

2018 KPGA

Player Development Grant Application

Each year funds are granted to deserving programs across the state of Kentucky. These programs can offer scholarships, provide clubs for kids, educate individuals about the game of golf, promote the development of golf for seniors, juniors and women and provide opportunities for golf instruction. **The Player Development Grant Application deadline is January 31, 2018.** Each program granted funds is required to complete a Grant Report Form and return it along with any supporting materials (i.e. curriculum, applications, media coverage, photos, etc.). Failure to return a completed Grant Report Form by January 31, 2018 may result in the denial of all future requests for assistance, as well as, reporting the failure to the KPGA Membership.

Program Name: The Big Spring Development Program

Contact Name: Title: Gary Bebelaar, PGA or Jake Martin, PGA

PGA Professional Sponsor:

Mailing Address: 5901 Dutchmans Lane

City, State, ZIP: Louisville, KY 40205

Direct Phone: Email: 502-458-2027

Request Amount: Fund Request Date: \$2,200

1) Please describe the nature and mission of the program.

We are searching for programs to encourage growth of the game for two distinct segments of the game: Junior golfers and women golfers.

Our mission at Big Spring Country Club Inc. is to provide the best possible player development program for our junior and women's membership. Big Spring player development has been following the National Trends of decline in participation in women golfers. Our 18-Hole Women's Golf Association was 100 strong just a few years ago and there are now less than 30 active players. Our 9 -Hole Women's Golf Association had nearly 75 members only a few years ago, and last year we had less than 20 active players. Our junior program is adequate, but we want to make it amazing! We want to have as many children participate as possible and have a program that will maximize player development. Our goal is to align our program with Operation 36.

Operation 36 is a golf development program that encourages players to stay in the program from session to session. We all know that playing the game well will encourage players to stay with the game. The basic premise for Operation 36 is to teach golfers how to shot even par for 9 holes. The program uses a platform of moving through 6 levels of instruction. A student will be part of a weekly academy where classes will be held and a specific topic of the game will be addressed.

The program also incorporates the playing aspect where all Level 1 students will have to shoot a score of 36 or better on a course where each hole is 25 yards long. Once they have achieved this goal, and completed all of the academy instruction tasks for Level 1, they graduate to Level 2. This level will build on the knowledge gained in the Level 1 academy lessons, and extend the length of the golf course played to 50 yards long on each hole. This process is continued until each student is playing par golf from their respective tees.

The goal for us at Big Spring Country Club Inc. is to encourage junior golfers and women golfers to pick up the game and not have the price of Operation 36 to be an obstacle in our introductory year. We plan on charging fees in line with Get Golf Ready, but Operation 36 is a subscription based program with an annual renewal fee. The barrier for us using Operation 36 is the annual fee to access all of their resources. Our goal is to secure funds for the initial subscription fee of \$2400 to get the program up and running and build the program to a level where no financial help will be needed in the future.

2) How is the program structured (i.e. classes, clinics, tournaments); what is the length of the program?

The program consists of 3 components:

1. Weekly clinics where students learn the fundamentals of the game through traditional instruction, games and competitions.
2. Playing the golf course. The course will be laid out in varying lengths depending on which level the student is at in the program. The first level student need to shoot a score of 36 or better from tees that are 25 yards from the hole. Level 6 student will be playing from their respective tees in the effort to shoot 36 or better.
3. Access to individual private lessons with an Operation 36 instructor.

3) Where is the program held?

The program will be held exclusively at Big Spring Country Club Inc.

4) How many participants does the program have or how many do you anticipate?

Our hope is to have reach 30 junior students and 20 women golfers. We expect the numbers to grow as our membership moves towards a younger, family oriented membership

5) Describe the composition and background of participants (age, socio-economic background, gender, golf skill).

The participants we are expecting will be coming from our membership. This means they will be middle to upper middle class. We will be focusing on juniors and women that are new to the game.

- 6) How will the funds be utilized? Please provide specific, detailed examples of expected purchases, scholarships given, costs of equipment, labor budget, etc.**

The funds will be used exclusively for the initial fee of \$2,400 to gain access to their vast resources to run the program. The expectation is to be self-sufficient for 2019 and beyond.

- 7) Did the program participate in the 2017 Kentucky PGA Golf Day?**

We did not participate in the 2017 Kentucky PGA Golf Day, but we have participated in the past.

- 8) What are the other sources of funding for this program?**

We will be charging instructional fees that are in line with the Get Golf Ready Program.

- 9) Please list two references we may contact about your application. Please include full name, address, phone number and relationship to the program.**

Gary Beelaar – PGA Head Golf Professional at Big Spring Country Club Inc.

Jake Martin – PGA Assistant Golf Professional at Big Spring Country Club Inc.

Each can be reached at 502-458-2027

Both Gary Beelaar and Jake Martin will be instructors for Operation 36, along with a PGA Intern and Ryan Daniels, who will be a new PGA Apprentice before the season begins.

- 10) Provide suggested dates for a Kentucky Golf Foundation representative to visit the program:**

The goal is to have our program up and running by mid-April so I would suggest a mid-May date would be a good time to come visit us!

Please return to: Attn: Connie Saner

Golf House Kentucky

1116 Elmore Just Drive

Louisville, KY 40245 csaner@kygolf.org