

KPGA Fund

2016 Player Development Grant Report Form

Each year funds from the KPGA Fund are granted to deserving programs across the state of Kentucky, which offer scholarships, provide clubs for kids, educate individuals about the game of golf, promote the development of golf for seniors, juniors and women and provide opportunities for golf instruction. Each program is required to fill out a Player Development Grant Report Form and return it along with any supporting materials (i.e. curriculum, applications, media coverage, photos, etc...). This report is due at the Kentucky Golf Foundation's at Golf House Kentucky by October 15, 2016.

Legal Name of Organization: TFT Inc. The First Tee Pine Mountain

Program Name: The First Tee Pine Mountain Tournament Series

Contact Name: Donnie A. Caldwell, PGA Email: donniecaldwellpga@yahoo.com

Mailing Address: The First Tee Pine Mountain @ Wasioto Winds Golf Course / 114 Highway 190/ Pineville, KY 40977

Phone: 800-814-8002 Fax: 606-337-2660

When was your program founded? December 12, 2001

Location of Program: The First Tee Pine Mountain @ Wasioto Winds Golf Course

Over what geographical area does your program operate? 7 Surrounding Counties of Bell County Kentucky (2 hour driving radius from Lexington to Knoxville

How did participants learn about your program? Local word of mouth, school presentations, internet, social media, radio, television.

of Participants: 275 Ages: 7-18 # of Males: 172 # of Females 103

of Instructors: 07 # of Volunteers: 42

Amount each participant paid to participate in your program: \$30 (\$20 for LPGA National)

How often did the program meet? One day a week for 8 weeks in summer, two days a week for 6 weeks in the spring and in the fall.

Did the participants have their own equipment? 70% of participants do. If so, was it given to them as part of the program? If not, was there enough equipment for everyone?

We received a generous donation from Idle Hour CC and several others from individuals

How often did participants play golf on a course? Twice a week

Did you receive free or discounted access? Discounted \$7 for 9 holes, \$14 for 18

Did/Do participants have access after they complete your program? Yes

KPGA Fund

2016 Player Development Grant Report Form

What percentage of the participants completing your program return and participate in the next phase of your program or the following year: 50%

What % of your participants (by group) continue to play golf after the program ends?

Males 50% Females 50% Seniors _____% Juniors 50%

What opportunities are available to them? Tournament Series, Competitive Edge, Summer Program, LMU Advanced Academy, LPGA Girls

What are your programs short term and long term goals?

Short Term: **Year 2 & Year 3:**

1. Continue to work to increase certifying Participation
2. Increase progression & retention rates, especially in the teen group
3. Sustain and/or increase certifying female participation
4. Emphasize programs to Increase Non-Caucasian certifying participation
4. Implement NSP & Drive and support through NSP Coordinator
5. Increase number of trained coaches.
6. Establish at least one new Programming location.
7. Revisit and refine succession of key positions within the organization.
8. Increase and/or sustain volunteer base and student employees.
9. Increase Media Exposure & Outlets
10. Prioritize membership programs, such as “Friends of The First Tee Pine Mountain” and memberships in “The First Tee Pine Mountain Alumni Association” for graduates of our program.
11. Increased emphasis on Chapter Board BEEP Participation and Education
12. Provide a High School 18-hole tournament for area school golf teams; male and female, to meet KHSAA play requirements

Long Term:

1. Maintain and strive to Increase the number of program certifying young people impacted through the Life Skills Experience from 250 to 300 from 2016 - 2018
2. Increase the annual progression rate of young people through the Life Skills Experience certification levels 26.2% in 2014 to 30% in 2017
3. Increase the retention rate of certifying participants from 50% to 60%
4. Special emphasis from 2016 – 2018 to Increase percentage of certifying female participants from 41% to 50% and Non-Caucasian participants from 5% to 7%.
5. Special emphasis to Increase the certifying percentage of teen participants from 38 to 40% between 2016-2018.
6. Through chapter outreach programs, NSP, Target Outreach, Drive, etc. Increase the number of young people influenced by The First Tee to 15,000 per year.
7. Increase the number of trained coaches from 2 to 4 and assistant coaches from 1 - 2
8. Increase the number of trained educators (NSP) from 31 to 50
9. Sustain the number of volunteers between 45 - 50
10. Increase the number of individual donors to 500
11. Develop mentor/mentee relationships from 2 - 3
12. Grow the number of chapter program locations 2 - 3
13. Grow the number of elementary schools implementing the National School Program (NSP) to 25.

KPGA Fund

2016 Player Development Grant Report Form

14. Continue to build and develop relationships with youth-serving organizations to offer The First Tee Nine Core Values Golf Program in schools with youth service centers, in the community and through partnerships.
15. Explore opportunities to transition participants from NSP or DRIVE programs to The First Tee facilities for certification programming.
16. Through partnerships grow the DRIVE Program from 6 - 10
17. Increase the chapter network revenues by striving to increase single donor gifting and other diversified funding methods.
18. The Board of Directors and The First Tee Staff Members shall continuously work independently and collectively to explore traditional and non-traditional methods of fundraising and program funding.
19. Strategically plan for succession of key personnel within the organization, such as Executive Director, Program Director, Marketing and Fundraising Assistant, plus various volunteer positions that may need to be covered in case of an unexpected vacancy. Board Member succession is a key element for discussion, planning and execution.

How has your program met its objectives?

We had more participants attempt to secure spots in Drive Chip and Putt opportunities.

We had more participants join in on the PGA Junior League at the club of their choice.

We had Bell Central Middle School place Runner-up in the first appearance in the school's history

Internal Analysis: Program: The First Tee Pine Mountain has a very successful track record for performance and participant success as follows: ACE Award Winner – 2007, 2008, 2009, 2010; Eagle Award Winner 2011, 2012, 2013, 2014; Chairman's Award 2009; four (4) RBS Achiever Finalists; (14) fourteen Pebble Beach Event Participants; (13) First Tee Scholars; (4) Leadership Forum Participants; (5) Entrepreneur Forum; (20) Academy Participants; ten(10) Nashville Eagle/Ace Academy Participants; (21) Volunteer/Bluegrass Event Participants and (24) Kentucky Challenge participants. We have several former participants that are in college undergraduate, post-graduate or professional training that still support our program. We have 75 High School golfers, 18 College golfers and 1 Professional golfer. Chapter staff credentials: One (1) First Tee Master Coach; one (1) First Tee Recognized Coaches; two (2) Assistant Coaches; one (1) First Tee Master Executive – Fall & Spring Competitive Leagues; First Tee Summer Programming; LPGA Girls Golf; Ladies Clinic, LMU Advanced Skills Academy, Nineteen (19) NSP Program schools; (6) DRIVE Programs; a Mentoring Program, and Drug Education & Prevention Program

KPGA Fund

2016 Player Development Grant Report Form

Give a breakdown of how KPGA Foundation funds were spent: We spent the entirety of our grant on securing former participant to instruct and run the program. (\$1000)

2016 Financial Information

INCOME	
From Fund-raising Events	
From Membership Fees	
From Program Fees	3800
CASH CONTRIBUTIONS	
From Individuals	3900
From Corporations	
GRANTS	
From Governments Agencies	2110
From Foundations	5000
OTHER REVENUES	
TOTAL REVENUES	17,810
ADMINISTRATIVE EXPENSES	
Salaries and Wages for Admin. Staff	25000
Employee Benefits	0
Other	0
OFFICE EXPENSES	
Office Mortgage / Rental	0
Maintenance	694
Office Supplies	678
Telephone/Fax/Computer	3,703
Postage & Shipping	209
Insurance	1,600
Accounting / Legal Fees	1,500
PROGRAM EXPENSES	
Construction	0
Golf Course Access	1500

KPGA Fund

2016 Player Development Grant Report Form

Driving Range Access	500
<u>Golf Instruction:</u>	
Wages for Instructors	30000
Teaching Materials	1500
<u>Golf Equipment:</u>	
Clubs	500
Bags	
Balls	1000
Club Repair	0
Transportation	0
Tournaments	1800
Food and Beverages	1000
Awards	1200
Fund-raising Events	4500
Advertising and Printing	600
OTHER EXPENSES	5,922
TOTAL EXPENSES	83,406

Please return to: **Kentucky Golf Foundation (KPGA Fund)**
Golf House Kentucky
1116 Elmore Just Drive
Louisville, KY 40245