

2017 KPGA

Player Development Grant Application

Each year funds are granted to deserving programs across the state of Kentucky. These programs can offer scholarships, provide clubs for kids, educate individuals about the game of golf, promote the development of golf for seniors, juniors and women and provide opportunities for golf instruction.

The Player Development Grant Application deadline is January 31, 2017. Each program granted funds is required to complete a Grant Report Form and return it along with any supporting materials (i.e. curriculum, applications, media coverage, photos, etc.). Failure to return a completed Grant Report Form by November 1, 2017 may result in the denial of all future requests for assistance, as well as, reporting the failure to the KPGA Membership.

Program Name: LPGA-USGA Girls Golf Florence/Girls Scouts NKY _____

Contact Name: Ralph Landrum **Title:** GM/Head Golf Professional World of Golf _____

PGA Professional Sponsor: Ralph Landrum, PGA Master Professional _____

Mailing Address: 7400 Woodspoint Drive _____

City, State, ZIP: Florence, KY 41042 _____

Direct Phone: 859-371-8255_ **Email:** rlandrum@landrumgolf.com _____

Request Amount: \$550 _____ **Fund Request Date:** 5/1/2017 _____

1) Please describe the nature and mission of the program.

We empower girls through the game of golf and inspire them to dream BIG...

LPGA*USGA Girls Golf (Girls Golf) is the only national junior golf program that specializes in providing girl-friendly environments for juniors to learn the game of golf. We're the experts in making the game of golf fun, and we teach more than just stance and swing; we teach girls valuable life skills like confidence and perseverance.

Each of our 380 Girls Golf sites help prepare girls ages 6 – 17 for a lifetime of enjoyment of the game while also inspiring them to feel confident, build positive self-esteem and live active and healthy lives through [The Five E's of Girls Golf](#).

2) How is the program structured (i.e. classes, clinics, tournaments); what is the length of the program?

The young ladies are scheduled for 10 visits. Each visit has a theme, a 30 minute golf lesson and they play golf. I will have three different visiting "mentors" to speak to the girls during the course of the season. Each of the participants is given a privilege card which allows them to play golf for just \$6. _____

3) Where is the program held?

World of Golf, 7400 Woodspoint Drive, Florence, KY 41042

4) How many participants does the program have or how many do you anticipate?

125-150

5) Describe the composition and background of participants (age, socio-economic background, gender, golf skill).

All girls, all levels of economic background, 5% will be African-American & 5% will be Spanish American.

6) How will the funds be utilized? Please provide specific, detailed examples of expected purchases, scholarships given, costs of equipment, labor budget, etc.

The grant from the KY PGA Player Development Grant will be used to provide scholarships to 10 young ladies who are interested in participating but, per the Girls Scouts, may have a difficult time affording the program.

7) Did the program participate in the 2016 Kentucky PGA Golf Day?

YES _____

8) What are the other sources of funding for this program?

USGA Grant of \$30 per young lady & the balance of my 2017 KY PGA Golf Day Fundraising_____

9) Please list two references we may contact about your application. Please include full name, address, phone number and relationship to the program.

Emily Johnson, Membership Support Coordinator, Girl Scouts of Kentucky's Wilderness Road Council
607 Watson Road, Erlanger, Kentucky 41018
859-342-6263 ext. 21 *EXT. RECENTLY CHANGED*
www.gskentucky.org

Kim Shafer, Director –Player Development Golf House, KY _____

10) Provide suggested dates for a Kentucky Golf Foundation representative to visit the program:

Any Monday or Tuesday evening beginning the first week of May. _____

Please return to: **Attn: Kim Shafer, Director – Player Development**
 Golf House Kentucky
 1116 Elmore Just Drive
 Louisville, KY 40245
 kshafer@kygolf.org

2/3/2017

To: KPGA Player Development Grant Committee
From: Ralph Landrum
PGA Master Professional
World of Golf
Florence, KY 41042

Dear Committee Members:

For the past several years I have hosted a LPGA Girls Golf Program at World of Golf. The past two years we have been blessed to host, on average, approximately 110 young ladies for the once per week 10 week program. The program is based upon the LPGA's mission statement, which is:

We empower girls through the game of golf and inspire them to dream BIG...

*LPGA*USGA Girls Golf (Girls Golf) is the only national junior golf program that specializes in providing girl-friendly environments for juniors to learn the game of golf. We're the experts in making the game of golf fun, and we teach more than just stance and swing; we teach girls valuable life skills like confidence and perseverance.*

Each of our 380 Girls Golf sites help prepare girls ages 6 – 17 for a lifetime of enjoyment of the game while also inspiring them to feel confident, build positive self-esteem and live active and healthy lives through [The Five E's of Girls Golf](#).

The five E's of Girls Golf are Enrich, Empower, Engage, Energize and Exercise.

I cannot express how great I think this program is. Being a member of the Positive Coaching Alliance, I can tell you that the LPGA Girls Golf mission statement closely follows the PCA suggestions on how to get a young person interested in a sport and retaining them as a life-long participant of that particular sport.

I have kept the cost of this program as low as I possibly can. The cost for the LPGA Girls Golf at World of Golf for 2017 is just \$55 per young lady. The USGA-LPGA does provide a \$30 per participant grant. I have hosted a couple of fundraisers in the past and will do so again this year.

I have contacted the local girl scouts director asking if their organization would be interested in partnering with World of Golf to promote the LPGA Girls Golf to their members. I mentioned I would be willing to raise \$550 to provide scholarships for 10 young ladies who due to financial difficulties may not be able to participate in the program. I have 12 sets of US Kids Clubs for

those who do not have clubs (these were donated to World of Golf from the Golf Course Architects Association). Below is my contact at the local Girl Scouts headquarters.



Emily Johnson
Membership Support Coordinator
Girl Scouts of Kentucky's Wilderness Road Council
607 Watson Road
Erlanger, Kentucky 41018
859-342-6263 ext. 21 ***EXT. RECENTLY CHANGED***
www.gskentucky.org

It's Cookie Time! Celebrate 100 years with us and the NEW Girl Scout S'mores cookie!

FYI the local Girl Scouts currently has approximately 2,500 members. Creating a relationship with this group could prove to be a valuable asset in our efforts to grow the game of golf.

My ask for this committee is to consider providing a \$550 grant to be used to provide scholarships to 10 young ladies from the local Girls Scouts to the LPGA Girls Golf Program @ World of Golf. In return I will once again be running in the Flying Pig Marathon on May 6 in Cincinnati. I will use the race a fundraiser for the KY Golf Foundation and the LPGA Girls Golf Program at World of Golf.

Thank you for any consideration!

Be good:
Ralph Landrum
PGA Master Professional
World of Golf
Florence, KY.
www.landrumgolf.com

Learn, Grow, and PLAY

This is a great opportunity for young lady golfers or those just wanting to get involved in golf! Through a generous grant received from Girls Golf LPGA-USGA , and various fundraising efforts;

World of Golf is pleased to offer this program at such an affordable rate.

Cost: \$55.00

Register online today at
landrumgolf.com/

Each Class is limited to the first 72 girls with paid registration for each session . **So act quickly!**

Empower,

Enrich,

Engage,

Exercise,

Energize



7400 Woodspoint Drive

Florence, KY 41042

(859)-371-8255

www.landrumgolf.com

Girls
GOLF
LPGA * USGA

OF FLORENCE

*Inspiring girls to
dream BIG and
empowering them
through the game of
golf.*

Dates

Ages 7-12:

Mondays:

May 22nd, 29th

June 5th, 12th, 19th, 26th

July 10th, 17th, 24th, 31st

Ages 13-18:

Tuesdays:

May 23rd, 30th

June 6th, 13th, 20th, 27th

July 11th, 18th, 25th

August 1st

Time:

5:00-7:00 p.m.

2017 Themes for Each Week!

May 22nd & 23rd



Luau Night

May 29th & 30th

Balloon Night



June 5th & 6th

Flower Power Night



June 12th & 13th

Fiesta Night

June 19th & 20th

Carnival Night

June 26th & 27th



Patriotic Night

July 10th & 11th

Parent Night



July 17th & 18th

Christmas in July

July 24th & 25th

Ice Cream Night

July 31st & August 1st

Bring a Friend Night



"Golf is a sport girls can play for life, and LPGA-USGA Girls Golf is the program that will help them fall in love with the game!"

We offer fun "girl-friendly" programming which introduces girls to the game and helps take them from beginner to advanced golfers."



* Changing Lives one Swing at a Time *

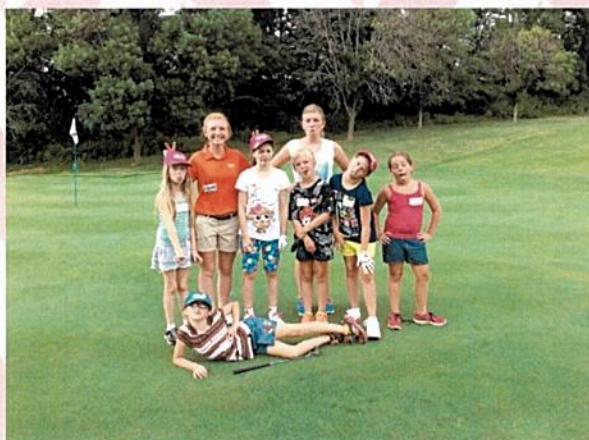


Classes will be taught by Ralph Landrum; PGA Master Professional, Teaching Her Course Approved Instructor, and Top 50 Master Kids Teacher.



Girls **GOLF** 2017!

LPGA * USGA



"It's our goal that every girl who comes in contact with our program will always feel Important, Appreciated, Respected, Supported, and Safe.

Whether they are with us for a season, a day, or even just an hour, her experience with our program will stay with her for life."

Ages: 7-18

Cost: Only \$55.00!

Dates:

Mondays (Level 1): May 22, 29 June 5, 12, 19, 26 July 10, 17, 24, 31

OR:

Tuesdays (Level 2): May 23, 30 June 6, 13, 20, 27 July 11, 18, 25 August 1

Time: 5:00-7:30pm

Limited to the first
72 girls with paid
registration for each
class!

Special themed events each week!

The focus of this program is to get young ladies out to
play on the golf course as much as possible!

“Research consistently shows that girls reap the biggest rewards when learning in all-girl environments, which helps them feel more comfortable and gives them a space where they are free to be themselves.

Girls Golf sites make learning the game fun, social, and less-intimidating for girls who are just starting out, or want to play with other girls who share their interest in the game.”

Participant's Name: _____ **Age:** _____

Address: _____ **City, State & Zip:** _____

Home Phone: _____ **Emergency Phone:** _____

Please Circle: **Mondays or Tuesdays**

Email Address: _____

Parent Name(s): _____

School: _____

I hereby release World of Golf from any and all liability from any accidents that might occur while my child is attending the Golf Program. I hereby give my consent for my child to receive medical attention in an emergency type situation in the event it is not possible to reach me personally.

Parent/Guardian Signature Required _____ **Date** _____



World of Golf
7400 Woodspoint Driv
Florence, KY 41042
Phone: (859)-371-825