



## 2014 KPGA GOLF PROFESSIONAL OF THE YEAR NOMINATION

**Name of Nominee:** Brad Morrow  
**Facility Name:** Hunting Creek Country Club  
**Facility Address:** 6807 Foxcroft Road  
**Facility Phone Number:** 502.228.8129  
**Nominee E-mail Address:** bradmorrow@pga.com

1. Please describe the nominee's overall performance as a Golf Professional.  
Brad Morrow was elected to membership in June of 1995. During this time, Brad has held the PGA badge in the highest regard. His performance has been measured in many small accomplishments over the past 2 decades. Brad has served on the KPGA Board since the fall of 2010 and has been part of the team that has guided the Kentucky Section through changes in personnel, policy and accountability. At the personal job level, Brad has guided three different facilities to outstanding customer services, great tournament operations and highly effective merchandise operations.

2. Please briefly describe the nominee's service to the local Section and to the Association.  
Brad fulfilled four volunteer shifts during Ryder Cup. He has volunteered during the Don Fightmaster Golf Outing for Exceptional Children. He also has attended three PGA Annual Meetings, representing the KPGA. Brad has served on the KPGA Board since 2010 and raised money for the Foundation during the "100 Holes of Golf" initiative. He will serve as the host Professional for the upcoming 2014 Kentucky State Open Championship.

3. Please briefly describe the nominee's leadership ability.  
Leadership is done by example. Brad always shows his staff and others by DOING what is needed. This allows him to ask of others in the situation needed. They usually respond because he has done the work along side each of them in different situations.

4. Please briefly describe how the nominee inspires fellow Golf Professionals.  
Committee Members:

I am recommending Brad Morrow, PGA as a candidate for KPGA Golf Professional of the Year. I have known Brad now for about eight years. I worked for him for six years. He is my mentor in the golf business. The best thing is that I really can call him my friend. He has helped me through a lot of things. Brad exemplifies what this award is all about.

Brad taught me how to be a PGA Professional. He taught me to always watch the small details. If you say you will do something, always follow through until the job is complete. Brad leads by example. He was not afraid to help the outside services personnel by cleaning clubs, picking the range and cleaning carts. He never has acted like he was too good to help anyone on the staff. Brad always showed everyone that he enjoyed being there no matter how his day was going. He always leads by example. His excitement of being a PGA Golf Professional was contagious. When I interviewed with him, I thought it would be a half an hour interview; **two hours later**, I was so excited to work for him. I was ready to start then and there.

I will always be proud of the fact that I can call Brad my friend. When he got the job at Hunting Creek Country Club, He brought me along with him. I can't say thanks enough. On another occasion, when I found out that my mother had breast cancer, Brad was the first to listen and just told me to go to see her and be around her before her surgery. When it came time for the Ladies leagues to do a fund raiser for breast cancer, Brad was there to lead the event for the club. It makes me feel good to call him my friend. I will always be thankful for what he has done for me personally.

I have been the Head Golf Professional at Glasgow Golf & Country Club now for two years. Before I even applied for this job, Brad made some phone calls on my behalf to help me get this job. I still call and ask him for advice on different situations. These are just some of the reasons why I feel Brad is a strong candidate for Golf Professional of the Year. If I can answer any other questions for you, please call me.

Sincerely,

Michael Johnson, PGA

Head Golf Professional

Glasgow Golf & Country Club

(270)-651-8955

[mjohnson@pga.com](mailto:mjohnson@pga.com)

5. Please briefly describe how the nominee grows the game of golf at the facility, in the community and throughout the Section.

Brad has led a campaign at Hunting Creek to grow junior golf and beginner ladies players. Brad also received a Grant from the Foundation to purchase SNAG equipment to take to the schools with his staff to introduce golf to the PE teachers at these schools. This program is vital to the outreach of golf in the North Oldham area, as well as the Private Catholic schools that have done this program.

6. Please list any Section or National awards the nominee has received  
None