
ASSOCIATION MEETING MINUTES

Association Kentucky PGA
Meeting Board of Directors Meeting
Date April 21, 2016
Location Conference Call

Members Present

Danny Baron, Kevin Childers, Jamie DeKeuster, Pete Garvey, Craig Heibert, Brad Hicks, Ralph Landrum, Barry Payne, Will Schneider, Kelly Williams, Charles Whelan, Colby Wollitz

Members Absent

None

Staff and Guests Present

Bill Coomer, Erin Horn, Steve McMillen, Chris Redle and Kim Shafer

Call to Order

President, Ralph Landrum called the meeting to order at 8:01 a.m. He thanked everyone for attending.

Approval of Minutes

The minutes from the March 24, 2016 Board of Directors Meeting (which were previously distributed), were reviewed.

Craig Heibert made a motion to approve the minutes as written. Kelly Williams seconded the motion. Motion carried (unanimous)

President's Report

Mr. Landrum reported on a good day for the Pro-Senior event with normal attendance. He commended Kim Shafer on her added PGA Junior League events and accompanying promotional piece. A Tournament Committee Chair has not been named and Mr. Landrum is going to hold off doing so for another month to six weeks. There was a discussion about a meeting needing to be held to clear up issues on the Pro-Pro Series events and whether staff or Vice Chair, Barry Payne should lead this meeting (which can be a conference call). Mr. Landrum sees a need for the KPGA to get involved with the U.S. Kids Junior Golf Tour. Three individuals have contacted him about it. He asked for feedback from juniors and parents of the board and would like to look at doing this next spring or summer. Chris Redle mentioned a meeting he had with Greg Hubbard with U.S. Kids, who did not seem interested in joining up with the Kentucky PGA Junior Tour for events. Mr. Landrum believes this is something the section could run on its own.

Vice President's Report

Pete Garvey reported the KPGA is in the middle of its audit. Strothman and Company have a list of information requests and everything is on track for them to deliver their report at the August meeting. A paper glitch occurred during the transferring of the Vanguard account, which has since been ironed out. That information will be provided from Vanguard soon, at which time Mr. Garvey will call a Finance Committee meeting and implement the plan to rebalance quarterly. The First Quarter financials have closed and the board will receive financial reports one week prior to next month's meeting. Mr. Landrum asked about updates given during the audit process. A draft audit will be released near the time of Strothman's presentation, but they are still in the data collection phase. Mr. Garvey and Mr. McMillen will request updates from Strothman and report on the findings at the May meeting.

Golf House Kentucky & Kentucky Golf Foundation Update

Kelly Williams reported on KGA-PGA, Inc. and the Kentucky Golf Foundation meetings on March 30. These meetings were held separately with the addition of Jimmy Kirchdorfer as an Independent Director of the foundation. Mr. Kirchdorfer will bring a lot to the Foundation and was energized and engaged at his first meeting. During the Foundation meeting, there was a presentation made by Youth on Course, an organization that began in the Northern California Golf Association. It gets kids playing golf through subsidized greens fees. It creates an opportunity for juniors to play by joining Youth on Course for a small membership fee and they can play golf for five dollars at courses throughout their region. This program is wildly successful and raises a lot of money for junior golf. Northern California has decided to share their program with other associations in the name of growing the game. To start a program in Kentucky, Northern California will fund the program for 18 months, after which time we will need to raise money on our own. The Foundation Board decided to pursue this as a 2017 initiative with the groundwork being laid in 2016. This program has the potential to evolve into a caddy academy, internship opportunities and scholarship program. Mr. Williams congratulated Mr. Redle on a great report at this meeting and tremendous job and direction with the Kentucky PGA Junior Tour. Mr. Landrum asked about the status of the Online Auctions, which are launching next month. Last week, Mr. Landrum and Jimmy Riddle signed the Memorandum of Understanding. Mr. McMillen will be providing a copy of this to everyone. Danny Baron inquired about the Kentucky Scramble. Mr. McMillen reported on 25 current local qualifier sites, with 36 needed for a full event. He is concerned with the lack of communication from professionals around the state. Weather may play a crucial role in this lack of communication. All qualifier sites need to have about seven teams for the event to breakeven. EagleWatchGolf has been added as a Corporate Partner for the event. Mr. McMillen asked for any feedback on the event. There was a discussion about the marketing efforts of the event. Suggestions included getting the board, in particular the District Directors, involved in the recruitment process and posting the information in KPGA Weekly. The Kentucky Golf Association has also been enlisted to help. They have also been asked to help with the recruitment of teams for the PGA REACH Kentucky Pro-Am. Mr. Landrum and Mr. Garvey have spoken with Rick Murphy over the last few weeks and Mr. Landrum would like to have calls set up with the National Secretary candidates during the Fall Planning Retreat.

Executive Director's Report

Mr. McMillen shared the exciting news that Eric Gilliland has been named a finalist for the National Deacon Palmer Award. He is a terrific candidate and the staff has reached out to him to volunteer their assistance in helping him with his finalist application. He encouraged everyone to reach out to Mr. Gilliland. The PGA REACH Kentucky Pro-Am is August 1. Entry forms have been sent out to KPGA Professionals, KGA Board Members and those who played last year. It will be placed in KPGA Weekly and Mr. McMillen will send personal invitations out. The KGA has been tasked with playing in, recruiting a team to play or volunteering for the event. The next board meeting (in May) will be a face-to-face meeting and will give committees an opportunity to report on their activities. Mr. McMillen asked everyone to use the Business Plan as a template for those reports.

Old Business

There was no old business on file.

New Business

There was no new business on file.

Adjournment

Brad Hicks made a motion to adjourn the meeting. Kevin Childers seconded the motion. Motion carried (unanimous).

The meeting adjourned at 8:37 a.m.

The next meeting is May 26 at 3:00 p.m. at Golf House Kentucky.