

Director at Large
Brad Hicks, PGA
A-1 Keene Trace Golf Club

My name is Brad Hicks and it is my pleasure to announce my interest in running for Director at Large of the Kentucky Section Board of Directors. I am the Head Golf Professional at Keene Trace Golf Club (Champions Course) and have been a Class A Member of the PGA of America for the last 6 years. Over the course of my career I have had the opportunity to work at some great facilities in 3 different states including The Dunes Golf & Tennis Club on Sanibel Island, TPC River's Bend in Cincinnati and Country Club of the North outside Dayton, OH.

As a PGA Member who has worked in 3 PGA Sections including South Florida, Southern Ohio and now back in Kentucky I am proud to say the camaraderie of the Kentucky Section members and apprentices is as strong as I have ever seen.

Since receiving my PGA Membership it has been a goal of mine to become involved within my section at the Board of Director level. Last fall I had the pleasure to attend the PGA Annual Meeting in Indianapolis and was blown away at what our association does at a National level. It was at this meeting that I got to spend time with our Board of Directors and began to feel the time is now to get involved.

The game of golf is moving forward in a positive direction over the past few years, however we still see challenges that need to be addressed and overcome at both the local and national level. Growth of the game, junior golf, business development, and employment services are just a few areas in which I feel we as board can grow and work towards making the Kentucky Section one of the strongest PGA Sections in the country. As a member of the Business Development Committee I have begun to work with my fellow committee members on growing amount of sponsorship we as a section are receiving from vendors and businesses both within and outside the world of golf. I feel my connections in the Lexington Market will bring much needed revenue to the section which will be seen to our members and apprentices each year in the form of events and tournaments. The hiring of Chris Redle as Junior Tour Director for the state has already shown to be a great move. I have begun to work with Chris on making 2015 a year to remember with Junior Golf in hosting a Regional event. The more we can work together on PGA Junior League and Drive, Chip and Putt the better chance we have at inspiring future golfers for years to come. I have enjoyed meeting Kim Shafer and learning about her plans for Growth of the Game. My staff and I are already beginning to put many of her practices in place in the greater Lexington market.

In closing, I hope you will see my passion for our great state and section. As I mentioned before the members and apprentices of the Kentucky Section are the finest golf professionals I have had the opportunity to know. We are a small section, however we have shown to succeed on a large national scale. As a member of the Kentucky PGA Section Board of Directors I will continue to help us succeed in all aspects of this business as well as make myself available to any PGA Member, Apprentice or golfer in general that needs help. Thank you for your vote!

Sincerely,

Brad Hicks, PGA
Head Golf Professional

Keene Trace Golf Club
Champion Trace Course
20 Avenue of Champions
Nicholasville, KY 40356
[859-223-7272](tel:859-223-7272)
bhicks@keenetracegolf.com
www.keenetracegolf.com