



2014 KPGA SALES/MEDIA REPRESENTATIVE OF THE YEAR NOMINATION

Name of Nominee: John Perdue
Category: Sales Representative
Facility Name: Titleist
Facility Address: 13522 Skywatch Ln #203, Louisville, KY 40245
Facility Phone Number: 774-200-1154
Nominee E-mail Address: john_perdue@acushnetgolf.com

1. Please briefly describe the nominee's service to the local Section and to the Association. Partnering with hundreds of PGA Members and apprentices in the states of Kentucky, Indiana and Illinois throughout the last 12 years has allowed me to develop and grow key relationships both personally and professionally. I'm always excited and anxious to meet new people in our business to build and extend friendships for years to come in the Kentucky section.

2. Please briefly describe the nominee's contributions to the game of golf in the Kentucky Section.

Sponsorship of Kentucky Section events is a critical component and extension of overall partnerships. The last 11 years I have been directly involved in the Titleist/Foot-Joy Team Championship held at Gay Brewer Golf Course and this has allowed Titleist and Foot-Joy to touch 100+ serious golfers annually with brand awareness and social interaction. In addition to sponsorship I support 73 Titleist Staff members with Titleist golf clubs and over 175 Titleist staff members with the Titleist golf ball for both tournaments and recreational play. I donate Titleist and Pinnacle golf balls to various charities in the Kentucky Section throughout the year and provide golf courses Titleist golf equipment at deep discounts for their tournaments. This is all in addition to servicing and supporting the 140 direct accounts in my territory.

3. Please briefly describe how the nominee promotes the game of golf in the community and throughout the Section.

Growing the game of golf is of the upmost concern for the continued livelihood of everyone in the golf industry and promoting the game in our community is a key component. I participate in Play Golf America days throughout the Kentucky Section and put on 60 demo days at various golf courses throughout the season allowing all skill levels to try and buy the equipment best fit for them. I spend time each day educating and promoting the advancement of golf ball and golf club technology to consumers and golf professionals so they are better informed with their buying decisions.