



2014 KPGA ASSISTANT GOLF PROFESSIONAL OF THE YEAR NOMINATION

Name of Nominee: Jamie DeKeuster
Facility Name: Oxmoor Country Club
Facility Address: 9000 Limehouse Ln Louisville, KY 40220
Facility Phone Number: 502-491-7877
Nominee E-mail Address: jdekeuster@pga.com

1. Please describe the nominee's overall performance as an Assistant Golf Professional.
Jamie has settled in and excelled at Oxmoor in just his first season. His dedication & attention to detail have elevated the golf operations and overall environment at Oxmoor. He is great with the members, both in good interactions and in challenging situations. His desire to learn and grow as a PGA Professional is tremendous. He brings experience, enthusiasm and professionalism to the golf operation at Oxmoor and is truly an asset.
2. Please briefly describe the nominee's service to the local Section and to the Association.
Jamie has stepped up for two consecutive years and volunteered to be a member of the KPGA Board of Directors. He was elected to a Director at Large position at the 2013 Fall Member Conference. He also was a member of the Grow of the Game committee in 2013. Jamie has also recently been asked to be a member of the 2014 PGA Championship Consumer Event steering committee. That committee will create consumer golf events leading up to the PGA Championship at Valhalla in August of 2014 to help grow the game and generate excitement about the Championship.
3. Please briefly describe the nominee's leadership ability.
Jamie's leadership ability in and out of the golf shop is stellar. He is very decisive and engaged in whatever project he is involved with. He shows great leadership in working with the other assistants, interns and outside staff at Oxmoor. He leads by example and is willing to listen to any concerns, questions or ideas that anyone may have. He is genuinely concerned with providing the best member service he can.
4. Please briefly describe how the nominee inspires fellow Assistant Golf Professionals.
Jamie inspires fellow golf professionals with his passion for the game and the hard work he puts in to growing it and in making himself a better golf professional. In just 2 years in the Kentucky Section, he has gained his PGA Membership, been a member of the Growth of the Game committee, been a leader in PGA Golf Day fundraising, achieved his PGA Certified Professional accreditation in Golf Operations, become a member of the PGA Consumer event committee and has been elected by his peers to the KPGA Board of Directors. He has been active & very engaged in educational seminars

and also played in numerous section events. All this and he didn't know a single person in Kentucky when he moved here.

5. Please briefly describe how the nominee grows the game of golf at the facility, in the community and throughout the Section.

Jamie is constantly looking for ways to grow the game of golf. He has been involved with the Golf Channel SwingFix and has given 90+ lessons online to people that may not otherwise have access to a PGA Professional. He has become a US Kids Certified Instructor and has brought many new ideas to the junior program at Oxmoor, as well as many innovative member programs to improve their games and increase rounds played. He also attended the PGA National Clubfitting seminar to learn best practices that help grow the enjoyment of the game through properly fit clubs. As a member of the Growth of the Game committee, he completely organized a free lesson event at a Louisville Bats baseball game to help grow and promote the game.

He promoted and grew the PGA Golf Day initiative throughout the Section and has personally raised almost \$8000 to benefit the KY Golf Foundation, The American Cancer Society and The American Heart Association. His recent election to the KPGA Board of Directors & the 2014 PGA Champ Consumer event committee reflects his reputation as someone who is willing to think outside the box and put forth generous effort to promote and grow the game.

6. Please list any Section or National awards the nominee has received
n/a