



PGA

Kentucky Section

2014 KPGA TEACHER OF THE YEAR AWARD NOMINATION

Name of Nominee: Tyrus York
Facility Name: High Performance Golf Academy
Facility Address: 5600 Harrodsburg Rd Nicholasville, KY 40356
Facility Phone Number: 859-274-6558
Nominee E-mail Address: tyrus@hpgolfacademy.com

1. Please list all National Teaching Workshops, Seminars and National PGA Teaching & Coaching Summits attended or conducted within the last five years. If Certified in Instruction through the PGA Certified Professional Program, list the date Certification was obtained.

National Event	Date of Participation
2011 PGA Teaching & Coaching Summit	January 2011
Proponent Group Fall Teaching Summit @ Cog Hill	October 2012
2013 PGA Teaching Coaching Summit	January 2013
Proponent Group Fall Teaching Summit @ Talking Stick	October 2013
Brian Manzella Trackman Seminar at Valhalla	August 2013
One day teaching seminar at Mike Bender's Academy in Lake Mary, FL	January 2013

2. Please describe the nominee's overall performance in teaching at the facility, Section and National level.

My teaching career began at Man O' War Golf working with their junior golf program. I became a full time instructor in 2008 and in 2010 became their Junior Golf Director. Although my main focus was on junior golf, I was instructing golfers of all ages and skill levels both individually and in group lessons. At my time at Man O' War Golf we were one of the first facilities to utilize the Titleist Performance Institute and the Get Golf Ready Program from the PGA.

In 2011 I left Man O' War to help Larry Ward build the High Performance Golf Academy at Keene Run Golf Club. In 2012 I became co-owner of the academy and will have given over 900 hours of golf instruction in 2013 alone. The rest of my time has been spent doing research, writing, or whatever else I can think of to become a better golf instructor.

I am currently a Titleist, Ping and True Temper certified clubfitter and have conducted over 1,100 club fittings in my career.

I am currently the only K-Vest Level 2 certified instructor in the section. My other certifications include SeeMore Putting Institute Certified Instructor, Eyeline Golf Certified Instructor, and Putting Zone Certified Instructor.

As a way to become more nationally known, I joined the SwingFix network of golf instructors in 2011. Swingfix is an online lesson platform that allows anyone to upload a golf swing, choose an instructor, and take a lesson. There are currently about 75 instructors to choose from and I am one of two from the state of Kentucky. I have given online lessons to over 100 players during my time with SwingFix.

In 2013 I also become the Head Golf Coach for the boys and girls golf teams at Sayre High School in Lexington, KY.

3. Please briefly describe any unusual, innovative or special teaching programs the nominee has initiated or implemented.

To make golf instruction more affordable and available, I offer lesson packages that are based on a monthly fee. My students can take up to 8 lessons per month for a monthly rate that is significantly less than any other rate I offer.

In the summer I offer Coaching Packages that allow multiple students to come together in a team setting to practice and play as a team. This has become a great and affordable way for my students to prepare for high school golf. Last summer my team consisted of 10 players. In 2014 I am preparing to add several more teams to get as many as 25 players involved.

With the use of technology like a portable high speed camera, iPad, and a collection of training aids, my golf instruction is portable. I have visited schools, and several golf teams at their facilities throughout the Kentucky Section bringing my instruction to them.

Using V1 video software, Trackman launch monitor technology, and both standard and high definition cameras, I feel that I can offer my students the very best lesson experience possible. Having an indoor/outdoor facility also allows me to continue my instruction during the winter months.

The use of 3D motion technology from K-Vest has been the biggest improvement to my instruction maybe in my career. Having that technology readily available for all of my students has given me the ability to help them in ways I never thought possible. Combining what I learn from K-Vest and the information I receive from TPI evaluations, I feel I can help my students more than ever.

In 2013 we created our very first PGA Junior League at Keene Run Golf Club. We had 16 junior golfers compete with the team over the summer and produced one all-star player that made it to the state finals. In 2012 I began implementing the PGA Sports Academy into the summer camp program at Keene Run.

4. Please list any instructional articles, videos and/or publications the nominee has written or contributed to.

Beginning in the summer of 2012 I became a regular contributor to the Golf Channel's website and their Golf Instruction Blog. At the conclusion of each week's PGA Tour Event, I write an instruction article connected to how the winner performed. You can visit the following link to read some of the latest articles I've had published:

<http://www.golfchannel.com/about/bio/tyrus-york-swingfix-instructor/>

I've also had instruction articles published in LexScene Magazine and the Danville Advocate-Messenger. I've also contributed articles to the Kentucky Golf Insider Newsletter.

My golf instruction articles have also been published on the Golf Channel's Swing Fix Instruction Blog, as well as SwingFix's Instruction Blog. Check out the link below for an example of an article I wrote for SwingFix:

<http://swingfix.golfchannel.com/blog/lessons-from-bubba-watson-s-masters-win>

In addition to writing these articles I also manage my own golf instruction blog, <http://blog.tyrusyork.com>. I not only write about golf instruction, but PGA Tour news, results in college and high school golf, and anything else pertaining to the world of golf.

In the summer of 2013 our facility at Keene Run Golf Club was featured on Inside Kentucky Golf. I also filmed a golf tip for the show that has been aired several times.

I have also utilized YouTube to publish other golf tip videos.

5. Please list the names of outstanding golfers the nominee has instructed.

Korey Philpot, North Laurel
Sarah Black, Dunbar
Ryan Gevedon, Pikeville College
Ian Danis, Morehead State
Katelyn Gleason, West Jessamine
Justin Mayfield, Pulaski County
James Oram, Bates Creek
Ben Highland, Henry Clay
Brennen Walton, Mercer County
Ty Thompson, Blind Golfer

I am proud to say that I've had the opportunity to help countless other players achieve their goals at various levels and stages in their life. My current student list is comprised of about 120 players.

6. Please describe the nominee's involvement in growing the game of golf through juniors, women, minorities, seniors and the disabled.

Junior golf has been a passion of mine from the beginning of my career. In our programs at Man O' War Golf I've had the opportunity to work with hundreds of different junior golfers. Currently I am working to grow the game at our new academy by incorporating the PGA Sports Academy and PGA Junior League.

I've offered ladies only clinics in the past and have also volunteered time working with the Special Olympics in the Lexington area.

In 2014 I will be working with members of the Special Olympics golf team as they train to compete in their national tournament.

One of the more unique experiences I had was working with blind golfer Ty Thompson. I worked with Ty to get him properly fit for clubs before a national event he competed in, as well as gave him several lessons leading up to the event. We also helped organize a clinic for blind junior golfers at Man O' War Golf.

7. Please list any Section or National awards the nominee has received

n/a