



PGA

Kentucky Section

PARTNER BENEFITS

MARKETING RIGHTS

Platinum	Yes	Title status for event plus Business Partner Listing
Emerald	Yes	Title status for event plus Business Partner Listing
Gold	Yes	Title status for event plus Business Partner Listing
Silver	Yes	Presenting status for event plus Business Partner Listing
Bronze	Yes	Supporting status for event plus Business Partner Listing
Vendor	Yes	Business Partner Listing

BRAND EXPOSURE

Platinum	Yes	Web Banner1, KPGA Weekly, Site Signage (Registration/1 st Tee, PR, Score Board)
Emerald	Yes	Web Banner1, KPGA Weekly, Site Signage (Registration/1 st Tee, PR, Score Board)
Gold	Yes	Web Banner1, KPGA Weekly, Site Signage (Registration/1 st Tee, PR, Score Board)
Silver	Yes	Web Banner2, KPGA Weekly, Site Signage (Registration/1 st Tee, Score Board)
Bronze	Yes	KPGA Weekly, Site Signage (Score Board)
Vendor	NO	

B2B ACTIVATION

Platinum	Yes	8 emails
Emerald	Yes	8 emails
Gold	Yes	6 emails
Silver	Yes	3 emails
Bronze	Yes	2 emails
Vendor	Yes	1 email

CONSUMER CONNECTION

Platinum	Yes	Social Media
Emerald	Yes	Social Media
Gold	Yes	Social Media
Silver	Yes	Social Media
Bronze	No	
Vendor	No	

HOSPITALITY EXPERIENCE

Platinum	Yes	GHK Usage
Emerald	Yes	GHK Usage
Gold	Yes	GHK Usage
Silver	Yes	GHK Usage
Bronze	No	
Vendor	No	

Website Ads

Vertical (1)	120x240
Square (2)	200x200

Signage (sign templates are located on T:Drive)

Corporate Partners
Signage
PGA Signs

Registration/1 st Tee	Tent Banner
Practice Range	Practice Range Banner
Putting Green	Putting Green Signs
Scoreboard	Scoreboard Poster