



ASSOCIATION MEETING MINUTES

Association	Kentucky PGA
Meeting	Spring Member Conference Business Meeting
Date	February 25, 2013
Location	Marriott Griffin Gate Resort

Call to Order

Chris Osborne, President of the Kentucky PGA, called the meeting to order at 8:07 a.m. after a brief Public Service Announcement video featuring Tom Watson on the Get Golf Ready program. Mr. Osborne recognized special guests, military veterans, and Past Presidents.

Invocation & Moment of Silence in Memory of Members

Bill Moore delivered the invocation and asked for a moment of silence for Don Barber, PGA.

Sponsor Recognition

Brad Morrow recognized Business Meeting Sponsor Dave Macke of E-Z-GO and Dever, Inc. and Education Seminar Sponsors Bionic and PowerBilt and their representatives: Larry Edlin, Charlie Albert, and Bill Long.

2014 PGA Championship

Brett Sterba introduced himself as the liaison for 2014 PGA Championship. He is looking forward to working with the KPGA for the PGA Championship at Valhalla Golf Club.

Kentucky Golf Association Report

Tom Cooksey, President of the KGA, reviewed their 2013 schedule:

- The Kentucky State Amateur will be at Bowling Green Country Club
- The Father-Child will be at Barren River State Park Golf Course and will be a weekend event
- The State Four-Ball Championship will be at Gibson Bay Country Club
- The Match Play Championship will be at Persimmon Ridge Golf Club
- The Mid-Amateur Championship will be at Champion Trace Golf Club
- Five events will feature a Mid-Senior Division for ages 40-54

Mr. Cooksey announced the KGA has applied for 501(c) (3) status with the IRS, which has been done in the Tennessee and Florida amateur associations. The KGA and KSGA are exploring a possible merger. A new Course Rating Team, headed by Milt Toby and Jim Wells, hopes to have all Kentucky courses rated in the next three years. Mr. Cooksey thanked PGA Professionals for the hard work and support of the GHIN handicap system.

Approval of Minutes

Jim Osborne made a motion to approve the minutes. Craig Heibert seconded the motion. Motion carried (unanimous)

President's Report

Mr. Osborne thanked the attendees for another great turnout to the Member Conference, Pete Garvey, and the Education Committee for their hard work and Dr. Bob Rotella for speaking to the KPGA. Mr. Osborne reviewed the PGA Merchandise Show where attendance numbers were also up and Davis Love III kicked off the event with a tribute to PGA Junior League Golf. The date will change for this event next year. Darrell Crall has begun to make positive changes on the National level by creating a PGA Properties Task Force, merging the Golf 2.0 and Player Development Programs, and hiring Mike O'Donnell from Nike as the Senior Director of that merged program. Mr. Osborne congratulated Keith Reese, PGA on his promotion to General Manager of the Valhalla Golf Club and thanked Mike Montague for his many years of service in that role. Mr. Osborne is excited for the Kentucky PGA Junior Golf Tour's new season and their slogan – "It's more than just a name change." He encouraged Professionals to visit www.pgalinks.com and read the letter written by President, Ted Bishop regarding the possible anchoring ban. He challenged each Professional to grow golf and reminded the audience that we are in the entertainment industry.

Vice President's Report

Kelly Williams gave the Financial Report. He reported that the KPGA had a profitable year, while accomplishing many goals: hiring a new Executive Director, hosting a District 10 meeting, sending officers to two Annual Meetings and creating a more organized, and transparent Chart of Accounts. Mr. Williams thanked the staff for all that they do.

Robert Baldwin made a motion to approve the financial report. Bill Hull seconded the motion. Motion carried (unanimous)

Secretary's Report

Ralph Landrum asked everyone to visit the new website and ensure that his or her contact information is current. He recognized the following:

New Members: Kalen Boone, PGA; Tommy Brummett, PGA; Jon Hardesty, PGA; Brett Roberts, PGA; Trey Scott, PGA; Tommy Watts, PGA; Hank Whalen, PGA; Nathan Wolfe, PGA and Daniel Yeargin, PGA

New Apprentices: Stephen Cunningham, Logan Watts and Mark Weiland

Executive Director's Report

Steve McMillen challenged Professionals to grow the number of active handicaps at their facilities. This service keeps dues low and aids the family of organizations in many ways. He referenced the newly named Kentucky PGA Junior Golf Tour and is excited about the changes made for a successful season of junior golf. He took a straw poll of those who have visited the new website and proceeded to give a brief tour of the website. He followed this tour with a demonstration new tournament registration system. A handout outlining this demonstration was distributed. He encouraged Professionals to download and use the GHIN Mobile application for their smart phones.

Committee Reports

Assistants/Apprentice Division

Will Schneider submitted the Assistants/Apprentices Division report as written.

Education

Pete Garvey submitted the Education Report as written. He thanked his committee and the education sponsors listed above. He encouraged Professionals to write thank you notes and meet with these key sponsors. Tuesday, March 26 the final Winter Workshop will be held at Man O War Golf Club and focus on teaching. Mr. Garvey asked Members to allow their young Professionals and apprentices to attend these critical workshops. The Education Committee is working towards introducing a KPGA Teaching Summit in the fall and a Mentoring Program.

Employment

Dick Bradow submitted his Employment Report as written. He thanked Mr. Osborne and the staff for all they do. He congratulated the new members and apprentices and offered his services to them. He gave a PowerPoint presentation that highlighted the PGA Compensation Survey, CareerLinks information, PGA PerformanceTrak, Golf 2.0 and Player Development and golf facilities in Kentucky that are currently without PGA representation.

Junior Golf

Kelly Newland announced the Kentucky PGA Junior Golf Tour registration opens tomorrow (Tuesday, February 26). Registration should be relatively flawless with a new, easier to navigate, content-rich website. The tour will use Blue Golf as their tournament registration system. He stressed the Kentucky PGA Junior Tour is more than just a name change and urged professionals to get involved with their tour. A tour schedule was distributed.

Growth of the Game

Mr. Landrum believes the Growth of the Game committee should also be known as the Grow Your Revenue Committee. The PGA is asking facilities to focus on five programs: Get Golf Ready, Patriot Golf Day, Tee it Forward, PGA Junior League Golf and PGA Junior Academy. He asked facilities to register their events on Active.com to reach a larger population of interested golfers. He stressed the importance of PGA Golf Day to grow funds for not only the KPGA Foundation, but also a facility's own growth of the game efforts. The Growth of the Game Committee met on February 20 and will soon be contacting Professionals on how to get more involved in activities. If anyone needs any help with Growth of the Game efforts, please contact Mr. Landrum. Mr. Osborne congratulated Mr. Landrum on being named to the National Growth of the Game Committee and being offered a speaking role for the Boys and Girls Club golf efforts in Northern Kentucky.

Sponsorship

Brad Morrow submitted the Sponsorship report as written. The Committee will be changing its name to the Business Development Committee. He reminded everyone to thank and meet with active vendors in the KPGA. More thank you notes and emails need to be sent to event sponsors. The staff will now be sending out sponsor contact information following each event to assist in this manner. Mr. Morrow thanked those who are diligent in sending out their appreciation to sponsors.

Tournament

Steve Shafer submitted the Tournament Report as written. He highlighted the deadline for tournament registration is now 4:00 p.m. EST. He reminded everyone the TPP online Tournament Registration System will go live on March 5. He thanked Bill Coomer, Steve McMillen and the Tournament Committee members for their hard work.

Old Business

Mr. Osborne reported there was no old business on file. He asked for any old business topics from the floor. There was none.

Break (30 minutes)

Assistants/Apprentices Division Meeting

Will Schneider reported a change in the Match Play seeding, which will now be based on Player of the Year Points from the previous season. He and Chris Redle are working on prizes for the Assistant's Championship. There was a brief discussion about extending the terms of the President and Vice President of the Assistants/Apprentices Division.

KPGA Foundation Grant Presentation

Mr. Shafer thanked those who participated in PGA Golf Day, as the money raised in that initiative helped to fund six worthy grants this year. He urged Professionals to continue participating in PGA Golf Day. He recognized the following grant recipients:

- First Tee of Pine Mountain and PGA Professional Donnie Caldwell will receive a grant of \$1500 earmarked for underprivileged youth in Eastern Kentucky to participate in First Tee and other golf activities
- Estill Spring Elementary Physical Education Program and PGA Professional Tennyne Ohr will receive SNAG golf equipment to help launch golf in their school's PE curriculum
- Hunting Creek Junior Golf Program and PGA Professionals Brad Morrow and Colby Wollitz will receive SNAG golf equipment to assist with the club's junior program and introducing golf into the Oldham County Schools
- Landrum Golf Schools Instruction Program and PGA Professional Ralph Landrum will receive a SNAG golf pack to expand golf instruction to elementary schools (already in the middle schools)
- The Golf Stupid Simple Program and PGA Professional Ron Roberts will receive \$750 earmarked for travel expenses to assist spreading this program across schools in the Commonwealth
- Operation State Tournament and PGA Professional Todd Butts will receive \$750 earmarked for scholarships to help children in far reaching counties receive PGA instruction.

PGA Junior League Golf

Mr. Landrum and Mr. Williams delivered a PowerPoint presentation on PGA Junior League Golf. They recognized the 26 facilities that are creating teams for the league. Professionals are urged to visit www.pgajrleaguegolf.com or contact Mr. Landrum or Mr. Williams for further information and to start a team.

PGA Member Benefits

Heather Andrews from The PGA of America reviewed the benefits available to PGA Members. She distributed a handout outlining these benefits. These can also be found by visiting www.pgalinks.com and clicking on the Benefits tab.

New Business

Mr. Osborne called for any new business topics from the floor. There was none.

Open Forum

Mr. Osborne facilitated the Open Forum.

Mike Finney, PGA inquired about the member benefits provided by The PGA of America. It stated he feels the "best available rate" discount of many member benefits can be beaten by online deals and that the PGA should make better deals for the membership.

Mr. Osborne addressed this question saying many benefits are improving. He highlighted National Car Rental, KitchenAid, and Mercedes. He did agree some benefits could be improved. He promised to continue to ask the difficult questions to National Officers whenever he has the opportunity.

Adjournment

Jeff McGill made a motion to adjourn the meeting at 11:30 p.m. Tommy Watts seconded the motion. Motion carried (unanimous).