



Derrick R. Griffitts, PGA

Clear Creek Golf Center  
717 Burks Branch Rd.  
Shelbyville, KY 40065

Dear KPGA Awards Committee:

I am honored to be nominated for the 2014 KPGA Player Development Award, and I am most certainly humbled by the fact that one of my fellow PGA Professionals would consider my actions worthy of such an award. I reflect back on the various programs and activities that I, as a PGA Professional, have offered in order to encourage new players and to retain current players, and I am very proud of what has been accomplished at Clear Creek Golf Center in Shelbyville, KY. During my six seasons at Clear Creek, our program success has resulted in an average 10.2% higher level of annual rounds compared to the year prior to my first full season (2007). I am confident that our programs are the driving force behind these increases.

As the PGA Professional and Golf Course Superintendent at Clear Creek, I am blessed to have the opportunity to be involved with player development in a broad range of capacities. As a PGA Professional I conduct on average 175 private golf lessons per season, and work with upwards of 40 students during the season in various clinic-formatted instruction. Many of my other programs have revolved around developing golfers via leagues, fitness, and community involvement. As the Golf Course Superintendent, many of my efforts to support development are focused on course setup, tee construction, and accessibility.

New for the upcoming year, I am proud to say that we have developed a "GolfSteps" Program which will allow golfers to measure their game based upon the miles that they walk/ride versus score. This new program will establish an individual component for golfers to compete based upon miles traveled, and will also bring the community together for a collective mileage goal to benefit a local charity. It is my expectation that focusing on mileage will add a new face to our programming that will encourage further golfer development.

You may notice in my application for this award, I have not instituted a significant amount of PGA Growth of the Game initiatives at Clear Creek, as most of our programming is facility-specific. However, I do attempt to support the efforts of our national association at every opportunity, and our facility has most recently invested efforts in PGA Jr. League Golf. In 2013, Clear Creek participated as a part of the Shelbyville PGA Jr. League, and as well proudly hosted the 2013 KY PGA Jr. League State Championship. Our community is very excited about this program, and I see many golfers resulting from it being available through our facility. Additionally, Clear Creek participated in this year's Patriot Golf Day, and raised \$123 during the event.

I appreciate your consideration of my player development accomplishments for the 2014 KPGA Player Development Award.

Respectfully,

Derrick R. Griffitts, PGA  
PGA Professional/Golf Course Superintendent  
Clear Creek Golf Center  
Shelbyville, KY