

# 2015 KPGA Spring Business Meeting

## Education Report

Dear KPGA Members and Apprentices,

It is with great pleasure that I submit to you the Kentucky PGA Education Report and welcome you to the 2015 Spring Member Conference. At this conference our own KPGA Professionals will share their knowledge, expertise and experiences. We will learn from one another and share ideas. The program is titled “Modern Day Challenges – Modern Day Solutions” and we look forward to a great two days of education.

On Monday afternoon, KPGA President, Kelly Williams will moderate a discussion with Ralph Landrum, a Master Professional, KPGA Vice President and 2014 National PGA Award Winner in Player Development on re-energizing your career; Mike Kehoe, 2014 KPGA Professional of the Year, on merchandising and growing an entrepreneurial spirit and Kim Shafer, Director of Events-Marketing, on player development. This program is an ongoing effort to not only highlight KPGA Professionals, but also help promote our ongoing initiative Pro2Pro. Additionally on Monday, PGA Professional Damon Klepczynski will present Digital Tee Pass and discuss the culture of third party tee time providers and address the decline of new players to the game. Golf House Kentucky is proud to announce a new partnership with Damon and the Digital Golf Pass!

On Tuesday morning, the program will move to High Performance Golf Academy at Keene Run Golf Club. KPGA Professional Larry Ward and his team will provide a highly interactive seminar on golf instruction and club fitting.

Please visit the PGA Login area of [kygolf.org](http://kygolf.org) and explore the Pro2Pro HelpLine Directory and if you're not currently listed, please contact Erin Horn to get involved. This is a great opportunity for KPGA Professionals to connect and support one another. We —the KPGA Professionals—are the leaders in the business of golf and the Pro2Pro initiative will strengthen our association, its members and the game of golf.

Remember that June marks the end of the MSR requirement period. Please check [PGA.org](http://PGA.org) to check your MSR status. The KPGA Education Committee will have several educational opportunities before the MSR deadline to not only help you get your MSR hours, but also provide you with opportunities to grow as a professional. These include handicapping and rules seminars and a webinar on the Certified Professional Program. Several free online MSR opportunities available via The PGA of America.

I would also encourage you to look beyond the MSR requirements and embrace education as an opportunity to not only better yourself as a professional, but to better our game. There are several areas that may interest you: the Certified Professional Program or other third party certifications that can benefit your career. If you have information about a third party certification program you would like to see added to our educational offerings, please reach out to the Education Committee as we hope to provide assistance to bringing these programs to Kentucky facilities and assisting our KPGA members.

Lastly, please mark your calendar for the Fall Member Conference on December 7. We will be honored to host Pete Bevacqua, CEO of the PGA of America. Pete is a very energizing speaker and a strong asset to our Association. We look forward to hosting him and learning more about the positive initiatives and direction for our Association.

Respectfully Submitted,

Craig Heibert, PGA  
Director At-Large

Education Committee Members  
Pete Garvey, Chris Hamburger, Tennyne Ohr, Jon Hardesty, Danny Baron and Mike Finney