



PLAYER DEVELOPMENT REPORT

I would first like to thank the Player Development committee and Kim Shafer for their time and insight over the past few years. There has been much positive momentum in the last two years as we have seen PGA Jr. League Golf grow from 44 to 79 teams in our Section, and we have seen a tremendous growth in our Middle School State Championship, Drive, Chip & Putt and Kentucky PGA Jr. Tour participants. Junior golf is certainly on the rise in our state.

In 2017, we will continue to dedicate ourselves to the growth of our junior programs; however, we have some great new adult opportunities to share with you as well. There will be an Adult Drive, Chip & Putt State Championship to be held at Persimmon Ridge Golf Club on Saturday, August 12th. There will be local qualifiers held around the state throughout the summer, and you will have the opportunity to participate in this qualifying process at your facility. As all of the details of this program are finalized, information will be provided to you. Please look for some material in January for how you can be involved.

One of the best ways to get adults started in the game is through instructional programs such as Get Golf Ready. It is our goal to assist you in the promotion of your programs and hopefully drive more participants to your facilities. We are in the process of creating a web portal that can act as a "Hub" for our Kentucky PGA Professionals to promote their Get Golf Ready Programs and Women's Golf Programs. There will be funds dedicated to the promotion of the "Hub" to consumers so they can easily access your program information. More information on how you can utilize this new asset will be available in early 2017.

Kim Shafer will once again be providing 12 small group meetings all around the state in January and February. The schedule has already been emailed to you, so if you did not receive it, then please contact Kim, and she can provide you with the sites and dates. I encourage you to attend a small group meeting to not only learn more about the programs mentioned above but to connect with your other local golf professionals in the sharing of ideas and best practices.



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Thank you again to the entire committee for helping us reach our goals from 2016 and provide the focus and determination needed to continue to grow the game of golf in Kentucky.

Respectfully Submitted,

Colby Wollitz, PGA