

2015 KPGA Spring Business Meeting

Employment Services Report

Fellow Kentucky PGA members,

PGA.org

For the past several months, an overhaul of the digital presence of the PGA of America has been underway. And now, the newly designed PGA.org will replace PGALinks to become the internal site of the Association. With a new public-facing portion of the site demonstrating the value of the PGA Professional, and a new personalized member center, the site is designed to help you grow your career, your business, and the game. The website has been redesigned with a more contemporary format to allow PGA Professionals to customize the content and information to best suit their needs.

To Access the new site: 1. Visit PGA.org and Login with your PGALinks.com username and password
What to do first: 1. View the PGA.org Instructional Guide 2. Customize your profile page. Login and click on My Profile to add a new profile photo, update your expertise, and enter your accomplishments. 3. Visit Member Preferences while you are editing your profile to choose whether you prefer content related to Teaching the Game, Managing a Facility, or Advancing the Industry. You've been pre-selected into one of these categories based on your classification, but you can change this setting at any time. Can I still access PGALinks? Yes, both PGA.org and PGALinks.com will be available for a short period of time. At that point, even if you type in PGALinks.com, it will take you to the new PGA.org. All PGA Employment Services resources are still available in the Employment area of the new website. If you have any questions or would like assistance with PGA.org, please email membership@pgahq.com, or contact me.

PGA Compensation Survey

The annual PGA Compensation Survey is available on www.pga.org (formerly PGALinks). To provide you and your fellow Kentucky PGA Professionals with the most accurate compensation statistics, the KPGA asks that every active member and apprentice complete the survey, from assistants to our most experienced members.

Keep in mind that the PGA Compensation Survey is conducted for your benefit so you have access to meaningful Kentucky PGA data when you need it for negotiations, job searches, and hiring. The survey also provides valuable information when we work with employers on your behalf to upgrade KPGA compensation.

Please take a few minutes to complete this very important survey, and if you are the lead PGA Professional at your facility, make sure all PGA members and apprentices on your staff do so as well. Your participation will also help the KPGA maintain its position as a leading section in supporting the Compensation Survey. All individual responses are completely confidential. Nobody sees your personal information, so don't let concerns about confidentiality be a deterrent to participating. PGA members who complete the survey by March 23, 2015 will earn 2 MSR credits (maximum 5 survey credits per MSR cycle year).

CareerLinks Reminder

Now is a good time to review and update your PGA CareerLinks ProFile on the Employment area of PGA.org. Please contact me if you have any questions about CareerLinks or if you would like me to review your ProFile.

Best wishes for a successful 2015 season, and please don't hesitate to contact me for assistance with any PGA employment programs or services.

Dick Bradow, PGA Certified Professional
PGA of America Employment Consultant
Phone (502) 458-2002, E-mail dbradow@pgahq.com