



# PGA

Kentucky Section

## 2018 KPGA HORTON SMITH AWARD NOMINATION

**Name of Nominee:** Michael Finney  
**Facility Name:** University of Louisville Golf Club  
**Facility Address:** 401 Champions Way Simpsonville, KY 40067  
**Facility Phone Number:** 502-852-8542  
**Nominee E-mail Address:** mikef@gocards.com

*The nomination form should be typewritten.*

1. Please briefly describe the nominee's contributions to the National PGA education program over the past five years (indicate whether participation was on a voluntary or paid basis). Nationally, I put together three separate educational opportunities – Anti Summit 1 & 2 (2010 & 2011) and Golf Swing Kinetics (2017). They were all well attended and well received and concentrated on the developing area of the practical application golf science. These were all “for profit” get togethers.
2. Please briefly describe the nominee's contributions to the educational programs in the PGA Sections (indicate whether participation was on a voluntary or paid basis). I have organized several educational opportunities over the last several years. “Golf Swing Science” at ULGC in 2013 and “Launch Monitor Discussion Day” in 2017. The first program was a free offering and the Discussion Day was “for profit.” I have always had a desire to share my knowledge of swing mechanics with people – it is what I do.

3. Please briefly describe the nominee's contributions toward development of articles or materials related to and benefiting education. My main way to help spread golf swing mechanics information is via social media....Facebook, Twitter, Vimeo are some of the platforms I use. I have produced over 100 short to medium length video on various topics of golf science and offered them for free. That may change in the near future (as far as money is concerned) but I would stack my free education on the golf swing against most anyone.
4. Please briefly describe the contributions the nominee has made to build the image of both PGA Professionals and the Association. My contribution would come from arming other PGA Professional with good, solid, actionable concepts to increase their teaching success. Knowledge is power and the better info one has can certainly help in a golf lesson setting. Teaching is maybe the one thing that sets us apart from businessmen that can run a golf operation – so we should be at our best when giving lessons.
5. Please briefly describe how the nominee inspires fellow PGA Professionals and promotes the game of golf. I guess my answer would be similar to above. I try to inspire other PGA Professionals to dig deep and get out of their comfort zone. I encourage them to get out of the “posture, grip, alignment” rut and try to learn some evidence based fundamentals that will benefit their instruction.
6. Please list any Section or National awards the nominee has received

Award	Year Received	Section
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Top Kentucky Teachers - #8	2017	Golf Digest

Deadline – January 2, 2018

Return forms to:  
Kentucky PGA  
Golf House Kentucky  
1116 Elmore Just Drive  
Louisville, KY 40245  
(502) 243-9266 fax

Email Word documents to:  
[csaner@kygolf.org](mailto:csaner@kygolf.org)