



2014 KPGA ASSISTANT GOLF PROFESSIONAL OF THE YEAR NOMINATION

Name of Nominee: Hank Whalen
Facility Name: Hurstbourne Country Club
Facility Address: 9000 Hurstbourne Club Lane - Louisville, KY 40222
Facility Phone Number: (502) 425 - 0097
Nominee E-mail Address: hankwhalen4@pga.com

1. Please describe the nominee's overall performance as an Assistant Golf Professional.

This professional has worked his way up from PGM intern to Golf Shop Manager, and now PGA Assistant Golf Professional. The consistency of his service attitude and his attention to detail has elevated him to top of the class among all assistant professionals. Hank's relentless commitment to improving himself and those around him is evident every day. His dedication to his job is noticeable on a slow rainy day or the final day of the Member-Guest tournament. At a facility that boasts an impressive tournament program, 23,000 rounds in a 6 month season, men's, ladies, and junior leagues, as well as a robust junior golf and teaching program, Hank organizes his time and tasks in a manner that allows him to complete them fully and in a timely fashion. Hank is our junior golf leader, director of Men's League, 18-Hole Ladies League and Member-Guest, as well as our Outside Service Manager. He comes highly recommended by his fellow professionals and has the support of Hurstbourne's membership.

2. Please briefly describe the nominee's service to the local Section and to the Association.

As a young PGA member, Hank has shown great initiative in both the Kentucky Section as well as the Association. During his time as ECU's PGA Golf Management program he was active on numerous student organizations and participated in program tournaments including the PGA Golf Management National Championship at the PGA Headquarters in Florida. As a PGA member Hank has played in every section event he was available for (10+) as well as had multiple conversations with the Assistant's Representative and other section officials on how we can better the section and the events it offers.

3. Please briefly describe the nominee's leadership ability.

Hank displays a high level of leadership ability. His idea of servant leadership makes him very relatable as well as very effective in training his staff. His professionalism and character is looked up to by his employees as well as his fellow professionals. Hank is a great leader not only to HCC's staff but also its membership. Whether in a social or public speaking situation, he is comfortable and confident in his communication skills.

4. Please briefly describe how the nominee inspires fellow Assistant Golf Professionals.

As the “seasoned” professional at Hurstbourne, Hank knows the expected service and performance levels and sets those standards for his fellow professionals. He is lucky to be a part of a great team; however, everyone needs a dose of “be your best” motivation every so often. He attempts to build strong communication lines between the professional staff so we all have the opportunity to be great no matter the situation.

5. Please briefly describe how the nominee grows the game of golf at the facility, in the community and throughout the Section.

As the junior golf leader, growing the game of golf is in Hank’s second nature. He is great with children, and outside of our two and a half month junior golf program, Hank gives approximately ten “extra” junior golf lessons a week during the season. He has also volunteered for a junior golf program at a local after school program. Not only does Hank use junior golf to grow the game, but he also taught a five week “Ladies Learn to Golf” program. This program targeted ladies that have never played golf before and covered everything from what a tee box and scorecard are, to how to make a tee time. About 50% of these ladies play on a regular basis now.

6. Please list any Section or National awards the nominee has received

Award	Year Received	Section
PGA Membership	2012	Kentucky