

Change the game with PepsiCo

The 2013 PepsiCo/PGA National Program

PepsiCo and the PGA of America have partnered for over 20 years in the service of the professionals, players and fans of golf. This year, we're excited to announce our renewed partnership: one that focuses on expanding the game of golf and supporting all the key stakeholders in serving the golf community.

Benefits for the PGA Professional:

- **Golf Retirement Plus Benefits:** Earn \$.50 per fountain gallon Post Mix and/or \$.35 per case of Gatorade® purchased
- **Gatorade® Hydration Training:** Gain member-only access to nutrition and hydration trainings from Gatorade®

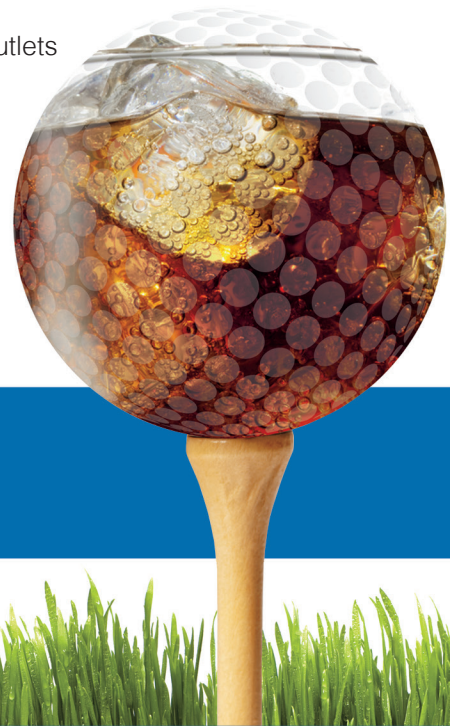
Benefits for the Golf Facility:

- **Preferred National Account Fountain Pricing**
- **Fountain Rebate:** Receive a \$2.00 per gallon rebate (paid out annually on Pepsi® Post Mix gallons only)
- **Competitive Bottle and Can Pricing:** Ask your PepsiCo Sales Rep what's available in your local area
- **Bottle and Can Rebate:** Earn \$.75 per case (24pk)
- **Equipment Service Plan:** Covers parts and calls at NO CHARGE for approved outlets
- **Merchandising Best Practices:** Get the right products in the right locations to grow your business

How to Enroll:

Call your PepsiCo Sales Representative, or call 1-866-PEPGOLF (1-866-737-4653)

Note: You must purchase a minimum of 200 fountain gallons to qualify for loaned equipment. Fountain minimum brand set: PEPSI®, DIET PEPSI®, SIERRA MIST®, MOUNTAIN DEW®, BRISK®, TROPICANA® LEMONADE. Eight valve brand set includes these flavors, plus PEPSI MAX® and MUG® ROOT BEER.



Over \$5.8M PepsiCo contributions to PGA of America professionals and facilities over the last 12 years!

Contact Your PepsiCo Sales Representative:



PGA