

November 12, 2013

Dear Special Awards Committee,

I am surprised, yet honored to have my name placed in nomination for the 2014 Kentucky PGA Horton Smith Award.

I am surprised in that there are many in our section, some of whom may be on your very committee itself, who have done far more than have I both nationally and within the Section to enhance education for both our peers and KPGA members. Many of my fellow professionals have attended national meetings, been involved heavily in various section or district workshops, served as committee chairs, spearheaded special programs geared toward education and have been so professionally involved that comparatively speaking, I wouldn't think I would match up.

The majority of my "gig" has occurred at the home, grass roots level. I think I've had a positive impact on education and image locally, but chose early on to make the job (on the home front) my main priority. If you think my resume', albeit local at best, will somehow stack up with the many more far reaching, expansive resume's you'll receive, then please give it further consideration.

If you need any further information, please feel free to contact me at 859-744-4884.

Honored to have my name place in consideration, I am

A handwritten signature in cursive script, reading "Robert M. Baldwin". The signature is fluid and stylized, with a large, sweeping "B" and a long, horizontal flourish at the end.

Robert M. Baldwin, PGA Director of Golf
Winchester Country Club
P.O. Box 582
Winchester, KY 40392-0582



PGA

Kentucky Section

2014 KPGA HORTON SMITH AWARD NOMINATION

Name of Nominee: Robert M. Baldwin
Member Number: 10118001
Facility Name: Winchester Country Club
Facility Address: P. O. Box 582 Winchester, KY 40392-0582
Facility Phone Number: 859-744-4884
Nominee E-mail Address: rmbwccpro@aol.com

The nomination form should be typewritten.

1. Please briefly describe the nominee's contributions to the National PGA education program over the past five years (indicate whether participation was on a voluntary or paid basis).

My contributions have been at best, minimal. April, 2012—attended the Professional of the Year Education Conference at Bandon Dunes, Oregon where I shared my experiences and opinions fully in all facets of the curriculum. Beyond that, I've attended 1) the Merchandise Show in Orlando every year educating myself on whatever might best serve both me and those with whom I will come into contact back on the home front; 2) the Legendary Golf Management Boot Camp twice (2011 & 2013) searching for ways to keep the private club ship "afloat" during these discretionary dollar stressed times.

2. Please briefly describe the nominee's contributions to the educational programs in the PGA Sections (indicate whether participation was on a voluntary or paid basis).

My contributions have again, been minimal at best. I have attended the last 10 Section Education Seminars, contributing to the discussions from the floor during all sessions, and served on the Special Awards Committee in 2011.

3. Please briefly describe the nominee's contributions toward development of articles or materials related to and benefiting education.

I composed a series of instructional golf tips and submitted them to both the Section office (for use in e-mail correspondences), and to the local Winchester Sun newspaper. Other writings include 1) the Winchester Memorial and the Masters—More in Common than You Might Think; 2) a History of the

Winchester Country Club; 3) innumerable four to six paragraph event (tournament) wrap up articles submitted to the Sun through the years.

4. Please briefly describe the contributions the nominee has made to build the image of both PGA Professionals and the Association.

The one charge I've asked of myself since I took the Pro-Superintendent's job here 38 years ago has been to "bring it every day." As daunting as the task was then, that's the only way I felt like I could make it go. I still feel the same way today. As the scope and context of the job has changed through the years, I too, have had to adjust to meet the challenges of the day. And if don't continue to remain "all in" today, this thing won't work. Doing it the right way, every day for an entire career for all to see should be as positively profound a way to build the image as one can find.

My primary mentor, the late (and venerable) Kentucky PGA Hall of Fame member Gordon Leishman, once told me, "if the members always catch you working there won't be much they can say about you that's bad." Cutting straight to the chase, that phrase "stuck."

5. Please briefly describe how the nominee inspires fellow PGA Professionals and promotes the game of golf.

Among other things, whether completing the opening up tasks, end of day tasks, giving the free clinic, helping the juniors, marshaling the course, cleaning and storing the clubs, inventorying the merchandise, making the sale, starting the players, maintaining the carts, mediating the argument, making up the score sheets and posting the results, organizing the event, suspending and resuming play, presenting the awards, enforcing the rules and making rules decisions, taking care of players' on-course needs, tidying up the work place and restrooms, stocking the vending machines, taking prospects for membership from stem (the inquiry stage) to stern (new member status), being the liaison between the grounds maintenance and pro shop staffs and the membership proper, Board of Directors, and its committees, assisting in a myriad of ways on the grounds (maintenance equipment purchases, course playability modifications and decisions, mowing greens, fringes, tees, fairways, changing cups, moving tee markers, raking bunkers, aerifying, topdressing, or verticutting greens, etc.) or in essence, perpetually striving to create an atmosphere so genuine and welcoming that anyone who comes our way will want to make this their "home away from home," I have best led, and intend to continue, to lead by example.

6. Please list any Section or National awards the nominee has received

Award	Year Received	Section
Professional of the Year	2011	Kentucky