills and promote healthy choices through the game of golf

We are respectfully requesting partial program underwriting to purchase necessary equipment for the continued success and growth of programs at Shawnee Golf Course.

In 2005, The First Tee of Louisville became the 200th chapter of The First Tee and began reaching young people through its programs. Our mission is to enrich the lives of young people in the Louisville metropolitan area by providing educational programs and affordable facilities that build character, instill positive life skills and promote healthy choices through the game of golf. The First Tee of Louisville supports educational programs, career exploration, and cultural

activities through a relationship with the Louisville Urban League. Together since 2005, we have been dedicated to helping the young people of our community become future leaders. Golf is a conduit for a program which brings together youth from disparate zip codes, backgrounds, and households.

In 2017, we had over 500 participants enrolled in Spring Summer and Fall sessions conducted at Shawnee, Seneca, Long Run and Bobby Nichols Golf Courses. 39% of our participants receive scholarship funding for the program, as they are eligible for the free or reduced lunches at their schools system.

At a time when our youth face serious health related problems due to inactivity and diet, our program also encourages a healthy lifestyle, both inside and out.

Our goal is to inspire as many young people as possible to live the Nine Core Values of The First Tee – Honesty, Integrity, Sportsmanship, Respect, Confidence, Responsibility, Perseverance, Courtesy, and Judgement.

Program Structure

Developed with input from leading experts in the field of positive youth development, our program focuses on empowering participants through decision-making and exploring options. This helps foster positive relationships between coaches and young people, inspiring the golfers of tomorrow to look to the future, set goals, and unlock their potential.

We promote character development and positive life skills through golf instruction. The First Tee of Louisville coaches are trained to create positive relationships that inspire youth to discover their individual potential. Our programs help young people build confidence, develop respect and appreciate the value of giving back to their community all while learning the lifelong sport of golf.

We will offer Spring Summer and Fall Programming starting in April and ending in November twice per week at Shawnee Golf Course.

Where is the program held?

This grant would be utilized for our program sessions at Shawnee Golf Course.

Number of anticipated participants

Due to the interest of our programming, we anticipate approximately 70 young people per session and a total of 350 participants in our sessions at Shawnee Golf Course for 2018.

Composition and background of participants

The First Tee of Louisville offers group lessons to all youth ages 6-17, regardless of background or previous experience. Our programs are open to everyone regardless of gender, ethnicity or socioeconomic status. Everyone is welcome; all we ask is that young people come with an open mind and positive attitude. Our gender and.

Gender

Male 62%

Female 38%

Ethnicity

White 65%

African American 31%

Hispanic 3

Asian 3%

Multi-Racial 8%

How will the funds be utilized?

These generous funds would help offset the equipment expenses for our Shawnee Golf Course programs. The total estimate for just our basic equipment needs is \$8,150.00. We refurbish donated clubs and provide any participant that does not own equipment with a set of clubs, golf bag and golf balls.

100 sets of Golf Clubs & Bags	\$5000.00 (50% of our participants receive free equipment)
SNAG Golf Equipment	\$3000.00
Training Aids	\$150.00

Did the program participate in the 2017 Kentucky PGA Golf Day?

The First Tee of Louisville did not participate.

What are the other sources of funding for this program?

The First Tee of Louisville is a non-profit 501 (C)(3) and relies solely on funds generated locally through the generous donations of individuals, local corporate sponsors, fundraising events and grants.

References

Mr. Kevin Greenwell
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Seneca Golf Course
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Office: 502-458-9298
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Mr. Andrew Lardner
PGA Head Professional
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17001 Polo Fields Lane
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Dates for a Kentucky Golf Foundation representative to visit

Please contact Ron Snider at The First Tee of Louisville to arrange a visit. The office is open from 9:00am to 4:00pm, Monday through Friday.