



2014 KPGA BILL STRAUSBAUGH AWARD NOMINATION

Name of Nominee: Ralph Landrum
Facility Name: World of Golf
Facility Address: 7400 Woodspoint Drive
Facility Phone Number: 859-371-8255
Nominee E-mail Address: rlandrum@landrumgolf.com

1. Please briefly describe the nominee's involvement and contributions through mentoring PGA Professionals and illustrate a significant impact on their careers.

As a leader in the Board of Directors, a 25 year member of the PGA, a PGA Master Professional and an employer, I try and lead by example. I have been a member of the KPGA Board of Directors and the Chairperson for the Growth of the Game Committee. I have also been Co-Chair of the Junior Golf Committee, as well as a member of the Junior Golf Task Force Committee. I have been fortunate enough to win several KPGA Section Awards. My involvement with the different committees allows me to share my ideas and experiences in an effort to improve not only the KY Section, but to also aid our members in their careers. The awards I have won and my Master Professional status will hopefully provide our members as well as my staff members an example of how the PGA can help every PGA Member reach some of the professional and personal goals they have set. I have had several assistants go onto become PGA Members and head professionals. A few of my assistants have left the golf business but have gone onto successful careers outside of the game.

2. Please briefly describe the characteristics the nominee possesses relative to overall integrity and recognition as a person of outstanding character. How has the nominee furthered the values representative of the Association and the golf profession?

As a 25 year member of the PGA, I have been fortunate to experience many of the positive offerings The PGA has to offer. I have been able to win awards as a player, a leader in the area of Growth of the Game efforts, a leader of the Section Board of Directors and through my education efforts to become a Master Professional. Through each of my efforts, I have tried to present myself as a competitive gentleman. I have always been happy to voice my opinion but I pride myself in having the ability to be swayed after listening to the other side with an open mind. Since my career began, I have tried to be the leader of the game in Northern Kentucky through my efforts to grow the game and to give back to the community. If someone thinks of golf in Northern Kentucky I hope they think of me and/or my facility.

3. Please briefly describe the nominee's level of service to the Section and to the Association.
Section:

A. I am currently serving my second year as the Secretary of the KPGA Section
B. I was the District 1 Director on the Board of Directors for the KPGA Section from 2009-2011
C. I have been the KPGA Chairman of the Growth of the Game Committee 2008-Present

- D. I am currently on the KGA-PGA Junior Golf Task Force
- E. Co-Chairperson of the KPGA Government Relations Committee 2008-2010
- F. Co-Chairperson of the Senior & Junior Golf Committee 2011-2012

National:

- A. I am fortunate to currently be a member of the National Growth of the Game Committee
- B. I spoke at a PGA Members education seminar at the 2013 PGA Merchandise Show concerning the success World of Golf has had using Active.com
- C. I have attended five PGA National Meetings
- D. I have attended three PGA Leadership Conferences
- E. I have attended two District 10 meetings
- F. In the past three years several articles about the success World of Golf has had in growing the game of golf have been published in the PGA Magazine and at PGA.com

4. Please briefly describe the nominee's involvement in community and Association activities including civic and charitable activities.

My staff and I have worked with eight different schools in the area by teaching golf during their gym classes, as well as at their after school programs. We work with the Cincinnati Veterans Hospital and the local VA to provide golf instruction to disabled Vets. We set up the KPGA's inflatable driving net at the Cincinnati Cinco De Mayo, Florence Freedom Baseball Park, Boone County Board of Education Community Day and the Turkeyfoot Middle School PTA parents' open house. We gave putting lessons at the City of Florence, as well as the Cincinnati Reds employee health days. I gave two series of golf lessons at the local Boys and Girls Clubs. We teach golf at the local YMCA. I speak once a year at a local golf retailer about a different segment of golf instruction.

5. Please briefly describe the nominee's contributions to building the image of the game of golf, PGA Professionals and the Association.

My staff and I take great pride in promoting the game at as many off course events as we can. At each of these events we attempt to promote the game as a healthy way to have fun, enjoy the outdoors and to get some exercise. At many of the events we provide our time at no cost, the promoters understand we are there to help them in their efforts to help the community. They know I am a PGA member and gain respect for The PGA through my efforts.

6. Please list any Section or National awards the nominee has received

PGA OF AMERICA NATIONAL OR SECTION AWARD(S) AND YEAR(S) RECEIVED

Award	Year Received	Section
Junior Golf Leader	1997, 2013	KY
Growth of the Game Award	2000	Southern Ohio
KY Player of the Year	1986, 1987 & 1988	KY
KY Senior Player of the Year	2009	KY
Presidents Award	2008, 2009, 2010, 2011, 2012 & 2013	KY
KY PGA Section Golf Professional of the Year	2010	KY
PGA Quarter Century Award	2010	KY