

TRACKMAN UNIVERSITY WORKSHOP

MONDAY, MARCH 25th, 2013

WESTHAVEN GOLF CLUB



4000 Golf Club Lane, Franklin, TN 37064

Phone - (615) 599-4420

Join us for a day of learning as we review some of the most important research and findings uncovered by TrackMan over the last 10 years. The TrackMan University material will enhance your fitting and teaching.

The primary focus of the workshops is to cultivate a better understanding of club delivery and the resulting ball flight. "As an instructor, it is critical to be able to diagnose ball flight. It comes down to three simple yet often misunderstood variables: club direction, face orientation, and impact location," affirmed Matt Frelich, PGA Professional and VP of Sales & Business Development.



Join the TrackMan team for a day of presentations and hands-on sessions that will improve your understanding of golf's key fundamentals. The workshop is designed for a beginner to intermediate level of understanding. No prior TrackMan experience required.

Cost to Attend (includes lunch) – Participants will receive MSR points

\$175 – all-day workshop

\$475 – all-day workshop plus one-year TMU membership

Visit www.trackmanuniversity.com to register for the event.

Contact Errol Helling with questions or to find out more about the workshop.

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Cell - (662) 617-9071

Tentative agenda:

9:00	AM –	Welcome and Introduction
9:20	AM –	Ball Flight Analysis: <i>Secret of the straight shot</i>
10:45	AM –	Breakout Groups – Applying Ball Flight Analysis
11:45	AM –	TrackMan Combine: <i>Player development</i>
12:30	PM –	LUNCH
1:30	PM –	Virgil Herring: <i>Teaching with TrackMan</i>
2:00	PM –	Spin Loft and Smash Factor: <i>Where does spin come from?</i>
3:00	PM –	Breakout Groups – Applying Spin Loft
3:45	PM –	Driver Optimization: <i>Maximizing your distance</i>
4:15	PM –	Breakout Groups – Applying Driver Optimization
5:00	PM –	WRAP UP / END OF DAY

www.trackmanuniversity.com

www.mytrackman.com

www.golfwesthaven.com