



**PGA**  
Kentucky Section

## 2017 KPGA HORTON SMITH AWARD NOMINATION

**Name of Nominee:** Danny Baron  
**Facility Name:** Hurstbourne Country Club  
**Facility Address:** 9000 Hurstbourne Club Lane  
**Facility Phone Number:** 502-425-0097  
**Nominee E-mail Address:** dbaron@hurstbournecc.com

1. Please briefly describe the nominee's contributions to the National PGA education program over the past five years (indicate whether participation was on a voluntary or paid basis).

I do not have any experience assisting the National PGA Educational program. I have recently gone through the CPP Teaching Certification program and was certified in General Management in 2006 when the program was first launched but have not contributed directly to education at the National level, only participated in the numerous programs offered.

2. Please briefly describe the nominee's contributions to the educational programs in the PGA Sections (indicate whether participation was on a voluntary or paid basis).

I was a member of the Education Committee in 2014 and 2015 and took over as Chair of the Committee in 2016. I was the lead member in putting together the retail winter workshop in February, 2016 (Growing your Retail Business) which had a great panel of speakers and also attracted very good participation from our members. I was responsible for securing James Sieckmann as the feature speaker at the Spring Member Conference as well as planning and executing the Spring Teaching Summit held at Keene Run.

3. Please briefly describe the nominee's contributions toward development of articles or materials related to and benefiting education.

At this point I have not written any articles or education offerings that have been published nationally with the PGA. I have had two Best Practices published in PGA Magazine but that did not happen this past year. All my education materials are related to the golf operation I manage.

4. Please briefly describe the contributions the nominee has made to build the image of both PGA Professionals and the Association.

My involvement with our Section the past several years (Business Development Committee, Marketing Committee, Education Committee, Board Director at Large) has been my main contribution in working with others in the attempt to build the image of the PGA Professional, the Association, and our Section. I cannot quantify how my daily actions build the image of PGA Professionals and the Association, but I hope that over time my consistency in serving the member and growing the game will have an impact on many.

5. Please briefly describe how the nominee inspires fellow PGA Professionals and promotes the game of golf.

My goal is to lead by example and to give back more than I receive. I try every day to inspire my Assistant Golf Professionals in their journey of reaching their career goals and dreams. I am always trying to learn as much as I can so I can share that knowledge with others. I take great pride in their success and growth. I volunteer my time to coach a local elementary school golf team to help promote the game. I also work very diligently with my assistant golf professionals in supporting the PGA's Get Golf Ready and PGA Jr. League Programs which both always have great participation at Hurstbourne Country Club.

6. Please list any Section or National awards the nominee has received

Award	Year Received	Section
Golf Professional	2016	Kentucky
Bill Strausbaugh	2015	Kentucky
Private Merchandiser	2014	Kentucky