

2017 KPGA

Player Development Grant Application

Each year funds are granted to deserving programs across the state of Kentucky. These programs can offer scholarships, provide clubs for kids, educate individuals about the game of golf, promote the development of golf for seniors, juniors and women and provide opportunities for golf instruction.

The Player Development Grant Application deadline is January 31, 2017. Each program granted funds is required to complete a Grant Report Form and return it along with any supporting materials (i.e. curriculum, applications, media coverage, photos, etc.). Failure to return a completed Grant Report Form by November 1, 2017 may result in the denial of all future requests for assistance, as well as, reporting the failure to the KPGA Membership.

Program Name: The Golf Academy @ Persimmon Ridge Junior Training Programs

Contact Name: Colby Wollitz, PGA

Title: Director of Player Development

PGA Professional Sponsor: Colby Wollitz, PGA

Mailing Address: 72 Persimmon Ridge Drive

City, State, ZIP: Louisville, KY, 40245

Direct Phone: 978-853-7071

Email: cwollitz@pga.com

Request Amount: \$2,000 **Fund Request Date:** ASAP

1) Please describe the nature and mission of the program.

The mission of the "Training" programs at The Golf Academy is to:

1. Introduce kids to the game of golf in a fun, safe, and educational learning environment both within their schools and at our facility.
2. Offer a variety subsequent programs at our facility to fit the needs of all players. (Beginner camps, summer camps, PGA Junior League Golf, High School Prep group.)
3. Create new golfers that love and enjoy the game and are eager to learn and improve.

2) How is the program structured (i.e. classes, clinics, tournaments); what is the length of the program?

The core of our program is the Golf in Schools program where we have the ability to get in front of thousands of kids with SNAG golf equipment in the comfort of their PE Classes. After the visit, students and parents receive information that covers what we learned as well as upcoming events for

the kids to partake in at our facility and within their area. (reference #2 in question 1.) Program length depends on subsequent program chosen....could be the entire 2017 calendar year.

3) Where is the program held?

The program is held in local elementary schools as well as at The Golf Academy @ Persimmon Ridge.

4) How many participants does the program have or how many do you anticipate?

We have seen over 3,000 juniors and counting.

5) Describe the composition and background of participants (age, socio-economic background, gender, golf skill).

Juniors that we see are Pre-K-8th graders with all kinds of backgrounds. The program has visited not only local public and private schools in Louisville, but also schools in central KY.

6) How will the funds be utilized? Please provide specific, detailed examples of expected purchases, scholarships given, costs of equipment, labor budget, etc.

Grant funds will be focused on two objectives.

1. Sponsor a minimum of 1 student into our programs at Persimmon Ridge for the 2017 season. (Program will be based on student's ability. Student will be chosen based on passion to learn, and ability to conduct themselves in manner becoming of a young man/woman. The sponsored player will be asked to write a thank you letter to the grantee as well as a summary of what they learned throughout the year.)
2. Help get instructors into schools that do not have funding for the program.

The scholarship funding would include one of the following:

Beginner Camps- up to \$1,000

Summer Camps- \$350 or \$500/week

PGA Junior League- \$255

High School Prep Group- \$200/month, up to \$1,600

The remainder of the funds will be used to cover labor costs for Golf in Schools Instruction. (approx. \$1,000)

7) Did the program participate in the 2016 Kentucky PGA Golf Day?

Yes.

8) What are the other sources of funding for this program?

There is no current funding for the program nor any other grant applications submitted.

9) Please list two references we may contact about your application. Please include full name, address, phone number and relationship to the program.

Cory Kaufman- 72 Persimmon Ridge Drive, Louisville, KY. 843-290-0502. Advisor.
Betty Baird Gregor- 72 Persimmon Ridge Drive, Louisville, KY. 502-321-2736. Advisor.

10) Provide suggested dates for a Kentucky Golf Foundation representative to visit the program:

Summer 2017. Exact date will depend on program selected for the student.

Please return to: **Attn: Kim Shafer, Director – Player Development**
 Golf House Kentucky
 1116 Elmore Just Drive
 Louisville, KY 40245
 kshafer@kygolf.org