2017 KPGA PLAYER DEVELOPMENT GRANT APPLICATION

PROGRAM NAME—GAME ON!

CONTACT NAME—ROBERT M. (BOBBY) BALDWIN   TITLE: DIRECTOR OF GOLF

PGA PROFESSIONAL SPONSOR: ROBERT W. (ROBBIE) BALDWIN (& ROBERT M. BALDWIN)

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REQUEST AMOUNT: $1,750.00 (Since we're at square one and moving into uncharted waters, this figure is tough to project. While it could be plenty, if this thing takes off it may not be enough. Rest assured, however, that we will put whatever comes our way to the best possible use.)

1. Nature and mission of the program: To expose as many new golfers to the game as possible. Expose the game to far more non-members than members of the Winchester Country Club, stressing juniors at the outset. To take the game into the community, targeting the elementary and middle schools and church youth groups. Since our program is in a state of inception, our initial thoughts are to approach the local elementary schools in particular with an eye on the middle schools (if the opportunity presents itself). and try to implement as much of the SNAG program in the physical education curriculum as possible.

2. The program structure is to ultimately be determined, but initial thoughts point toward implementing as much of SNAG curriculum as possible into the elementary and middle school curriculums as soon as possible this spring (in March and April) with an eye on targeting church youth groups as well. If the program is far enough along by spring break (early April), a mini camp at the WCC could be proposed where real clubs could enter the picture. Between Get Golf Ready and SNAG curriculums, format could be modified and set to best fit the variables at hand. Summer could lead to further development of programs and be conducted at the WCC. An eye could go toward Winchester Parks and Recreation during the summer as well, potentially engaging even more new golfers. If successful through summer break, an after school (possibly for-profit) program could be implemented when school resumes and be conducted in a manner similar to one's already in place in the section.
   In addition, it's conceivable that by virtue of conducting the above (or even some of the above), programs could arise for the adults of these youths. We'll gladly play that hand as it comes.

3. Depending on the group, the site will either be the school gymnasium, the Winchester Country Club, or perhaps a community park.

4. The number of participants and number of programs are to be determined.

5. Age should be from elementary school through middle school (six through 14), come from various socio-economic backgrounds, include both genders and bring a smorgasbord of golf skills to the table. And it could advance into adult ages as well.

6. Funds may be used to purchase the basic SNAG instructional bag composite (if not available from the Golf House Library), to procure (or make up) mini-golf (three club) sets for the participants, for a box of grips (for clubs needing new grips), for compensation to either the instructor(s) "on the line" making it work, or the person(s) covering the golf shop duties in his absence, to help spread the word (through various means of advertising), and possibly the transportation of students to some degree.

7. Robbie has participated in the golf marathon during 2013 & 2014, raising funds for both the Kentucky Golf Foundation and the Clark County Animal Shelter.

8. At present, the only other source of funding for this program comes from within and will come from the Golf Shop at the Winchester Country Club.

9. References who will be "On Board" with this program are: Mr. Chad Abner (Past President of the Winchester Country Club), 429 Fairholme Way, Winchester, KY 40391 Tele: 859-749-2187; Mr. Scott Humphrey (Golf Chairman), 108 Camelot Drive, Winchester, KY Tele: 859-737-5526.

10. Since we're at inception with this program, I'll know more in the weeks to come, and in the process, will be sure to keep Kim (or Erin) in the loop.