

## Board of Directors Candidate Questionnaire

**Name:** Colby Wollitz

**Employer:** The Golf Academy @ Persimmon Ridge

**Title:** Director of Player Development

**PGA Member (# years):** 8

**Candidate for:** ☒ District 2 ☐ District 3 ☒ At-Large

### KPGA Committee Experience

Have you served on a KPGA Committee ☒ Yes ☐ No

If yes, please list all past/current KPGA Committees you have served on.

Chairman- Player Development Committee

Chairman- Special Awards Committee

### KPGA Board Experience

Have you served on the KPGA Board of Directors ☒ Yes ☐ No

If yes, Please detail your past/current service on the KPGA Board of Directors including what leadership roles you have held.

I was elected to the KPGA Board of Directors as the District 2 Director in the Spring of 2015. Prior to serving on the Board, I served on the Special Awards Committee for 2 years. As a board member, I have chaired both the Special Awards and Player Development Committees. In my time on the board we have been able to create what promises to be a much better experience for our special awards winners and the KPGA attending members at the Spring Meeting. Much of this was accomplished through the Special Awards Sub-committee, which was conceived only a year ago.

The Player Development Committee has continued to focus on growing the game in the state and providing revenue opportunities for our fellow KPGA Members. Thanks to the input of our committee members and the leadership efforts of Kim Shafer, I'm proud to say that we have continued to hit our benchmarks, trim away what isn't working, and place the primary focus on programs and initiatives that will directly help you, the member.

In the board room I will always speak my mind; right, wrong, or indifferent. I still continue to learn the process and I'm sure step on a few toes from time to time, but it is all out of my desire to help my fellow PGA Professional and grow this great game.

### Candidate Platform & Positions

Please detail why you are wanting to service on the KPGA Board of Directors and what skill set you will bring to the board.

I have learned so much during my service on the board about leadership, the process of change, and the PGA of America. My first few board meetings I was like a deer in headlights....trying to figure out how to navigate around everyone without being run over by a truck. As it is with anything, the more time I spend on the board and in the middle of traffic, the more comfortable I become. I would like to continue to use this experience to serve our members and grow the game in the state of Kentucky. We

are making some great progress and I believe that we are on the correct paths in our committees, I hope to continue doing so with the committees I serve on.

While my primary expertise is in the field of player development, my ability to listen to all sides, my willingness to speak my mind, and my flexibility to change my position when new information encourages me to do so all helps make me a better board member. I still believe that player development needs to be a huge focus for our section. We must continue to help our PGA Professionals show their employers the value they bring to their current club and future employers to maximize compensation. By helping fellow KPGA professionals grow rounds and revenue, as well as encouraging them to track the two, we are ultimately creating better jobs and lives. We should never lose focus on helping our fellow golf professionals.