

# **2015 KPGA**

## ***Player Development Grant Application***

Each year funds are granted to deserving programs across the state of Kentucky. These programs can offer scholarships, provide clubs for kids, educate individuals about the game of golf, promote the development of golf for seniors, juniors and women and provide opportunities for golf instruction.

**The Growth of the Game Assistance Grant Application deadline is February 6, 2015.** Each program granted funds is required to complete a Grant Report Form and return it along with any supporting materials (i.e. curriculum, applications, media coverage, photos, etc.). Failure to return a completed Grant Report Form by November 1, 2015 may result in the denial of all future requests for assistance, as well as, reporting the failure to the KPGA Membership.

**Program Name:** The First Tee of Greater Cincinnati & Northern Kentucky

**Contact Name:** Gale Wallmark **Title:** Executive Director

**PGA Professional Sponsor:** Jason Laible, The Golf Course of Kenton County

**Mailing Address:** 4747 Playfield Lane

**City, State, ZIP:** Cincinnati, OH 45226

**Direct Phone:** 513-531-3337 **Email:** gale@thefirstteegcnky.com

**Request Amount:** \$3,000 **Fund Request Date:** 2015 any time; Q2/Q3 preferred

### **1) Please describe the nature and mission of the program.**

Founded in 1997, The First Tee was a joint initiative of USGA, PGA of America, the PGATour, the LPGA and The Masters. Today, it comprises a network of 185 chapters nationwide, including The First Tee of Greater Cincinnati & Northern Kentucky. All The First Tee chapters are independent non-profits, but all share a mission to help grow great kids and the game of golf. Our program seamlessly integrates important character-development lessons with golf instruction to help students acquire the fundamental life skills, core values and healthy habits that will help them flourish throughout their lives.

**2) How is the program structured (i.e. classes, clinics, tournaments); what is the length of the program?**

Our core curriculum—**The First Tee Life Skills Experience (LSE)**—is a tiered program of classes for children 7-18 years old. Students begin at an introductory level (PLAYer or Par, depending on age), and advance to higher skill levels (Birdie, Eagle, Ace) as they meet minimum required age and successfully complete a ‘certification’ process that tests their golf skills and their understanding of The First Tee life skills lessons. TFT-GCNKY offers four class sessions annually: six-week spring and fall sessions; two three-week summer sessions.

**3) Where is the program held?**

In Kentucky: The Golf Courses of Kenton County. In Ohio: Reeves GC and Meadow Links & Golf Academy (OH). We are seeking to add a fourth location in 2015.

**4) How many participants does the program have or how many do you anticipate?**

In 2014, a total of 535 children participated. Our strategic plan goal is to grow to 650 participants in 2015 and to 800 by 2017.

**5) Describe the composition and background of participants (age, socio-economic background, gender, golf skill).**

Our chapter serves children residing in Boone, Campbell and Kenton counties (and two OH counties) from all socio-economic backgrounds. Our gender ratio is 60% boys, 40% girls. We do not track family/HH income, but our participation fees are modest (\$50 per 18-hour class) and full scholarships are readily available on request. No golf skill is needed to begin TFT.

**6) How will the funds be utilized?**

Funds will be used help underwrite program expenses at our Golf Courses of Kenton County teaching location, including PGA professional golf instruction.

**7) Did the program participate in the 2014 Kentucky PGA Golf Day?**

No, but it's a great idea! We'll contact PGA pros at our ambassador clubs about it for 2015!

**8) What are the other sources of funding for this program?**

Donations from individuals, business sponsorships and other grants.

**9) Please list two references we may contact about your application. Please include full name, address, phone number and relationship to the program.**

**Jason Laible**, The Golf Courses of Kenton County, 3908 Richardson Rd, Independence, KY 4051; 859-371-3201. Jason our program liaison at The Golf Courses of Kenton County, and the lead PGA golf instructor for The First Tee classes there.

**Mark Hannahan**, 4747 Playfield Lane, Cincinnati, OH 45226; 513-317-5522. Mark is a PGA teaching professional who provides golf instruction for our program at several teaching locations, including The Golf Courses of Kenton County.

**10) Provide suggested dates for a KPGA Foundation representative to visit the program:**

2015 classes at The Golf Courses of Kenton County are as follows:

Spring Session, Apr 6-May16, Tue & Thu, 4:30-6 p.m.

Summer-1 Session, Jun 8-Jun 30, Tue & Thu, 9:30-11, 12:30-3; Mon & Wed 9-11:30

Summer-2 Session, Jul 6-Jul 28, Tue & Thu, 9:30-11, 12:30-3; Mon & Wed 9-11:30

Fall Session, Sep 14-Oct 26, Tue & Thu, 4:30-6 p.m.

**Please return to:**      **Attn: Erin Horn, Director Communications-Membership**  
                                 **Golf House Kentucky**  
                                 **1116 Elmore Just Drive**  
                                 **Louisville, KY 40245**  
                                 [ehorn@kygolf.org](mailto:ehorn@kygolf.org)