



PGA

Kentucky Section

2014 KPGA TEACHER OF THE YEAR AWARD NOMINATION

Name of Nominee: Brad Bachand
Facility Name: Man O' War Golf
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1. Please list all National Teaching Workshops, Seminars and National PGA Teaching & Coaching Summits attended or conducted within the last five years. If Certified in Instruction through the PGA Certified Professional Program, list the date Certification was obtained.

National Event	Date of Participation	Section
2013 National Teaching and Coaching Summit	January 2013	North Florida
2010 National Teaching and Coaching Summit	January 2010	North Florida
2008 National Teaching and Coaching Summit	January 2008	North Florida
2013 Flight Scope Certification	August 2013	Las Vegas
2013 Inside the Lodge Dr. Bob Rotella	January 2013	North Florida
Peak Performance Coaching	August 2011	Las Vegas
Observation- Physical Evaluation of a Player	August 2011	Las Vegas
Peak Performance Practical Skill	August 2011	Las Vegas
Teaching vs. Learning	August 2010	Las Vegas
Brain Based Approach for Game Improvement	August 2010	Las Vegas
Talent Assessment- What Matters Most	January 2010	North Florida
Become a World Class Teacher	January 2010	North Florida
Technology for Player Development	January 2010	North Florida
Developing Junior Golfers	January 2010	North Florida

2. Please describe the nominee's overall performance in teaching at the facility, Section and National level.

At the facility level, I am the Director of Instruction responsible for hiring, training and managing a staff of seven PGA and LPGA instructors. Man O' War Golf has been ranked as one of the top 100 driving ranges in America ever since the award has been given out. This year MOW was ranked as one of the top 100 best club fitters in America by Golf Digest. I have been responsible since the facility opened for creating all programs. The facility this year will give over 4500 individual golf lessons with revenues from those lessons totaling over \$335,000.00. Our adult Get Golf Ready Programs with see over 250 students and our PGA Junior Academy will produce over 750 unique visits and over \$35,000.00. I personally will give over 1700 golf lessons this year with revenues over \$100,000.00.

At the Section level I try to help out whenever and however I can. I have been a speaker at one of our Section educational meetings the topic was Tips and Tricks for Custom Club Fitting. Man O' War hosted and I was one of the speakers at the Kentucky Section Teaching and Coaching Summit. I have hosted and been a speaker for the apprentice division educational programs three times in the past six years. I was a volunteer for the 37th Ryder Cup I gave free golf lessons and also conducted a clinic on the short game.

On the National Level, I have attended the National Teaching and Coaching Summit many times only missing two since 1992. I attend the PGA merchandising shows ever year in Orlando and Las Vegas to keep up with the latest trends in the industry as well as to keep educating myself and becoming the best golf coach I can be.

3. Please briefly describe any unusual, innovative or special teaching programs the nominee has initiated or implemented.

The best program I have ever implemented is what I call my Winter Lesson Membership. This is the eighth year that I have offered this program. This program allows students to take two lessons a week from October thru February. Why I called it my best program is it allows me to make great revenue over the winter months I average about ten students per year and this year the program was \$1850.00 a win for me and the student. It is also very successful because of the frequency of the lessons and because they are not trying to go out and play every day. My winter lesson students turn out to be my most loyal students throughout the entire year.

I am certified as a Vector Putting Instructor this has helped me and my students immensely. Vector Putting is a system for reading greens similar to Aim Point. I am also a certified Frankly Frog Putting instructor. Frankly Frog is a company founded by Frank Thomas former USGA President that makes fits and teaches putting. Over the past several years we have incorporated more TPI fitness material into our junior programs as well as using snag golf equipment. We have incorporated the use of the Flight Scope Launch Monitor into our teaching programs and this year in Las Vegas I was certified as a Flight Scope Academy Instructor.

4. Please list any instructional articles, videos and/or publications the nominee has written or contributed to.

Last year in the December issue of PGA magazine, I have an article in the Teaching Teachers portion of the magazine. I have contributed to PGA magazine and Golf Range Times magazines articles on several occasions over the past 5 years.

5. Please list the names of outstanding golfers the nominee has instructed.

Fred Allen Meyer(2012 AJGA all American,2012 and 2013 KHSAA Individual State High School Champion, 2013 KGA Player of the Year), Will Bishop (Current UK player), Zack Norris (9th grader won the State Middle School Championship 2012 qualified as an individual for High School State Tournament as a 7th and 9th grader played as 8th grader as team player and had high finish), Becky Sharpe (plays for Eastern Kentucky University, lost this year semifinals of Women's State Am), Abby Smith (current Xavier University player, was low qualifier this year Women's State Am), Lauren Hartledge (finished 6th in KHSAA State High School this year and made all State team), Caroline Moore (current Lee University player finished 7th last year High School State Championship and made all State, lost semifinals of this year's Women's State Am), Emily Haas (current University of Louisville #1 player), Connor Haas (played on State High School Championship team and finished 5th individually), Ayla Rhinesmith (finished 13th this year's State High School). Taylor Gillis (Cumberland University currently #6 ranked player in NAIA women golf), Jessica Cornelius (3-time State Senior Women's Champion). These are some of the outstanding students that I currently teach, and there are many former students that had great careers and achievements when I was coaching them but it is very hard to know how in depth to go with this question. What I am most proud of is that I have helped over 70 juniors fulfill their goals of playing college golf.

6. Please describe the nominee's involvement in growing the game of golf through juniors, women, minorities, seniors and the disabled.

As discussed earlier, we are a PGA Junior Academy and have Saturday morning clinics, weekday afterschool programs, as well as summer week long camps. This year, we also offered PGA Junior League Golf program. Man O' War Golf had two teams compete in the league. We also offer the PGA's Get Golf Ready programs for adult men and women on weekday morning and evening and Saturday programs. For the past three years, we held a free clinic for the Kentucky School for the Blind. We have 30-45 visually impaired golfers come out and chip, putt and do full swing they have a

great time and it is a big success. Lastly, we have been a host facility for the Special Olympics for many years. We run a multi week program for the Special Olympics covering all parts of the game.

7. Please list any Section or National awards the nominee has received

Award	Year Received	Section
Teacher of the Year	2010	Kentucky
Horton Smith	2010	Kentucky
Merchandiser of the Year	2007	Kentucky
Teacher of the Year	2002	Kentucky