

2015 KPGA

Player Development Grant Application

Program Name: Sandy Creek Golf Course “Let’s Tee It Up”

Contact Name: Richard Mahar

Title: Owner PGA Professional

PGA Professional Sponsor: Richard Mahar

Mailing Address: 9701 Meade Springer Rd

City, State, ZIP: Ashland, KY 41102

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1) Please describe the nature and mission of the program.

Eastern Ky lost a very vital junior tour recently. Since then, we at Sandy Creek have received several requests to offer introductory programs to bring parents and kids into the game. It is disappointing to see any drop in golf participation. As a PGA Professional and course owner, it seemed like an obvious conclusion to develop a program that would “draw to” and “keep there”, new golfers. Both young and old, male or female. My focus is to encourage families to learn together and play forever

How is the program structured? (i.e. classes, clinics, tournaments); what is the length of the program?

Structure will be in 3 parts: 1-P.E. class time in the local schools. 2 – Bring the students and parents to the driving range and expand the teaching from concept to application of golf basics. 3- Invite the parents and kids to Sandy Creek Golf Course to educate them how the game is played. This will be done in a low intensity, relaxed atmosphere. The length of this program will be initiated in early spring 2014, but will last far beyond that. Time from starting day to playing will be about 2 months. Golf after that will be for a lifetime.

2) Where is the program held?

Phase 1 will be conducted in schools, parents invited. I have access to a simulator to use in evenings. Phase 2 will be at Greenway Golf Driving Range 1 mile from our course. Ron Felty has agreed to use of the range at a discounted rate for balls, for as long as I want to use it. Phase 3 will be converting swing basics to actual playing. Sandy Creek Golf Course will be the site.

3) How many participants does the program have or how many do you anticipate?

Since this is new, the number of participants is unknown. I can say the 6 middle school coaches have each expressed interest in making sure their students are there, along with parents being invited to learn and play. I anticipate no less than 40 participants, and probably more.

4) Describe the composition and background of participants (age, socio-economic background, gender, golf skill).

My intent is to focus on middle school students, but convincing their parents how they can learn at the same time. So the age would be from middle school and higher. Because the intent is to make the program basically free, we hope to draw students and parents of all economic backgrounds. This is intended to ignore financial concerns. Our program is being set up to be blind to skill level. Some may have played before and quit, some may never have played. Our goal is to get them to the course and present with an opportunity to share activities with their kids and spouses

5) How will the funds be utilized?

Funds will be used to cover additional staffing expense while away from course, range fees, instruction fees (although discounted), travel expenses, inexpensive short term liability insurance if necessary to cover activities off site. Meals and prizes are part of the program plan

6) Did the program participate in the 2014 Kentucky PGA Golf Day?

No

7) What are the other sources of funding for this program?

I am seeking additional funding from a local bank and a local restaurant. Both express interest but have not committed

8) Please list two references we may contact about your application. Please include full name, address, phone number and relationship to the program.

Tom Cooksey Meade Springer Rd, Ashland, Ky 606-928-9706_

Tom is a good friend to Kentucky golf and a strong advocate of golf participant growth

Larry Bailey Ashland, KY, Verity Middle School 606-329-9709

Mr. Bailey is a middle school superintendent, a golf coach and huge supporter of anything that gets more people playing.

9) Provide suggested dates for a KPGA Foundation representative to visit the program:

Anytime late February to late April

Proposed Budget:

Receipts:

KPGA Grant	\$1850.00
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Use of Funds:

Staffing Fees (7 days, 4 hours/day, \$12/hour)	\$336
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Instructors Fees (14 hours at \$25/hour)	\$350
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Range Fees (7 days at \$60 per day Greenway Golf)	\$420
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Course Usage Fees (7 days at \$75 day Sandy Creek G. C.)	\$525
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Pizza/Drinks last day	\$219
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Total Use of Funds	\$1850.00
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