



PGA

Kentucky Section

2017 KPGA SALES/MEDIA REPRESENTATIVE OF THE YEAR NOMINATION

Name of Nominee:

Fred Cowgill

Category:

☐ Sales Representative ☒ Media Representative

Facility Name:

WLKY-TV

Facility Address:

1918 Mellwood Ave Louisville
40201

Facility Phone Number:

502.893.3671

Nominee E-mail Address:

fcowgill@wlky.com

The nomination form should be typewritten.

1. Please briefly describe the nominee's service to the local Section and to the Association.
2. Please briefly describe the nominee's contributions to the game of golf in the Kentucky Section.
3. Please briefly describe how the nominee promotes the game of golf in the community and throughout the Section.
4. If you are a Sales Representative, are you a member of the Kentucky PGA Vendors Circle?
5. If you are a Sales Representative, does your sponsorship money come through personal or corporate funding?

Deadline – December 12, 2016

Return forms to:
Kentucky PGA
1116 Elmore Just Drive
Louisville, KY 40245
(502) 243-9266 fax

Email Word documents to:
ehorn@kygolf.org

2017 KPGA MEDIA YEAR NOMINATION

To: Kentucky PGA
From: Fred Cowgill/WLKY-TV Sports
Date: 11-14-2016

Hey guys...

I understand I've been nominated for the 2017 KPGA Media Representative of the Year Award. I'm very, very, flattered. I was asked to answer questions from the attached form. It appears only the first 3 apply to me. They are below. Many thanks for the attention.

Fred Cowgill



1: I've been Sports Director for WLKY-TV for over 30 years. In that time I've tried to promote the game of golf and the local Section and the Association in many ways. I covered the historic U.S. Ryder Cup win, 3 PGA Championships and 2 Senior PGA Championships and a PGA Club Pro Championship at Valhalla. The 3 PGA Championships were also shown live on our tv station through CBS. In connection to that we did a number of specials and surrounding additional coverage on all of the events there.

2. Contributions to the game of golf include hosting a charity golf event for over a quarter century at the U of L Club and Valhalla which has generated over \$2 million net for organizations that fight diabetes and cancer.

3. Promoting the game includes taking all opportunities possible to put the game and/or highlights on WLKY. I played the game for Ramapo Senior High School in Spring Valley, NY, I played junior college golf at Rockland Community College in Suffern, NY and for a cup of coffee at The University of Tennessee. At my best I was a 3 handicap and while 37 years later I am now a hacker at best, I appreciate the game more than ever and what it espouses in positive virtues. The only game to this day where participants call fouls on themselves and referees play a much more passive role. I have Golf Channel on in the sports department every day all day and play every opportunity I get, which no matter how many of those happen is never enough. Win or lose I would like you all to know that it's a privilege

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to have been able to cover the game the way I have here for so long. I did not know when I arrived in 1986 that Valhalla was even here and opening and had no idea it would become what it is today. As I say in my station bio the biggest story I've ever covered is the historic US Ryder Cup win at Valhalla. I was underneath the celebration from the deck afterwards and was covered in champagne in a moment that seemed more like a Disney Movie than reality. It was my dream to play the game professionally but I'm eternally grateful that there was a bigger plan and I instead got this amazing job and experience in my adopted home which included this priceless bonus of getting to cover the game I love in such a uniquely special way.

Fred Cowgill

A handwritten signature in black ink, appearing to read 'Fred', with a stylized, cursive script.



**Fred
Cowgill**
Sports Director

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