

PGA Junior League Golf (PGA JLG) is designed to bring a “Little League” atmosphere to the game of golf. With teams of boys and girls, age 13 and under, PGA JLG provides a structured league environment for young golfers to compete and have fun! This is a great way to get, and keep, kids involved in the game!



[www.pgajrleaguegolf.com](http://www.pgajrleaguegolf.com)

- Revenue and income generation through registration fees
- Incremental revenue opportunities via increased private lessons and group teaching sessions
- Additional incremental revenue opportunities via merchandise and equipment sales, food and beverage sales, spectator cart rentals, etc.
- Increased family involvement at your club
- Supports and enhances all existing junior programs and will help seed a future generation of club members



## Benefits To You and Your Facility





- Local leagues consist of 4-7 teams in a reasonable geographic proximity (more and more clubs are hosting multiple teams and even their own leagues)
- Team vs. Team competitions consist of four 9-hole matches (only four tee times)
- The format is 2 person teams, Match Play scramble. Matches are broken into 3-hole segments called "Flags". This allows for substitution between the 3-hole segments ("Flags"), giving every participant a chance to play
- 4-6 week regular season, with 2-3 home competitions and 2-3 away competitions against the other PGA JLG teams in your league

## Program Structure





## Materials & Support Provided

As a PGA JLG Captain, you will receive team materials needed for your players and matches, league management software to handle administrative tasks, scheduling support through a pre-season league meeting, ongoing support through a dedicated help desk, and a fully developed post-season program.

This turn-key small business toolbox empowers you to be efficient with your time and maximize your earning potential.



# Roles & Responsibilities

## for PGA Professionals / Clubs

- October-February:
  - Returning Captains can continue to use their 2014 webpage (contact us if you need assistance with username and/or password)
  - New Captains simply need to register their teams at [www.pgajrleaguegolf.com](http://www.pgajrleaguegolf.com)
  - Receive recruitment materials from PGA JLG Headquarters
  - Display these materials throughout the club and reach out to membership via email to recruit players
  - All players required to register on [www.pgajrleaguegolf.com](http://www.pgajrleaguegolf.com)
- March: Receive team kits
- April 15 - July 31: Regular Season (4-6 week window)
  - Coordinate team gathering to distribute contents of team kit
- August: Postseason Qualifiers & Section Championships
- September: Regional Championships
- October: PGA JLG Championship



For More Information...



Please visit [www.pgajrleaguegolf.com](http://www.pgajrleaguegolf.com) or contact any of the following at PGA JLG Headquarters:

**Keith Johnson**

770-558-8439

[k.johnson@leaguegolf.com](mailto:k.johnson@leaguegolf.com)

**Andrew Sirk**

770-558-8443

[a.sirk@leaguegolf.com](mailto:a.sirk@leaguegolf.com)

**Mitchell Smith, PGA**

770-817-9428

[m.smith@leaguegolf.com](mailto:m.smith@leaguegolf.com)

[www.pgajrleaguegolf.com](http://www.pgajrleaguegolf.com)