

2017 KPGA

Player Development Grant Application

Each year funds are granted to deserving programs across the state of Kentucky. These programs can offer scholarships, provide clubs for kids, educate individuals about the game of golf, promote the development of golf for seniors, juniors and women and provide opportunities for golf instruction.

The Player Development Grant Application deadline is January 31, 2017. Each program granted funds is required to complete a Grant Report Form and return it along with any supporting materials (i.e. curriculum, applications, media coverage, photos, etc.). Failure to return a completed Grant Report Form by November 1, 2017 may result in the denial of all future requests for assistance, as well as, reporting the failure to the KPGA Membership.

Program Name: Golf In School - Northern Kentucky
Contact Name: Sara Stephens Title: Teaching Professional
PGA Professional Sponsor: Sara Stephens
Mailing Address: 961 Whirlaway Dr.
City, State, ZIP: Union, Ky 41091
Direct Phone: 859-414-1791 Email: Sara@Stephensgolfacademy.com
Request Amount: \$4,000 Fund Request Date: March 2017

1) Please describe the nature and mission of the program.

The mission of GISNK is to get a golf club in the hands of as many school-age children in the Northern Kentucky Area as possible. We want this first ~~experience~~ school "experience" with golf to be fun, knowledgeable, & engaging in hopes to get them hooked on golf.

2) How is the program structured (i.e. classes, clinics, tournaments); what is the length of the program?

Sara Stephens PGA has coordinated with physical ed teachers in the Boone County area and teaches her golf in schools curriculum during normal P.E. class hours. During the initial phase of the program, each class has received 40-50 minutes of instruction depending on the length of the school's class time. As the program grows, Sara would like to teach 1, 2, and 3 day curriculum based on the school's desires.

3) Where is the program held?

The trial run of the program has been held in Boone County Elementary Schools. The goal of the program is to extend into Kenton, Campbell, Grant, Pendleton, and Backen County.

4) How many participants does the program have or how many do you anticipate?

Since December 1, 2016, Sara has taught 22 P.E. classes in four different schools. Approximately 650 new golfers have been exposed to golf thus far. Boone County has 19,827 students enrolled, and the reach of the 6 county area that will be targeted is more than 75,000.

5) Describe the composition and background of participants (age, socio-economic background, gender, golf skill).

Participants from the pilot group came from a wide range of socio-economic backgrounds. Kids were either in 4th or 5th grade, male & female. Approximately 60% of kids had never been exposed to golf. About 5% had multiple contacts with the game.

6) How will the funds be utilized? Please provide specific, detailed examples of expected purchases, scholarships given, costs of equipment, labor budget, etc.

Sara Stephens has acquired \$3,000 of SNAG Golf Equipment for future use in the Golf In Schools Program. Previously she was using a rental set owned by Golf House Kentucky. The desired \$4,000 in grant funds will be used to pay for SNAG certification for Sara and to pay Sara and other instructors a commensurate rate to provide this service at no cost to the schools of Nky. After paying for SNAG certification, the remaining funds will be used to pay for instruction in approximately 85 classes, reaching approximately 2500 children with this initial funding. See attached spreadsheet for more detail.

7) Did the program participate in the 2015 Kentucky PGA Golf Day?

The program did not participate in the 2015 Kentucky PGA Golf Day.

8) What are the other sources of funding for this program?

Currently all aspects of the GISNK have been funded by The Stephens Golf Academy.

9) Please list two references we may contact about your application. Please include full name, address, phone number and relationship to the program.

Molly Ahlman - P.E. Teacher @ Burlington Elementary

Molly.Ahlman@bame.kyschools.us

5946 N. Orient St. Burlington, KY 41005

Nick Reed - P.E. Teacher @ North Pointe Elementary

Nick.Reed@bame.kyschools.us 513-256-1643

875 N Bend Rd Hebron, KY 41048

10) Provide suggested dates for a Kentucky Golf Foundation representative to visit the program:

More school dates will be added in early February.

Please return to: Attn: Erin Horn, Director Communications-Membership
Golf House Kentucky
1116 Elmore Just Drive
Louisville, KY 40245
ehorn@kygolf.org

Labor	
# of Classes so far	22
\$40 Per Class (2 hrs of time including travel/setup	\$840
SNAG Golf Certification	\$499
Estimated number of additional Classes in 2017	66
\$40 Per Class	2,640
Total Classes	88
Total Students Reached	2376
Total Budget	3,980
Cost per child/per class	\$1.67

Golf In Schools- Northern Kentucky Pilot Program Results

December 2016-January 2017

Location: Boone County Kentucky

Schools Participated: New Haven Elementary, North Pointe Elementary, Ockerman Elementary, Burlington Elementary

Who: 4th & 5th Grade Students

What: Sara Stephens taught each class of kids for one day. The kids learned 3 FUNdamentals; Grip, Setup, & Swing. Other golf and life skills learned include proper etiquette on the golf course, how to aim at a target, taking a full swing to a target, listening to others, and being respectful and encouraging classmates to do their best.

How Many Kids: 22 Classes Participated. There were 25-30 Kids in each class. Roughly 650 kids introduced to the game of golf in Boone County. Approximately 60% had never swung a golf club before.

Short Term Objective: Get at least 8 Boone County Schools participating in Golf In School by the end of 2017.

Middle Term Objective of the Program: Get A golf club in the hands of elementary school kids Boone in 6 Northern Kentucky Counties by the end of 2019.

Long Term Objective: Make golf a part of the curriculum in PE classes in all Northern Kentucky Schools in the next 10 years. PGA Professionals would conduct PE Classes, and eventually train the PE teachers to do it themselves.

Next Steps:

Reach out to new schools in Boone County, or those that never responded to the first round of emails from Sara

Reach back out to schools that have already had Sara come in to their schools and get feedback from PE Teachers. See if they would like to offer golf classes for younger grade levels.

Seek out contacts with the Boone County School System to get info on what would be needed to get a county wide golf program in place for all elementary schools in Boone County.







