2015 KPGA

Player Development Grant Application

Each year funds are granted to deserving programs across the state of Kentucky. These programs can offer scholarships, provide clubs for kids, educate individuals about the game of golf, promote the development of golf for seniors, juniors and women and provide opportunities for golf instruction.

The Growth of the Game Assistance Grant Application deadline is February 6, 2015. Each program granted funds is required to complete a Grant Report Form and return it along with any supporting materials (i.e. curriculum, applications, media coverage, photos, etc.). Failure to return a completed Grant Report Form by November 1, 2015 may result in the denial of all future requests for

Program Name: <u>Lindsey Golf Course – PGA Family Fun Zone</u>

assistance, as well as, reporting the failure to the KPGA Membership.

Contact Name: Clyde E. Hill, PGA

Title: Golf Manager

PGA Professional Sponsor: Clyde E. Hill, PGA

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City, State, ZIP: Fort Knox, Kentucky 40121

Direct Phone: <u>270-272-7550</u> Email: <u>Clyde.e.hill10.naf@mail.mil</u>

Request Amount: \$2,500 Fund Request Date: 1 April 2015

1) Please describe the nature and mission of the program.

The PGA Family Fun Zone was set to coincide along with several events with the PGA Championship. The program was set to promote golf to our Soldiers, Families and children to introduce golf to children, new golfers, beginner golfers and advanced golfers who enjoy the game of golf. Lindsey's has hosted 3 of the Get Golf Ready, Play Golf America and PGA Family Fun Zone events that have been successful with the first being during the Senior PGA Championship with over

500+ preregistered for the event. The second event had over 250+ preregistered and for the PGA Championship and PGA Family Funzone event we had over 208 Soldiers, Families and Children.

2) How is the program structured (i.e. classes, clinics, tournaments); what is the length of the program?

The PGA Family Fun Zone was set up with two hitting bays set up by the KPGA with PGA Professionals giving ten minute lessons, the PGA of America was on site to hand out PGA Championship tickets, The PGA Tour had the Mercedes Golf Analysis Team on site to help golfers with their swing and putting analysis. The program was scheduled from 9:00 am to 4:00pm. We had targets set on the driving range, we had Titleist, Callaway Golf, Ping, Taylormade Golf Vendors showing and allowing patrons to hit new products. Teaching Professionals were on site to help with giving 10 minute lessons. We had a designated area set up for a 1ST Tee program with SNAG Golf. We had an area set up with bounce houses with certified, child care staff to help watch the kids so the parents could try out the events on the driving range. We gave out tickets for door prizes and handed out complimentary pepsi beverage products, bags of chips, hotdogs and hamburgers to everyone who signed up and registered for the day. We had a closest to the pin competition on hole #18 for two sets of PGA Championship tickets.

3) Where is the program held?

The Lindsey Golf Course, Driving Range and a closest to hole contest on Hole #18

4) How many participants does the program have or how many do you anticipate?

We had over 208 patrons with approximately 70 children

5) Describe the composition and background of participants (age, socio-economic background, gender, golf skill).

We had a diverse range of ages, from 4 year of age to 70+ ages taking in the festivities.

6) How will the funds be utilized?

Reimburse the amount of funds expensed to promote, advertise and host the event - a list of expenses is attached.

7) Did the program participate in the 2014 Kentucky PGA Golf Day?

The PGA Family Fun Zone event was hosted along with the Promotional Golf Events scheduled along with the PGA Championship on August 2, 2014.

8) What are the other sources of funding for this program?

Lindsey Golf Course used its funds and had \$1,000 (2 @ \$500) dollar sponsorship from local businesses.

9) Please list two references we may contact about your application. Please include full name, address, phone number and relationship to the program.

Erin Horn, PGA Kentucky Section Golf House, Garry Nelson, PGA, LMA; Jamie DeKeuster, PGA, Oxmoor Country Club – KPGA Staff, Board Members and KPGA Members who volunteered on the day of the program.

10) Provide suggested dates for a KPGA Foundation representative to visit the program:

The date of the event was on 2 August 2014