



2014 KPGA SALES/MEDIA REPRESENTATIVE OF THE YEAR NOMINATION

Name of Nominee: John McKenry
Category: Sales Representative
Facility Name: Callaway Golf
Facility Address: 9809 Colby Station Lane, Knoxville, TN 37922
Facility Phone Number: 865-582-1090
Nominee E-mail Address: john.mckenry@callawaygolf.com

1. Please briefly describe the nominee's service to the local Section and to the Association.
I am a PGA member myself and try to be very active in both the Tennessee and Kentucky Section meetings and events. With Callaway Golf we sponsored the Spring Education meeting in the Kentucky Section and continually want to be a partner with the Kentucky section either at education events or tournament sponsors. I take great pride being a PGA member and respect each and every PGA member in the Kentucky section and their efforts on a daily basis.

2. Please briefly describe the nominee's contributions to the game of golf in the Kentucky Section.

My contributions start with education of the technology of equipment and how that can improve every golfer's game. I conduct over 25 equipment demo days in Kentucky for the general public and for members of private clubs. I also conduct 4 to 5 training seminars for PGA professionals in Eastern and Middle Kentucky. I have also helped sponsor the Kentucky Amateur Golf tour and have helped with donations to various charity events in the Lexington area.

3. Please briefly describe how the nominee promotes the game of golf in the community and throughout the Section.

I try to help promote the game of golf through the education of golf technology. Doing over 25 demo events and educating my fellow PGA members on the new trends of golf technology has helped every golfer improve in some aspect or another. Whether it's short game technology with Odyssey or Driver distance and control with Callaway Golf, I am always trying to educate the average golfer and the PGA professional on every visit I make to an account. In the community I work with various charities to help grow their events by making contributions in order to enhance their golf tournaments. I also work with the First Tee of Pine Mountain in helping them grow the game and introduce the game to new junior golfers. Every year I donate to their cause with club donations and golf ball donations.