
ASSOCIATION MEETING MINUTES

Association	Kentucky PGA
Meeting	Board of Directors Meeting
Date	September 18, 2013
Location	Conference Call

Members Present

Gary Bebelaar, Pete Garvey, Garry Nelson, Chris Osborne, Chris Redle, Steve Shafer, Jason Stilley, Ralph Landrum, Kelly Williams, Will Schneider

Members Absent

Brad Morrow, Larry Ward

Staff Present

Steve McMillen, Erin Horn

Call to Order

President, Chris Osborne called the meeting to order at 8:11 a.m.

President's Report

Mr. Osborne announced the KGA and KSGA will be meeting on October 17. He reminded everyone that the Strategic Planning Session is October 15-16 at Hunting Creek Country Club. Nationally, The PGA is in negotiations with NBC on the Ryder Cup contract, two prominent speakers will be at the Annual Meeting (Lee Trevino and Rudy Giuliani) and Le Ann Finger and Ron Stepanek are no longer at their positions with The PGA.

Executive Director's Report

Steve McMillen announced that a KPGA Member Survey will be sent out on Friday via Survey Monkey, it is condensed and sharper than in years' past. The responses will be collected until October 11 and studied at the Planning Session.

The Junior Golf Task Force will meet for the fourth time later today. They are working on coming up with a vision for junior golf across the Family of Golf Organizations, have created a statement and identified three key priorities. "Golf House Kentucky shall be the leaders in junior golf in the state of Kentucky, as such we shall support and create opportunities to learn and play the game golf regardless of skill level, gender, age and socio-economic background," is the statement. The three priorities are: 1) conduct regional-based competitive opportunities for those ages 16 and younger, 2) teach the game of golf in schools and on playgrounds with non-traditional equipment and work with PE teachers across the state and 3) continue state championships for accomplished players (Kentucky Junior Amateur and PGA Junior Championship qualifier).

The Annual Meeting will be well attended by the KPGA Board. Only two to three members will not be in attendance. Mr. McMillen will be making hotel reservations on Friday and will need the following: each member's arrival date, for members to make airline reservations and an email receipt of the member's airline transportation bill.

A new Louisville Golf Expo will be conducted January 17-19 by a company that has had success throughout the country. The Kentucky Fair and Exposition Center will hold the event, as parking was not feasible in downtown Louisville. The Expo will be endorsed by the Family of Golf Organizations. Features include: discounted tickets for those with GHIN handicaps, the organization will be given 100 tickets to distribute at their leisure; there will be numerous opportunities for media and marketing exposure (including significant signage within the Expo) and a large demo area. This will be a three day Play Golf America Day opportunity for the KPGA at no cost. Volunteers will be needed for teaching.

Education Committee

Pete Garvey updated the Board on the Education Committee Meeting held the day before. The December 2 Fall Member Conference will carry the theme of the Winter Workshops, separating Public and Private Facilities in Panel Discussions. PGA President, Ted Bishop, will be in attendance for the duration of the conference. The Pro-to-Pro networking opportunity will be rolled out at the Conference's Education seminar also. This will match up Professionals with apprentices on a District basis. The committee also briefly discussed the Spring Member Conference and securing a top notch teacher to speak during that education seminar.

2014 PGA Championship

Mr. McMillen reported (per Brett Sterba) that all season-long (Monday-Sunday) and weekend tickets have sold out. Only Thursday and Practice Round tickets are still available for the public to purchase. 98% of the volunteer positions have been filled. Hospitality sales are doing well and the PGA Taste will be held soon. A course directory will be distributed for those facilities wishing to host small or large groups. A small block of rooms will be booked for out of town KPGA members and vendors in the Westport Road area.

Old Business

There was no old business.

New Business

There was no new business. The day to play golf at the Annual Meeting will be Thursday morning and details will follow.

Adjournment

The meeting adjourned at 8:33 a.m.