

KENTUCKY GOLF HALL OF FAME

Terry Jolly



2008, 2011, 2015
Nomination

Kentucky Golf Hall of Fame

2015 Nomination Form

NOMINEE'S NAME

Tolly Terry W.
Last Name First Name Nickname (if applicable) Middle Initial

NOMINEE'S DATE OF BIRTH

1957 July 17
Year Month Day

RESIDENCE

(57+)
Years Kentucky Resident (minimum 5 years required) 58yrs

Current Residence

1236 Parkside Dr. Alexandria KY 41001
Address City State Zip

STATUS

- ☐ Amateur
☒ Professional
☐ Deceased (please provide date of death _____)

KEY AREAS (check all that are applicable)

- ☐ Playing Achievements
☒ Contribution/Promotion of the Game
☒ Contribution to Junior Golf
☒ Teaching of the game
☐ Golf Course Architecture
☐ Turf Grass Research
☒ Golf Course Management/Maintenance
☐ National Recognition

SUPPORTING MATERIALS

Required

- ✓ One page type written biography of nominee
- ✓ Two (2) Letters of Nomination

Suggested

- ✓ Newspaper articles
- ✓ Photographs

Biography: Terry W. Jolly

Terry Jolly is a life-long resident of Northern Kentucky. He was born on July 17, 1957. Terry has spent the past forty-one(41) years working at AJ Jolly Golf Course (formerly Campbell County Park Golf Course) for the Campbell County Fiscal Court. He has served as head golf professional/ director of golf for the past thirty-three(33) years.

Terry is a graduate of Campbell County High School and Northern Kentucky University. He was a scholarship golfer at NKU, developing into a fine amateur player competing in local and state events while attempting to qualify for national events. Upon graduation from NKU in 1980 he turned professional, continued to work at Jolly, and was subsequently named head professional in 1982.

Terry completed Business School I (Chicago) in 1994 and Business School II (Nashville) in 1995. He was elected to Class A PGA membership in 1996 and remains a member in good standing today.

Terry is married to the former Lisa Nickles. They have one son, Justin, a good high school, amateur, and collegiate player. The apple of Terry's eye is his granddaughter Natalie.

73 Burney Lane
Ft. Thomas KY, 41075

Golf House Kentucky
Attention: Kentucky Golf Hall of Fame
1116 Elmore Just Drive
Louisville, KY 40245

Dear Committee Members,

Please accept this nomination to the Kentucky Golf Association's Hall of Fame on behalf of Terry W. Jolly. My nomination is due to Terry's continuing contribution/promotion of the game, contribution to junior golf, teaching of the game, and golf course management/maintenance.

Terry has spent the past forty-one(41) years as an employee of the Campbell County Fiscal Court's AJ Jolly Golf Course (formerly Campbell County Park Golf Course). He has worked at all facets of the game from cart attendant to director of golf. He has been the main instrument in turning AJ Jolly into the outstanding public facility it is today. His leadership and vision have served the people of Northern Kentucky well by providing them a great golfing experience in a public setting.

Terry's greatest contributions to the game have been two-fold: he has provided growth of the game by introducing Northern Kentuckians to the game and he has taught several young people whom have worked for him "how" to be a golf professional.

Terry has been a terrific friend of junior golf in our area. He has hosted and helped manage numerous Northern Kentucky Athletic Conference tournaments, KHSAA Regional tournaments, and local and state summer tour events. He has availed his time and talents to the seven high school boys and girls programs in our county as well as Kenton, Boone, and Pendleton counties. He has hosted his own "camp" for many summers to introduce youngsters to the game and has served as an instructor in Nike camps in our area. Terry has also served as a high school coach at Campbell County High School and as an assistant at Northern Kentucky University.

Terry has introduced over five hundred (500) ladies to the game of golf through his yearly spring clinic program. He has also served as a faculty instructor at NKU, teaching countless young people the game each spring and fall. He has been an outstanding ambassador of our great game!

Terry has hosted and directed qualifiers and tournaments at the local, state, and national level. His support of the Northern Kentucky Golf Association's tournaments for juniors, men, women, and seniors has been a hallmark of his tenure at AJ Jolly. He has directed qualifiers for our State Amateur, the Kentucky Open, the PGA's Playing Ability Test (PAT), the former Buick/Oldsmobile Scramble and numerous other events. It should be evident that he values all player's golf experience from the beginner to the professional.

Terry has had a major impact in developing and mentoring several young people who have made the golf industry their chosen profession. Terry has had at least eight (8) former and current employees become participants in the PGA's apprentice program. Five (5) have earned Class A membership and one is currently completing his requirements. These people serve in private and daily fee golf from Arizona to Northern Ohio. Several others have served in the industry in retailing and course operations. His example of how to manage, market, and just generally comport himself as a golf professional has been instrumental in each of these people's growth in the golf business.

In closing, I would tell you that I served as a teacher and coach in public and private education in our state for forty-one (41) years before retiring in 2011. I've spent the past thirty-three (33) seasons working with Terry. Notice I said "with"not "for". That's how he treats his staff, his customers, and his season pass holders; with class, dignity, and respect. He is the epitome of the golf professional and a fantastic representative of the great game of golf in Kentucky. For his long tenure and service to public golf please afford him the utmost consideration for nomination to the KGA's Hall of Fame.

Respectfully

A handwritten signature in cursive script that reads "Bill Klopp, Jr.".

Bill Klopp, Jr.



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5-11-15

Kentucky Golf Assn
Hall of Fame Committee

Gentlemen:

As a Vice President of the Northern Ky Golf Assn for the past ten years I have been in close contact with every golf professional in Northern Kentucky negotiating our yearly five Amateur Tournaments, both private clubs as well as all the Public Courses.

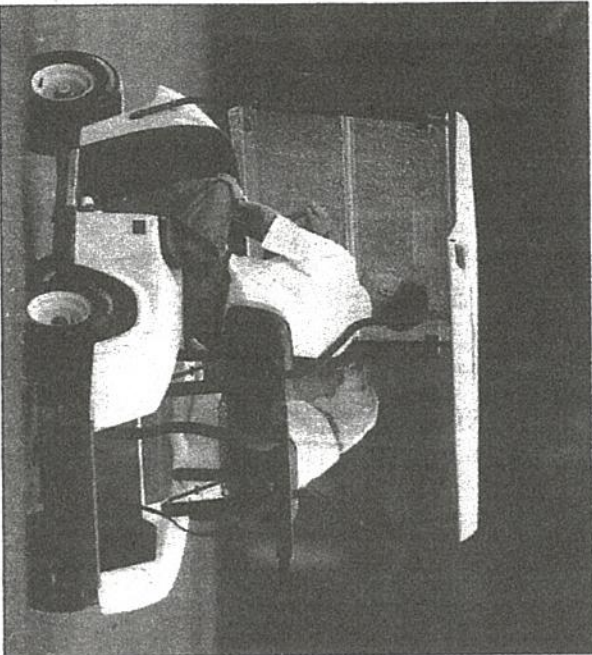
Terry Jolly, the PGA pro at A.F. Jolly Golf Course has stood head and shoulders above all others. It's not just his willingness to host any of our tournaments but how he wants to personally be engaged with every aspect of the tournaments. It is an absolute pleasure to work with Terry whenever we need him.

On a personal note, Terry has nurtured a number of young people who worked under him at A.F. Jolly over the years who many have gone on to be head professionals at area clubs, mostly private clubs. Of all the lessons he taught each of them was kindness and respect to every golfer who played there regardless of age, skill or demeanor. Over some 40 years as a player and administrator in Golf I have never met anyone, and I mean anyone, who didn't think Terry was the best of the best.

(over)

Date: _____
 Scorer: _____
 Attest: _____

HOLES	1	2	3	4	5	6	7	8	9	OUT	10	11	12	13	14	15	16	17	18	IN	OUT	TOT	NET
Blue Tees	392	395	382	368	309	185	322	184	555	3092	388	492	358	305	318	189	442	373	375	3240	3092	6332	
White Tees	370	387	368	326	288	174	306	167	543	2929	370	478	337	292	305	175	417	356	325	3055	2929	5984	
Men's Par	4	4	4	4	4	3	4	3	5	35	4	5	4	4	4	3	4	4	4	36	35	71	
Handicap	8	4	5	15	11	17	18	13	1		7	3	9	12	10	6	2	14	16				
STAN	4	4	4	3	2	3	3	2	5	30	4	4	4	4	4	2	4	4	3	33	30	63	
BICKEL																							
ZERRA																							
adles' Par	3	3	4	3	4	3	3	3	4	30	4	4	4	4	3	3	4	4	3	33	30	63	
adles' Tees	4	5	4	4	4	3	4	3	6	37	4	6	4	4	4	3	5	4	4	38	37	75	
adles' Tees	355	362	350	324	277	155	255	138	530	2746	340	469	320	280	292	150	400	337	317	2905	2746	5651	



JASON D. GELI / The Post

Golfing buddies

It was a busy day at A.J. Jolly Golf Course in Alexandria Tuesday as the course hosted this year's Northern Kentucky men's amateur golf tournament. Club professional Terry Jolly makes the rounds with Chloe. See Page 6B.



SPOTLIGHT: A.J. JOLLY GOLF COURSE

Fifty years of enjoyment

Course salutes
cheaper past

By Marc Hardin
Enquirer contributor

A.J. Jolly Golf Course in Alexandria and its long-time professional, Terry Jolly, have reached some impressive milestones this year. To help celebrate dual anniversaries, they're letting Wednesday golfers walk nine holes for \$1.

That's right. Each of the next two Wednesdays, you can can walk Kentucky's first public golf course for about 11 cents a hole.

"It's been pretty popular," said Jolly, the head pro for 30 years.

"We sold out every tee time from 9 a.m. to 3 p.m. the first Wednesday of the month and people were really enjoying themselves. We're running the special through April and it's some of what we're doing to commemorate."

A.J. Jolly is celebrating its 50th anniversary. The course has had just two pros on site, Herk McAtee and Jolly, who said all the focus is going to be on the course's enduring legacy and its supporters.

Among the events will be the 120-player Anniversary Invitational July 25. The course is selling \$5 raffle tickets for a \$2,500 set of Titlist clubs with bag and balls, which will be given away that day. The prize sits on display in the main clubhouse. There's also a season-long day evening 2-for-1 special.

We want to thank the people who've been with us so long and helped

us grow," Jolly said. "We were out in the middle of nowhere when we opened in 1962. Back then, we were a nine-hole course. They added the front nine a year later, and more and more people kept coming. To watch the population move out toward us has been exciting."

The course turns 50 June 28. The greens fees for the grand opening in 1962 were \$1 for nine holes and \$2.50 to walk 18. Those rates are from a bygone age, except for the next two Wednesdays at A.J. Jolly.

"We're calling it 'What It Was Wednesday' and it's been fun," said Jolly, who began work at the course 39 years ago. "It's our spring kick-off special and our way of saying thanks."

Formerly known as Campbell County Golf Course, the name changed in 1973 to honor

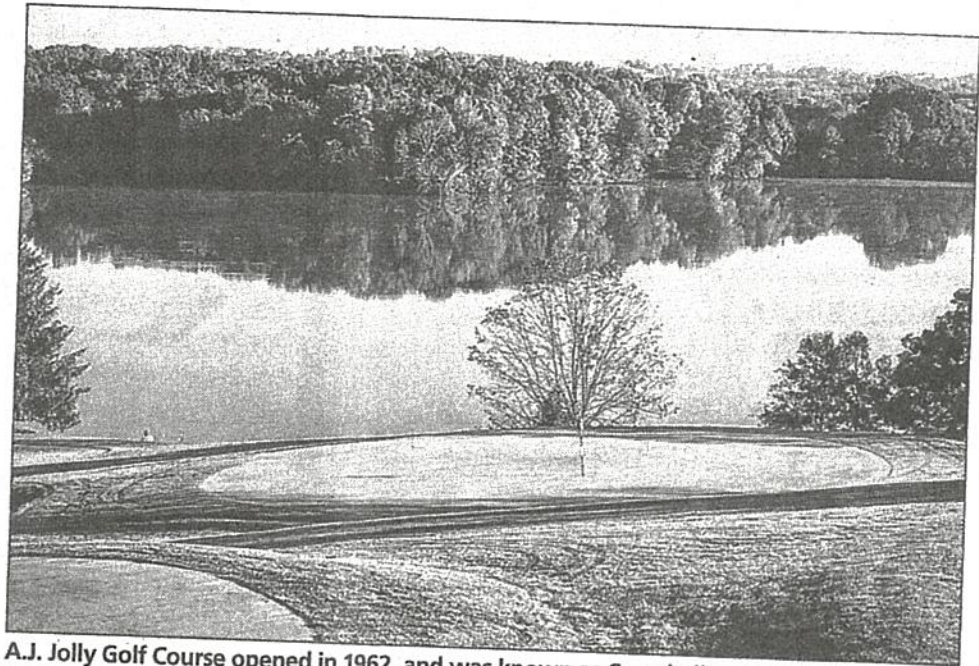
the retired judge who was central to the development of the idea for the state's first county park and golf course. It's still owned by the county and hosts everything from Northern Kentucky Junior Golf League events to league participation for seniors.

Golfers who enjoy the beauty of a mature, tree-lined course can't resist parts of the back nine that disappear deep into the woods.

"It's a course for all ages because it's so playable and also has its challenges," said assistant clubhouse manager and former club champion Steve Cunningham.

"Some people like to golf because you can be alone with your thoughts. From the 13th green to the 17th tee, you are secluded in the woods. It is the definition of privacy, surrounded by a lake and nature."

"It's gorgeous."



A.J. Jolly Golf Course opened in 1962, and was known as Campbell County Golf Course. Through April, golfers can pay \$1 to play nine holes on Wednesdays. PROVIDED

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and is named after a former Campbell County judge executive.

Course spotlight: A.J. Jolly

Jolly's short yardage deceiving

Don't be so quick to use long clubs

By Carey Hoffman

Inquirer contributor

The ultimate measure of success for a golf course is not 7,000 yards.

That's the first criteria in identifying championship golf courses, but how many among us are champion golfers?

Campbell County's A.J. Jolly Golf Course tips out at 6,219 yards and a par of 71. Those are attractive numbers to more than 40,000 golfers who come to the course each year. The lure is a mature, playable test of golf augmented by the natural beauty of abundant trees and water.

"We're just a golf course where most people are coming out to take in our scenery and enjoy a nice day," said A.J. Jolly head pro Terry Jolly, a distant relative of the former Campbell County judge executive for whom the course and adjacent park are named. "The majority like us because we're well-maintained and we offer very decent value for the price."

And A.J. Jolly's challenges are capable of nurturing the skills of

Scorecard: A.J. Jolly Golf Course

VITAL STATISTICS

Yardage: Blue tees: 6,219 yards; white tees: 5,842 yards; red tees: 5,418 yards.
Greens fees: 18 holes: \$20 weekdays, \$21 Saturday-Sunday, plus \$12 for riding cart; 9 holes: \$12 weekdays, \$13 Saturday-Sunday, plus \$6.50 for riding cart.

Cart path policy: Cross fairways at 90 degrees, weather permitting.

Directions: From downtown, take I-471 south until it becomes U.S. 27. Follow U.S. 27 south through Alexandria. Entrance road to golf course is six miles south of Alexandria, on the left side of the road.
Phone: (859) 635-2106.

Ratings

CHALLENGE:

CONDITIONS:

AESTHETICS:

OVERALL:

Ranking based on GolfPlus (4-point system, with "4" as excellent; balls represent points).

champion golfers - including Terry Jolly's 18-year-old son, Justin. The senior-to-be at Campbell County High School has been a standout among his Northern Kentucky peers this summer, leading the 7-Up Junior Tour in points for 16- to 18-year-olds and winning his age-group title in the Northern Kentucky Amateur.

The Jollys live in a house on the hill above the 18th green, and Justin grew up on the course.

"What happened with him is what I try to stress as really important with all our junior golfers," Terry Jolly said. "The kids

in our junior program, the one club they all want to hit is the driver. They just want to thrash the ball. But (Justin) learned the game from the green out. For years, he would spend hours at a time just on the practice green until he could show that he was good enough to go out and play the course. You learn the long clubs last, because they are the most frustrating."

A.J. Jolly can be very frustrating for those with a predilection for hitting the long clubs to impress. The layout tempts big hitters with five par-4s, where its at

least conceivable to drive the green. But small greens, knotty rye grass around the fairways, and the trees and water make that a low-percentage option.

A.J. Jolly was built in 1962, at the same time as the 250-acre lake that is the dominant feature at the course and park. The best holes are grouped near the edge of the lake. No. 10 and No. 18, in particular, shine as short par-4s because each features water on either side of the fairway.

While A.J. Jolly is compact enough to encourage shorter hitters and those who prefer to walk, it is actually a demanding test for female golfers.

The reason goes back to the course's 1962 construction, before the concept of building forward tees had emerged. The Red tees play not even 500 yards less than the White tees. When the course was set up to host the Northern Kentucky Women's Amateur in July, par was 75.

Updates have been worked into the course over recent years. "Our goal is, in the next year or so, have someone come in and do a master plan for the course," Terry Jolly said. "From our clubhouse to our traps and our tees, we'll take a good look at improving this old course."

each

73 Burney Lane
Ft. Thomas, KY 41075
July 5, 2008

Kentucky Golf Association
Hall of Fame Nominating Committee
1116 Elmore Just Drive
Louisville, KY 40245

Dear Committee Members,

Please accept this nomination to the Kentucky Golf Association's Hall of Fame on behalf of Terry W. Jolly. As will become evident in this letter, he has devoted his entire career to public golf in Northern Kentucky at the A. J. Jolly Golf Course, formerly the Campbell County Park Golf Course. His contributions to the growth of the game merit this consideration.

At the age of sixteen Terry began working at A.J. Jolly as a seasonal employee. He learned the business end of golf from the ground up. He distinguished himself as an outstanding high school player at Campbell County High School and was awarded a scholarship to continue his education and golf at Northern Kentucky University. Terry continued to work at Jolly while developing into a well respected amateur player on the local and collegiate level. Terry completed his degree at NKU and graduated as a certified teacher in the area of physical education. This career choice helped to prepare him to become the fine teacher he has become – not just as an instructor of the game, but in how to “be” a golf professional!

After graduation from college Terry began pursuing his goal of becoming a head golf professional. While working as an assistant professional at the park, he was also mentored extensively by legendary Highland Country Club professional Harry McAtee. Terry was a quick learner and in September of 1982 he was promoted to Head Professional at A. J. Jolly Park Golf Course. Terry's leadership and vision turned this very average county golf course into the outstanding facility it has become today.

Terry continued to manage, learn, and grow professionally. In 1994 he completed Business School I (Chicago). In 1995 he completed Business School II (Nashville) and subsequently was elected to PGA membership in June, 1996. During this time play at A. J. Jolly was approaching 45,000 rounds per year. Terry had turned the golf course into a very viable component of public golf in the Northern Kentucky Community!! Even though other courses have opened and golf growth has slowed, his leadership has kept this facility moving forward.

Terry's greatest contribution to the game has been two fold: he has provided growth by introducing Northern Kentuckians to the game and he has taught several young men who have worked for him "how" to be a golf professional.

Terry has been a terrific friend of junior golf in our area. He has hosted and helped manage numerous Northern Kentucky Athletic Conference tournaments, high school regional tournaments, and 7-Up tour events. He has availed his time, talent, and encouragement to the seven high school programs in our county on a yearly basis. He has hosted his own "camp" for several summers to introduce youngsters to the game and has served as an instructor in Nike Camps in Northern Kentucky. Terry has served as a high school golf coach at Campbell County High School and as an assistant at Northern Kentucky University.

Terry has introduced over 500 ladies to the game of golf through his yearly spring clinic program. He has also served as a faculty instructor at Northern Kentucky University, introducing countless young people to the game each spring and fall. He has truly been an ambassador of our great game!

On the state and national level Terry has directed qualifiers for the state amateur, the Kentucky Open, PGA's Playing Ability Test (PAT), the Buick/Oldsmobile Scramble and numerous other events.

Perhaps Terry's biggest impact has been in his development of several young men who have made the golf industry their chosen profession. Terry has had at least seven former employees become participants in the PGA's apprentice program. Five of these people have earned their Class A membership with the PGA. Another former employee served as director of operations for Kenwood Country Club in Cincinnati before retiring and coming back to work part-time for Terry. His example of how to manage, market, and just generally comport himself as a golf professional was very instrumental in each of these peoples' growth as golf professionals.

In closing I would tell you that I have served as a teacher and coach in the Commonwealth of Kentucky for 38 years. I've spent the past 26 years working with Terry. Notice I said "with" . . . not "for". That's how he treats all of his staff, his customers, and his members; with class, dignity, and respect. He is the epitome of the Golf Professional and a fantastic representative of the great game of golf in the Commonwealth of Kentucky! For his long tenure and service please afford him the utmost consideration for nomination to the KGA's Hall of Fame in the area of career service.

Respectfully,

William A. Klopp, Jr.

William A. (Bill) Klopp, Jr.