



# PGA

Kentucky Section

## 2017 KPGA BILL STRAUSBAUGH AWARD NOMINATION

**Name of Nominee:** Ralph Landrum  
**Facility Name:** World of Golf  
**Facility Address:** 7400 Woodspoint Drive, Florence, KY 41042  
**Facility Phone Number:** 859-371-8255  
**Nominee E-mail Address:** rlandrum@landrumgolf.com

1. Please briefly describe the nominee's involvement and contributions through mentoring PGA Professionals and illustrate a significant impact on their careers.

Being a PGA Master Professional, a former PGA Tour Member, a Member of the KPGA Board of Directors and a Member of the KY Golf Hall of Fame has put me in a position where several time a year I have PGA Members/Apprentices who will call seeking advice or to use me as a reference. I always make myself available and make sure I provide answers which I believe to be true but not always what they wish to hear.

I have had several assistants who have gone onto nice careers in the golf business and some outside the golf business. I hope my mentoring has had some small part in their success. My message to them is always simple and to the point, continue to learn and to improve their skills. Each year those who work for me are highly encouraged to make sure they have something to add to their resume each year.

2. Please briefly describe the characteristics the nominee possesses relative to overall integrity and recognition as a person of outstanding character. How has the nominee furthered the values representative of the Association and the golf profession?

I have been a PGA Member for over 30 years in Northern Ky. My past PGA Tour Membership, my community involvement as well as being a KPGA Board of Directors member, has placed me in position of leadership in the Kentucky, Greater Cincinnati and Northern KY golf communities. My consistent and persistent efforts to promote the values the game has to offer has helped me win a few awards but more importantly is something I take great personal pride in. Many times folks have questioned my ideas, but at the end of the day these same folks come to understand the passion I have for the game, our profession

and the PGA of America. They eventually see my intentions are done for the sake of exposing the game of golf and what it has to offer to more people. My involvement in The PGA of America and The Kentucky PGA has given me opportunity to get more PGA Members to promote golf as a way to improve people's fitness and self-image while growing the personal incomes of the individual PGA Member.

3. Please briefly describe the nominee's level of service to the Section and to the Association.

I am currently the KPGA President and have been a member of the KPGA Board of Directors for over 7 years.

I have been the chair of several committees including the finance, player development and junior golf task force.

I was a member of the PGA National Player Development Committee 2012-2016.

I was a member of the PGA National Special Award Committee 2014-2016.

I am a Member of the KGAPGA Board of Directors as well as the KY Golf Foundation

4. Please briefly describe the nominee's involvement in community and Association activities including civic and charitable activities.

I or my staff, teach golf at as many as 6 different schools. We provide golf instruction at a local YMCA. I have hosted the Covington Boys and Girls Clubs golf program for several years including having one of their clubs in our PGA Jr Golf League. We visit the local minor league baseball park to provide golf instruction annually. We have visited the Cinco De Mayo Festival on several occasions to promote the game of golf. I ran in the Flying Pig Marathon in Cincinnati the past three years as a way to raise funds for the KY Golf Foundation and the LPGA-USGA Girls Golf program. At all of the events I wear and promote the PGA logo with pride.

5. Please briefly describe the nominee's contributions to building the image of the game of golf, PGA Professionals and the Association.

As mentioned above I get myself, the game of golf and the PGA in front of as many folks as possible. Due to some of my successes I have been fortunate to be featured in a few of the National PGA promotional videos, local television and radio shows. I am hopeful that my actions have reflected on the game as healthy way to have fun and network with friends and business associates. If I have been just a little bit successful in getting that message out, I would have to assume, I have affected the image of the game, the PGA and its members in a positive manner.

6. Please list any Section or National awards the nominee has received

Award	Year Received	Section
Jr Golf Leader	1997, 2013	KY
President's Award	2000	Southern Ohio
Player of the Year	1986, 1987 & 1988	KY
Sr. Player of the Year	2009	KY
Player Development	2008,2009,2010,2011,2012 2013 & 2014	KY
Golf Professional of the Year	2010	KY
Quarter Century	2010	KY
Player Development	2014	National