

PRESIDENT'S REPORT



Thanks to everyone for attending the 2016 Kentucky PGA Fall Member Conference. Congratulations and thanks to all of the KPGA Board of Directors for giving both their time and expertise. Each of them is doing what they can to help the KPGA leadership fulfill its mission of serving the KPGA Member and Apprentices and to grow the game. Thanks to the staff for all they do.

I am proud to see that we have 11 KPGA Members who have expressed their interest in joining the KPGA Board of Directors by placing their name on the election ballot. From what I can recall, this is the most we have had run for the Board of Directors in one election. I hope more of you will add your name to the ballot. My experience has been very positive while I have been on the KPGA Board of Directors and I am sure you would have the same experience.

The PGA Annual Meeting was held last month in New York City. Most of your KPGA Board of Directors members attended, as did your Executive Director Steve McMillen. The Election of National Officers was held at the Annual Meeting. Mr. Paul Levy was elected President, Mrs. Suzy Whaley was elected Vice President and Mr. Jim Richerson was elected Secretary. Kelly Williams was sworn in as our new District 10 Director. I look forward to the next few years as Kelly and the rest of the PGA Board of Directors, along with the staff, lead the PGA in a direction which will benefit our members and grow the game of golf. Congratulations to all of those folks. A special thanks to Russ Libby and Rick Murphy, who ran for Secretary but did not come out on the winning side.

The PGA Merchandise Show is only about six weeks away. I hope each of you will consider attending. The "Show" has great value in seeing all the latest golf goods but has just as much value, if not more, in the business networking and educational opportunities.

I want to personally thank our Education Committee Chairperson, Danny Baron for continuing and improving on the work our Secretary, Craig Heibert began with the PGA Certified Professional workshops. I can think of no way to better serve our members than by providing education and training opportunities to help our Members improve their lives.

Barry Payne and the Tournament Committee have been doing what they can to improve our tournament schedule, as well as the events themselves. The



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changes have all been approved by the KPGA Board of Directors and were made in a sincere effort to increase participation and improve the experience for every participant.

Kim Shafer will be reaching out to you to help you improve your business through player development. Player development does not just mean to create new golfers. The main goal of player development is to increase rounds of golf, which will improve the bottom lines on our profit and loss statements.

Your KPGA Officers will continue to work with the KGA-PGA and the Kentucky Golf Foundation. The Kentucky Golf Foundation fundraising efforts have been very positive the past two years, and I believe you will see the results of those efforts grow the game of golf in the Commonwealth in 2017.

Please consider participating in an additional education offering made available to you from either the KPGA or National. Continuing to improve your professional skills is something that should be a goal for you each year.

Our Spring Member Conference date is Monday, March 13, 2017, at Griffith Gate. If you have any questions or comments, please feel free to call me.

Be good:

Ralph Landrum PGA Master Professional President of the KPGA 859-802-3478