



**PGA**

Kentucky Section

## **2014 KPGA ASSISTANT GOLF PROFESSIONAL OF THE YEAR NOMINATION**

**Name of Nominee:** Austin D. Meyer, PGA  
**Facility Name:** Hurstbourne Country Club  
**Facility Address:** 9000 Hurstbourne Club Lane, Louisville, KY 40222  
**Facility Phone Number:** 502.425.0097  
**Nominee E-mail Address:** [austinmeyer@pga.com](mailto:austinmeyer@pga.com)

1. Please describe the nominee's overall performance as an Assistant Golf Professional.  
Austin shows a tireless work ethic as an Assistant Golf Professional. As lead Assistant at Hurstbourne Country Club, he has shown the ability to run with precision and the upmost customer service: member tournaments, corporate outings, member league play and junior events. Austin has also controlled golf shop and golf operation inventory levels to a standard level. Our main goal here at Hurstbourne Country Club is for members to be able to come out and enjoy a high-class service level and carefree atmosphere. Austin is a major factor in our member satisfaction this year. He has been adamant with the outside staff he manages to have top-notch customer service and make our member's day as enjoyable as possible. Austin has been able to do this and more, while still keeping his golf game in top form and representing Hurstbourne Country Club in KPGA tournaments and other professional tournaments across the state.
2. Please briefly describe the nominee's service to the local Section and to the Association.  
Austin promotes and represents the KPGA throughout each year. He participates in every event that he is eligible to play on the KPGA schedule. He promotes KGA and KSGA events to our membership through face-to-face conversations, member e-mails and social media. All of the teams Austin competed with in KPGA team events this year were filled by members of Hurstbourne Country Club, in the hopes of promoting the club and also promoting the KPGA through our member relations. Austin was able to lead, with Jamie DeKeuster and Chris Hamburger, a Play Golf America event at Louisville Slugger Field over the summer. People attending the game were able to get a free lesson and learn more about the game of golf while promoting the KPGA.
3. Please briefly describe the nominee's leadership ability.  
Austin leads a team of four golf shop employees along with twelve outside operations staff. Austin was in charge of the communication of events and member relations to all staff. He leads by example on proper customer service and golf operational appearance. All operations are expected to be at a premium level and Austin was able to maintain these levels with his staff throughout the entire golf season.
4. Please briefly describe how the nominee inspires fellow Assistant Golf Professionals.

Austin took under his wing a first year Assistant Golf Professional this year at Hurstbourne Country Club. He was able to help this fellow Assistant grow his knowledge in all aspects of the golf business. Through strong communication and ability to always walk him through trouble areas, he has inspired his fellow Assistant to further his career as a golf professional. Austin helped lead this first year Assistant into a new head golf professional role at his dream job in his home town. Austin is a strong mentor to other Assistants and is always there to help and relate to anything that may come up throughout the year.

5. Please briefly describe how the nominee grows the game of golf at the facility, in the community and throughout the Section.

As mentioned above, Austin was able to, with Jamie DeKeuster and Chris Hamburger, put on a Play Golf America event at Louisville Slugger field over the summer. This event allowed him to promote golf, the KPGA and The PGA of America. At Hurstbourne Country Club, Austin is always communicating to our members through e-mail and social media the many great events and golf related functions we have going on at the club. He was a vital part in customer retention this year and the growth of our member participation in tournaments and leagues. As mentioned early as well, Austin takes only members to Pro-Am's throughout the Kentucky Section during the golf tournament season. He was able to take three members with him to numerous KPGA events this year to showcase our PGA Section and the great Kentucky golf course that they may not be able to play otherwise.

6. Please list any Section or National awards the nominee has received

N/A