



DAVID NOVAK  
TOURNAMENT CHAIRMAN

THE COURAGE AND HONOR  
NATIONAL INVITATIONAL  
*at Valhalla Golf Club*

KEITH REESE  
GENERAL MANAGER

Dear friend,

For years, we have been humbled by the commitment made by the individuals who make up our nation's military. The sacrifices they endure to ensure our freedom and the continued prosperity of our great nation is beyond commendable.

While many serve and return to the United States to provide for their families, some are not as fortunate. According to the U.S. Department of Veteran's Affairs, there are over 1 million dependents of fallen and disabled service members. Of these, 87% do not qualify to receive any form of federal education assistance. This incredible gap is the mission of the Folds of Honor Foundation and the inspiration behind the 1st Annual Courage & Honor National Invitational.

We invite you to participate as a Team Captain at this exciting and meaningful event. As Captain, you are asked to recruit three others who will join you for a spectacular day of golf and comradeship. Collectively, you will pay \$10,000.00, all of which will be given to the Folds of Honor Foundation to help them in their mission to provide educational opportunities for our nation's fallen heroes. A benevolent member of Valhalla Golf Club has agreed to match your entry fee as a donation to Folds of Honor.

We are in the process of recruiting 18 teams. The event will be capped at 72 players. All registrations will be accepted on a first-come, first-served basis. I hope you will join us.

Many gave unconditionally for our freedom. We have an opportunity to demonstrate our appreciation by providing educational funds for the betterment of their children. Please join us on September 23 at Valhalla Golf Club for the inaugural Courage & Honor National Invitational to play a sport we love and to honor our country's finest by taking an active role in helping their families.

Sincerely,

David Novak  
CEO, Yum! Brands, Inc.  
Chairman, Courage & Honor National Invitational

Keith Reese  
General Manager, Valhalla Golf Club



## THE COURAGE & HONOR NATIONAL INVITATIONAL

### WHAT IS THE COURAGE & HONOR NATIONAL INVITATIONAL?

The Courage & Honor National Invitational is a unique and spirited golf competition held to raise educational funds for the families of our nation's fallen and disabled service members.

The inaugural Courage & Honor National Invitational will be held at Valhalla Golf Club in Louisville, KY, on Monday, September 23, 2013.

### FORMAT

- A team of four (4) Courage & Honor National Invitational participants will compete against others in two lively competitions (net and gross), where each player will play his/her own ball.
- A total of 18 teams will compete.

### LOCATION

Valhalla Golf Club, 15503 Shelbyville Road, Louisville, Kentucky

### SCHEDULE OF EVENTS

*Sunday, September 22, 2013*

12:00pm – 4:00pm	Optional Practice Round, scheduled by tee time
10:00am – 6:00pm	Complimentary Meal & Bar Service available at Valhalla Golf Club

*Monday, September 23, 2013*

10:30am	Registration Opens, Practice Facilities Open
11:30am	Lunch is served, military style!
12:45pm	National Anthem and Important Mentions
1:00pm	Shot-Gun Start
5:30pm	Awards Reception and Remarks
7:00pm	Event Concludes



**A SALUTE FROM THE GREEN.**

**A ROUND FOR THE**

**RED, WHITE AND BLUE.**

#### THE COURAGE & HONOR NATIONAL INVITATIONAL EXPERIENCE

Your all-inclusive package includes:

- Practice Round, including golf cart and forecaddie, at Valhalla Golf Club on Sunday, September 22
- Meal & Bar Service at Valhalla Golf Club on Sunday, September 22
- Hotel accommodations for the evening of Sunday, September 22 (for out-of-town guests)
- Event day lunch in the handsome Valhalla Clubhouse on Monday, September 23, provided by Yum! Brands, Inc., as well as snack and beverage options throughout the course
- Team camaraderie during a spirited golf competition with forecaddies at Valhalla Golf Club on Monday, September 23
- An Awards Reception immediately following play, featuring fine foods and an open bar
- Premium Gift Package
- Lively entertainment
- One-of-a-kind prizes and awards
- Two (2) weekly Season Tickets to the 2014 PGA Championship at Valhalla Golf Club, provided by The PGA of America

#### PACKAGE PRICE

\$2,500.00 per person

\$10,000.00 per foursome

#### CHARITABLE DONATION

The Courage & Honor National Invitational at Valhalla Golf Club has applied to become a 501(c)(3) charitable organization. The tax-deductible portion of your contribution is limited to the excess of money contributed over the value of goods and services provided to you by the Courage & Honor National Invitational. The value of goods and services provided will be detailed in a memo sent post event.

#### NEXT STEPS

Please complete the enclosed Letter of Intent and Participant Information Form. Please mail your entry fee and completed documents to: Courage & Honor National Invitational at Valhalla Golf Club, Attn: Keith Reese, Post Office Box 43759, Louisville, KY 40253.

A Courage & Honor National Invitational Welcome Package will be sent to the participant(s) you represent in August 2013 and the fun will begin!

All playing positions will be filled on a first-come, first-served basis. A wait list will be maintained.

#### QUESTIONS

For more information, please contact Tara Guenther, 502.640.5682, [tara@hippinspirer.com](mailto:tara@hippinspirer.com).



**GIVING BACK**

**TO THOSE WHO HAVE**

**GIVEN EVERYTHING**

*The Children's Fund*

**THE COURAGE & HONOR NATIONAL INVITATIONAL  
LETTER OF INTENT**

Enclosed is a non-refundable payment in full for playing in the inaugural Courage & Honor National Invitational at Valhalla Golf Club. I understand that participation in this event is based on a first-come, first-served basis.

Number of positions (check one box)\*

- |                                |             |
|--------------------------------|-------------|
| <input type="checkbox"/> One   | \$2,500.00  |
| <input type="checkbox"/> Two   | \$5,000.00  |
| <input type="checkbox"/> Three | \$7,500.00  |
| <input type="checkbox"/> Four  | \$10,000.00 |

\* Prices include all applicable sales tax.

Total: \$\_\_\_\_\_ (Fill in total amount.)

☐ Check or Money Order

Credit Card Number

-     -     -

Expiration Date:   -

Name on the card\_\_\_\_\_

Signature\_\_\_\_\_

Name as it appears on card\_\_\_\_\_

Phone Number\_\_\_\_\_

Fax Number\_\_\_\_\_

Email\_\_\_\_\_

Signature\_\_\_\_\_

Date\_\_\_\_\_





**WHERE SACRIFICE  
IS HONORED AND DREAMS  
ARE REALIZED.**

*Folds of Honor Foundation Scholarships*

**THE COURAGE & HONOR NATIONAL INVITATIONAL  
PARTICIPANT INFORMATION**

Name\_\_\_\_\_

Address\_\_\_\_\_

City\_\_\_\_\_ State\_\_\_\_\_ Zip\_\_\_\_\_

Daytime Telephone\_\_\_\_\_

Email\_\_\_\_\_

Handicap\_\_\_\_\_

Gender ☐ Male ☐ Female

Shirt Size ☐ Small ☐ Medium ☐ Large ☐ XL ☐ XXL ☐ 3XL

Sweater Size ☐ Small ☐ Medium ☐ Large ☐ XL ☐ XXL ☐ 3XL

Wind Jacket Size ☐ Small ☐ Medium ☐ Large ☐ XL ☐ XXL ☐ 3XL

I would like to play with the following participants:

1)\_\_\_\_\_

2)\_\_\_\_\_

3)\_\_\_\_\_

If the Letter of Intent is for multiple participants, please duplicate this Participant Information Form and complete one per person as necessary. Thank you!