

2017 KPGA

Player Development Grant Application

Each year funds are granted to deserving programs across the state of Kentucky. These programs can offer scholarships, provide clubs for kids, educate individuals about the game of golf, promote the development of golf for seniors, juniors and women and provide opportunities for golf instruction.

The Player Development Grant Application deadline is January 31, 2017. Each program granted funds is required to complete a Grant Report Form and return it along with any supporting materials (i.e. curriculum, applications, media coverage, photos, etc.). Failure to return a completed Grant Report Form by November 1, 2017 may result in the denial of all future requests for assistance, as well as, reporting the failure to the KPGA Membership.

Program Name: “Get Golf Ready” / “Paintsville Golf Course Junior Clinic”

Contact Name: Kevin Williams, PGA Apprentice **Title:** Director of Golf

PGA Professional Sponsor: Kevin Williams, PGA Apprentice

Mailing Address: 3000 KY Route 1107

City, State, ZIP: Paintsville, KY, 41222

Direct Phone: 606-789-4234

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Request Amount: \$7,000

Fund Request Date: March 1, 2017

1) Please describe the nature and mission of the program.

Currently we do not offer a “Get Golf Ready” clinic, but the plan for next year is to have several clinics at my course in order to grow the game of golf and make it more enjoyable for everyone. The junior clinic that was offered last year had a decent turn out, however there was no place for them to practice and work on the skills trying to be taught. The nature of both of these clinics will be to teach a little history of the game, while focusing on rules and etiquette, as well as a more in depth focus on short game, full swing, and putting lessons.

2) How is the program structured (i.e. classes, clinics, tournaments); what is the length of the program?

The adult program will be 5 days in total for 2 hours in the evening in a group session of no more than 5-7 participants. The junior clinic will also be 5 days in total for a little over an hour of total time. This will also be in a group session of no more than 20 students.

3) Where is the program held?

It will be held at Paintsville Golf Course.

4) How many participants does the program have or how many do you anticipate?

I expect to have a total of 50 adults over the course of the year and hope that number grows in the following years. I also expect that number to grow from clinic to clinic, anticipating word of mouth and more advertising and better marketing strategies spread and more people attend each clinic. I expect around 75-100 kids over the course of the year to participate in this. The goal is for these juniors to get hooked on the game and want to play more and more in hopes of my course being able to hold their own PGA JR league next summer. This will not be feasible without the help of a grant in order to get a driving range / hitting facility built on the property.

5) Describe the composition and background of participants (age, socio-economic background, gender, golf skill).

Since I will be doing several clinics next year for both adults and juniors alike, the age range will vary from 5-70. The majority of the adults will be retired and haven't golfed in years and looking to get back in the game with their new time they have on their hands. The clinics will be open to both males and females. Once I get the ball rolling with these two clinics, I am hoping to have a women's clinic in order to get more women golfers out here. The majority of these golfers will be new to the game and their skill level will be very low.

6) How will the funds be utilized? Please provide specific, detailed examples of expected purchases, scholarships given, costs of equipment, labor budget, etc.

These funds will be utilized to create hitting areas to host clinics, as well as enhance our short game area. The majority of the labor will be done in house and the funds will not go towards that. However we need to completely fill in the old pool we have beside the clubhouse and level it with cement in order to start working on the hitting areas. I have received several quotes for the work of just leveling the pool and that will be around \$5,500.00. The other resources such as balls, mats, and trays will be donated. The rest of the funds will be used for netting and safety features to prevent balls from leaving the hitting area.

7) Did the program participate in the 2015 Kentucky PGA Golf Day?

No

8) What are the other sources of funding for this program?

There are a number of local businesses that will be donating, as well as grants from the city government.

9) Please list two references we may contact about your application. Please include full name, address, phone number and relationship to the program.

Larry Ward, PGA : 859-321-3364 – Former Head Golf Professional at Paintsville Golf Course

Scott Hale: 606-793-1162 – Volunteers in the clinics and programs as well as helping develop the layout for the new driving range / teaching clinic facility

10) Provide suggested dates for a Kentucky Golf Foundation representative to visit the program:

The first clinic will be held March 27-31, 2017. Feel free to visit the course anytime, I am here 7 days a week, basically sun-up to sun-down.

Please return to: **Attn: Erin Horn, Director Communications-Membership**
Golf House Kentucky
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Louisville, KY 40245
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