



PGA
Kentucky Section

Program Summary

The Kentucky PGA Partners Program provides golf companies with a moderate or low-level sponsorship opportunity. By combining marketing rights, brand exposure, b2b activation, consumer marketing, and prime opportunities to be face-to-face with the key decision makers in Kentucky, we believe this is an important means for those golf companies seeking the following goals:

1. Promote their product lines to professional and consumers
2. Make the Kentucky PGA Professional aware of their programs
3. Support activities the Kentucky PGA has identified as their priorities

BENEFITS

We have created a diverse benefit package to help promote our Partners Program members and to deliver our message of appreciation for the relationship we enjoy with our KPGA members. These include the following vehicles:

- Marketing rights to a KPGA member conference, education program, or tournament
- Onsite brand exposure at events
- Scoring website brand exposure
- KPGA Weekly brand exposure
- Customized email campaign to KPGA Members
- “What’s in the Bag” highlight of winners on website
- Product/Company highlight to consumer
- Change notice to KPGA Members
- Kentucky Golf Vendors Association Membership
- Unique hospitality experiences
- Opportunity to bid on supplies for Kentucky’s Family of Golf Organizations

OPPORTUNITIES

Our opportunities provide companies a way to be involved in a way that works for their budget through a variety of levels that support Kentucky PGA’s membership conferences, education programs, and tournaments. These various levels include the follow:

- Platinum Partner – \$8,000 Investment
- Gold Partner – \$3,500 Investment
- Silver Partner – \$2,500 Investment
- Bronze Partner – \$1,000 Investment
- Vendors Association - \$250 Investment

*To Learn More Contact Steve McMillen, Executive Director
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