## **Employment Briefs – By Keith Fisher**



## January Offers Opportunities To Improve!

I hope that everyone had a wonderful holiday season. It's hard to imagine another year has come and gone. I can recall how much I looked forward to the off-season, a chance to relax, recharge my batteries and spend a little more time with my family that seemed impossible during the season. I was fortunate to have a mentor, my head professional when I was an assistant, who realized that the off-season offered an excellent chance for more than the things I mentioned, it offered the opportunity to improve, get better and plan for the coming season.

As the year begins, the beginning of the season (mid-March to early April in my area) seems to be an eternity away and it could be easy for us to say I'll start next week or even next month. I challenge each one of us to avoid that thought process, because each day offers valuable opportunities to use our time wisely. Even this early in the year, commit to use at least two hours each day for work, education, self-improvement or planning. All of us can find two hours per day for that and still find time to relax, recharge and do some fun things with family and friends.

We all know that January brings the **PGA Merchandise Show** and for those of us who make the trek south, it offers numerous opportunities for education and information to keep us sharp and make us a better golf professional. PGA Members attending the Show, going to the Demo Day and utilizing education opportunities at the Show earn valuable MSR hours; but the biggest value of the education is to improve your skills and knowledge. There are free education programs each day of the Show in the PGA Member Business Center as well as fee-based Education Conferences and Instructional Workshops offered through the Show. Go to <u>www.PGA.org</u> for Show details and information.

## GOING TO THE 2017 PGA Merchandise Show? - Let's Get Together!

Want to talk about PGA Employment Services available to you, your current position, job search challenges, review your resume or anything else I might help with? PGA Professionals going to the Merchandise Show in Orlando this year can make an appointment to meet me at the Show. Call or email me to set up an appointment to make sure we can connect at the SHOW. I will have time available all three days of the show, Wednesday, Thursday and Friday (January 25-27, 2017) .....Email me (kfisher@pgahq.com) or call me (937-475-4509) to schedule an appointment in advance.

## PGA Compensation Survey Coming Soon!

It's that time of year when the PGA Compensation Survey becomes to PGA Professionals. The compensation and benefits information provided by professionals in the survey is important for all of us. The Survey is live as of Thursday January 12<sup>th</sup> and will be available through mid-March. Please take a few minutes to fill out the information that will assist you and your fellow Professionals in negotiations, job searches, and budgeting and staffing.

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