



# PGA

Kentucky Section

## 2018 KPGA SALES/MEDIA REPRESENTATIVE OF THE YEAR NOMINATION

**Name of Nominee:** Jason Frakes  
**Category:** ☐ Media Representative  
**Facility Name:** Courier Journal  
**Facility Address:** 525 West Broadway, Louisville KY 40205  
**Facility Phone Number:** (502) 554-1150  
**Nominee E-mail Address:** jfrakes@courier-journal.com

*The nomination form should be typewritten.*

1. Please briefly describe the nominee's service to the local Section and to the Association.

Provide coverage of Louisville-area high school golf regional tournaments and boys and girls state high school golf tournaments. Provide coverage of top high school golfers and postseason honors.

2. Please briefly describe the nominee's contributions to the game of golf in the Kentucky Section.

Provide coverage of the accomplishments of youth and high school golfers, primarily in the Louisville area.

3. Please briefly describe how the nominee promotes the game of golf in the community and throughout the Section.

Provide coverage of the accomplishments of youth and high school golfers, primarily in the Louisville area.

4. If you are a Sales Representative, are you a member of the Kentucky PGA Vendors Circle?  
N/A

5. If you are a Sales Representative, does your sponsorship money come through personal or corporate funding? N/A



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## 2018 KPGA SALES/MEDIA REPRESENTATIVE OF THE YEAR NOMINATION

**Name of Nominee:** Chris Jung

**Category:** ☐ Sales Representative ☒ Media Representative

**Facility Name:** Kentucky New Era

**Facility Address:** 1618 E. 9th Street, Hopkinsville, KY 42240

**Facility Phone Number:** 270-887-3261

**Nominee E-mail Address:** jungsports@gmail.com

*The nomination form should be typewritten.*

1. Please briefly describe the nominee's service to the local Section and to the Association.

The nominee has been a supporter of the KPGA for many years through his loyalty to promoting prep/amateur golfers throughout the state at local matches, dual competitions, regional/state tournaments and even banquets, summer tour events and even beyond high school seasons, covering the accomplishments of student-athletes in college. Chris has covered seven different state tournaments in Bowling Green and has always walked all 18 holes, especially for participants in the hunt, providing hole-by-hole coverage on social media. He even had nearly 2,000 viewers on social media watching Christian County's Carson Holmes complete hole No. 18 in 2016 during the 2nd Region Championship. The golfers in western Kentucky get unprecedented, yearlong coverage from Chris, which has helped enhance the game in the area and create excitement over golf. Additionally, Chris created an "Athlete of the Year" series, which is sponsored by Toyota, and has chosen the top male and female golfers from the Southern Pennyrile region the past four years, giving student-athletes an addition to their collegiate resumes and giving local high school golfers another award to chase. Most importantly, since the nominee was awarded the KPGA Media Representative of the Year in 2017, Chris has elevated his commitment and dedication, constantly seeking new and creative ways to shine the spotlight on the commonwealth's golfers.

2. Please briefly describe the nominee's contributions to the game of golf in the Kentucky Section.

Chris does not physically swing the club himself, but his contributions to the game are just as significant through the awareness he raises. When a local golf pro in his community set up a free day of instruction at the Boys and Girls Club chapter, Chris went to take photos, get interviews and printed an entire feature about what was done, which statewide officials were in attendance, and what the children learned. That type effort served several different groups on

several different levels, and showed a willingness to contribute to golf's image and interest by individuals who may not have access to the game's resources or knowledge. Several months back, another local golf instructor was forced to move his shop from The Links at Novadell (which closed) to Hopkinsville Country Club. Chris was first on the scene to get photos of the new facility and conduct an interview with the instructor, in hopes that regional golfers — serious and recreational — would see the opportunity and become aware of a nearby outlet for learning the game or honing their craft.

3. Please briefly describe how the nominee promotes the game of golf in the community and throughout the Section.

This past year might have provided the most significant answer to this question. As the City of Hopkinsville attempted to revive the once-renowned City Amateur Tournament, Chris was approached by local players, pros, enthusiasts and sponsors to be the primary voice for the reboot of the City Am, helping to organize the rebirth of the event by talking specifics, promoting the tournament to increase participation and covering all weekend rounds (including awards ceremony) to enhance the experience. The City Am did, indeed, return in 2017, and Chris was an important piece to that equation. He also continues to promote the game of golf immensely in his community by taking advantage of an array of tools. Not only does Chris write about matches and tournaments in the Kentucky New Era newspaper, but he also takes photos (that are posted online, in the paper and on apps like Instagram), takes video of players on driving ranges or preparing for holes at state tournaments, provides frequent Twitter updates that list golfer accomplishments and rounds, and often chooses golfers for interesting human interest features so that regional and statewide fans/readers can learn more about these student-athletes, who are sometimes left off the radar.

4. If you are a Sales Representative, are you a member of the Kentucky PGA Vendors Circle?

n/a

5. If you are a Sales Representative, does your sponsorship money come through personal or corporate funding?

n/a

Deadline – January 2, 2018

Return forms to:  
Kentucky PGA  
1116 Elmore Just Drive  
Louisville, KY 40245  
(502) 243-9266 fax

Email Word documents to:  
[csaner@kygolf.org](mailto:csaner@kygolf.org)



**PGA**

Kentucky Section

## 2018 KPGA SALES/MEDIA REPRESENTATIVE OF THE YEAR NOMINATION

**Name of Nominee:** \_Don Russell Inside Kentucky  
Golf

**Category:** ☐ Sales Representative ☒ Media Representative

**Facility Name:** \_\_\_\_\_

**Facility Address:** \_3900 Tally Ho Ct. Louisville, KY  
40299

**Facility Phone Number:** 502-644-  
6510

**Nominee E-mail Address:**  
\_donrussellcusatv@aol.com

*The nomination form should be typewritten.*

1. Please briefly describe the nominee's service to the local Section and to the Association. IKG is produced in partnership with Golf House Kentucky. This weekly television show airs each summer in Louisville, Lexington, Northern Ky, Hazard sand Bowling Green.
2. Please briefly describe the nominee's contributions to the game of golf in the Kentucky Section. IKG is designed to promote the people and activities of the Kentucky PGA, Kentucky Golf Association, KPGA Junior Golf Tour, Kentucky Senior Golf Association and the Kentucky Golf Foundation.
3. Please briefly describe how the nominee promotes the game of golf in the community and throughout the Section. Each show provides event coverage, results, promotions related to all areas of Golf House Kentucky. All shows and segments are planned and produced in cooperation with GHK.

4. If you are a Sales Representative, are you a member of the Kentucky PGA Vendors Circle?
5. If you are a Sales Representative, does your sponsorship money come through personal or corporate funding?

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## 2018 KPGA SALES/MEDIA REPRESENTATIVE OF THE YEAR NOMINATION

**Name of Nominee:** \_\_\_\_\_ Jamie H. Vaught \_\_\_\_\_

**Category:** ☐ Sales Representative ☒ Media Representative

**Facility Name:** \_\_\_\_\_ KySportsStyle.com Magazine \_\_\_\_\_

**Facility Address:** \_\_\_\_\_ PO Box 14, Middlesboro, KY 40865 \_\_\_\_\_

**Facility Phone Number:** \_\_\_\_\_ 606-4990-8121 (text only as I'm severely hard of hearing) \_\_\_\_\_

**Nominee E-mail Address:** \_\_\_\_\_ KySportsStyle@gmail.com or jamiehv22@twc.com \_\_\_\_\_

*The nomination form should be typewritten.*

1. Please briefly describe the nominee's service to the local Section and to the Association.

I'm not sure if I deserve the honor but I'm very, very humbled to be chosen as a nominee for the 2018 KPGA Media Representative of the Year Award. My service to local golf is that I support the efforts of The First Tee Pine Mountain program via publicity and very modest donation along with my two teenage children who are active participants of the First Tee program.

As a member of the news media via my role as a longtime sports columnist, I have tried to promote golf in Kentucky where possible. As the editor of growing KySportsStyle.com Magazine (based in Middlesboro), I've posted many golf-related articles over the years, including PGA Tour that is coming to Kentucky in 2018 and my feature column on a celebrity golfer named Dennis Walters who made a special appearance in Pineville, Ky. (Walters is paralyzed from the waist down.) Through my bookshelf columns on selected nonfiction books appearing in Lexington's KyForward.com, NKyTribune.com and KySportsStyle.com media outlets, I have briefly discussed a couple of golf books ("Men in Green" and "Arnie: The Life of Arnold Palmer").

In addition, there is a "free advertisement" by The First Tee Pine Mountain that appears at the top of the first page in KySportsStyle.com Magazine. Unlike our other sponsors, First Tee isn't charged at all for having a front-page promotional spot in my online magazine.

2. Please briefly describe the nominee's contributions to the game of golf in the Kentucky Section.

See my comments or response in Question No. 1

3. Please briefly describe how the nominee promotes the game of golf in the community and throughout the Section.

See my comments or response to Question No. 1

4. If you are a Sales Representative, are you a member of the Kentucky PGA Vendors Circle?  
N/A
5. If you are a Sales Representative, does your sponsorship money come through personal or corporate funding? N/A

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