



## 2014 KPGA SALES/MEDIA REPRESENTATIVE OF THE YEAR NOMINATION

**Name of Nominee:** Greg Morrett  
**Category:** Sales Representative  
**Facility Name:** Titleist  
**Nominee E-mail Address:** [greg\\_morrett@acushnetgolf.com](mailto:greg_morrett@acushnetgolf.com)

1. Please briefly describe the nominee's service to the local Section and to the Association. Normal Sales Representative duties are primarily how I service the PGA membership. I try daily to keep the PGA Professional ahead of the curve by giving them all the information, tools and service needed to take care of their members and customers. Consumers have so much information available to them these days, the PGA Professional needs to be kept up to date in regards to product information, market trends, new technology and the list goes on and on. Titleist allows me the resources to support the individual PGA Professional, as well as the Kentucky Section in a manner that is unmatched in our industry.

2. Please briefly describe the nominee's contributions to the game of golf in the Kentucky Section.  
I think that by providing the PGA Professional with superior products, continuing education and the tools necessary to properly fit the golfer in the right equipment, that player's enjoyment and participation will grow and spread to family and friends. I have also had the opportunity, through consumer events, to have a hands-on approach to reaching the end golfer in terms of their equipment and their understanding of the technology behind the product.

3. Please briefly describe how the nominee promotes the game of golf in the community and throughout the Section.  
I am most fortunate that Titleist believes in supporting the game on a local level with a budget and an attitude that allows me to offer support in many different ways to help support grow the game initiatives. On a personal level, the quality of my product makes it very easy to recommend to the golfing public equipment that will truly help them play better golf and enhance their experience while playing more often