

2015 KPGA

Player Development Grant Application

Each year funds are granted to deserving programs across the state of Kentucky. These programs can offer scholarships, provide clubs for kids, educate individuals about the game of golf, promote the development of golf for seniors, juniors and women and provide opportunities for golf instruction.

The Growth of the Game Assistance Grant Application deadline is February 6, 2015. Each program granted funds is required to complete a Grant Report Form and return it along with any supporting materials (i.e. curriculum, applications, media coverage, photos, etc.). Failure to return a completed Grant Report Form by November 1, 2015 may result in the denial of all future requests for assistance, as well as, reporting the failure to the KPGA Membership.

Program Name: Play Golf Louisville Day

Contact Name: Kevin Greenwell, PGA

Title: Head Golf Professional

PGA Professional Sponsor: Kevin Greenwell and Andrew Lardner

Mailing Address: 2300 Pee Wee Reese Road

City, State, ZIP: Louisville, KY 40205

Direct Phone: 502-458-9298

Email: golf@senecagc.com

Request Amount: \$1000.00

Fund Request Date: April 11, 2015

1) Please describe the nature and mission of the program.

Our mission would be to expose new players to the game through free instruction given by at least nine PGA Professionals in

the Metro Parks system and any other that would like to join us. We are also going to have some fun and games involved

with prizes and rewards for participation. Plans are to get Kim Shafer involved in the planning process.

2) How is the program structured (i.e. classes, clinics, tournaments); what is the length of the program?

We will have clinics with individual instruction from 1-4 on Saturday the 11th of April.

3) Where is the program held?

Host site will be Seneca Golf Course, utilizing the range and UPS Par 3 course.

4) How many participants does the program have or how many do you anticipate?

We anticipate 250-300 participants.

5) Describe the composition and background of participants (age, socio-economic background, gender, golf skill).

We will expose a very diverse group, all will have the opportunity for free instruction. Several equipment companies have been invited to participate to encompass the better player to participate in the day's activities.

6) How will the funds be utilized?

Funds will be used for refreshments, snacks and prizes for the day's event. Potentially we may need to rent a few items for the day: speaker system, tent etc...

7) Did the program participate in the 2014 Kentucky PGA Golf Day?

No

8) What are the other sources of funding for this program?

We are currently exploring other sponsorship opportunities but have none secured. Host Professional will be providing some in-kind services along with Metro Parks assisting with setup and logistics issues.

9) Please list two references we may contact about your application. Please include full name, address, phone number and relationship to the program.

Kevin Greenwell PGA Professional Seneca Golf Course

Craig Heibert PGA Professional Shawnee Golf Course

10) Provide suggested dates for a KPGA Foundation representative to visit the program:

April 11th, 2015

Please return to: **Attn: Erin Horn, Director Communications-Membership**
Golf House Kentucky
1116 Elmore Just Drive
Louisville, KY 40245
ehorn@kygolf.org