



PGA

Kentucky Section

2014 KPGA BILL STRAUSBAUGH AWARD NOMINATION

Name of Nominee: Brad Morrow
Facility Name: Hunting Creek
Facility Address: 6807 Foxcroft Road
Facility Phone Number: 502.228.8129
Nominee E-mail Address: bradmorrow@pga.com

1. Please briefly describe the nominee's involvement and contributions through mentoring PGA Professionals and illustrate a significant impact on their careers.

I have had 3 young men go through the PGM Program at Mississippi State who asked my advice and I contacted the school on their behalf to get them into the program. Since spring of 2009, I have helped five Apprentices become PGA Class A members for Hunting Creek Country Club. I have now placed two of these young men as Head Professionals at two facilities.

2. Please briefly describe the characteristics the nominee possesses relative to overall integrity and recognition as a person of outstanding character. How has the nominee furthered the values representative of the Association and the golf profession?

Every kid at HCCC knows that they are to tuck in their shirt at the Club. They ALL do it and all parents respect me for the little details. It sounds small, but I feel that there are hundreds of little things that group together to become a huge culture that gives golf an EDGE! I hold true to this about golf because my father holds a Bill Strausbaugh Award from the Indiana Section. I try to uphold the same values that were taught to me in golf.

3. Please briefly describe the nominee's level of service to the Section and to the Association. I am currently a Board member and have been the District 2 Director for the fourth year in a row. I will continue to serve the Kentucky Section in this capacity. As the Business Development chair, I have been involved with the change of methods to raising funds to directly support my fellow professionals. I also sit on the Education Committee and help provide guidance to being influential in the educating of other PGA members.

4. Please briefly describe the nominee's involvement in community and Association activities including civic and charitable activities.

I have been involved in many charitable golf outings that are held at HCCC. Under my guidance, the groups are able to utilize our facility to best generate the maximum potential income for their organization. While in Seymour Indiana, I raised the most amount of money for the Girls, Inc. fundraiser (over \$20K). During the summer of 2012, I was involved in starting the "100 Holes of Golf" at Hunting Creek C.C. where my staff raised over \$4,000 for the charities selected.

5. Please briefly describe the nominee's contributions to building the image of the game of golf, PGA Professionals and the Association.

On a daily basis, I represent The PGA of America to the fullest of my ability. I lead by example at HCCC. The rapport that I have with my current assistants, as well as mentoring the one's from the past shows that they respect what I stand for. In my opinion, we should advertise ourselves more during national television coverage of golf events to show people the way we lead, teach, nurture and protect the game of golf.

6. Please list any Section or National awards the nominee has received

none