

2015 KPGA

Player Development Grant Application

Each year funds are granted to deserving programs across the state of Kentucky. These programs can offer scholarships, provide clubs for kids, educate individuals about the game of golf, promote the development of golf for seniors, juniors and women and provide opportunities for golf instruction.

The Growth of the Game Assistance Grant Application deadline is February 6, 2015. Each program granted funds is required to complete a Grant Report Form and return it along with any supporting materials (i.e. curriculum, applications, media coverage, photos, etc.). Failure to return a completed Grant Report Form by November 1, 2015 may result in the denial of all future requests for assistance, as well as, reporting the failure to the KPGA Membership.

Program Name: World of Golf PGA Jr League Covington Boys and Girls Club

Contact Name: Ralph Landrum

Title: PGA Master Professional

PGA Professional Sponsor: Ralph Landrum

Mailing Address: 7400 Woodspoint Drive, Florence, KY 41042

City, State, ZIP: Florence, KY 41042

Direct Phone: 859-802-3478

Email: rlandrum@landrumgolf.com

Request Amount: \$1,600

Fund Request Date: 6/1/2015

1) Please describe the nature and mission of the program.

World of Golf began visiting the Covington Boys and Girls Club two years ago. The goal of the program was to introduce the golf to the kids. Covington Holmes High School, the largest high school in the area, has not had a golf team in several years. Judge Charlie Moore, a Holmes High grad, thought that if we introduced golf to the kids, figured out a way to keep them playing, that in a few years Holmes may have enough kids to field a team.

2) How is the program structured (i.e. classes, clinics, tournaments); what is the length of the program?

I will begin to visit the Club once per week in April. If the kids are able to participate in the PGA Jr League they will have 6 practices and 6 matches at World of Golf just like the rest of our PGA Jr League kids will have.

3) Where is the program held?

Boys and Girls Club of Covington and World of Golf.

4) How many participants does the program have or how many do you anticipate?

12 kids would be a good number.

5) Describe the composition and background of participants (age, socio-economic background, gender, golf skill).

Both boys and girls, ages 8-14, kids of all races, lower income with a golf skill that is just getting better and better even though they are novices.

6) How will the funds be utilized?

We would like to pay for 8 kids and I will raise the balance.

7) Did the program participate in the 2014 Kentucky PGA Golf Day?

No we did not but will in 2015

8) What are the other sources of funding for this program?

Hopefully the National Boys & Girls Club will help, Myles Mahan and I will hold a 100- hole marathon. The City of Florence will provide a t no charge a small lunch during one of the kids' visits.

9) Please list two references we may contact about your application. Please include full name, address, phone number and relationship to the program.

Kirk Douglas, Director, Healthy Lifestyles, Boys and Girls Clubs of America, 1275 Peachtree Street NE, Atlanta, GA 30309 404-487-5797 kdouglas@bgca.org

Liz Mitchell, Club Director, MSU Boys and Girls Club, lmitchell@bgcgc.org 859-431-5346

Judge Charlie Moore, cmoore@fuse.net

Provide suggested dates for a KPGA Foundation representative to visit the program:

PGA Jr League will play matches every Sunday afternoon at World of Golf from mid-June to mid-August



Erin Horn, Director Communications-Membership
Golf House Kentucky
1116 Elmore Just Drive
Louisville, KY 40245

February 6, 2015

Dear Ms. Horn,

I am writing today to recommend Ralph Landrum for a Kentucky Golf Foundation grant to help with the golf programming with his local Boys & Girls Club. Ralph and his staff have graciously given their time, energy and mentorship to the youth at the Marge Schott-Unnewehr Boys & Girls Club in Covington, Kentucky over the past 3 years teaching the PGA Sports Academy golf program to boys and girls at the Club. They consistently go over and above what is required for the program to give the Club and its members opportunities outside of the Boys & Girls Club walls to experience golf.

Ralph has opened the doors to Boys & Girls Clubs staff, members and families at his facility for little or no cost so that all are encouraged to play and practice golf when class is not in session at the Boys & Girls Club. Last year Ralph launched a PGA Jr. League golf team with the Club and it was a huge hit. The Club remarked to me that they typically don't have many parents engaged with Club events and programs. However, once PGA Jr. League was launched they noticed significant support and enthusiasm from parents and youth for the program. Parents began attending PGA Jr. League practices and matches to support their child as well as taking them to the golf course to play, practice and spend some time together.

I'm overwhelmingly confident that Ralph will utilize any resources that you all can provide to continue and elevate PGA Jr. League as well as his golf programming with his local Boys & Girls Club. Thank you for your consideration and feel free to contact me at (404) 487-5797 or kdouglas@bgca.org if you have any questions.

Sincerely,

Kirk Douglas, PGA

-----Original Message-----

From: "Charlie Moore" <cmoore@fuse.net>

Sent: Friday, February 13, 2015 10:41am

To: "ehorn@kygolf.com" <ehorn@kygolf.com>

Subject: Covington boys and girls club golf

Dear Ms. Horn

This letter is in support of the grant application you have received from Mr. Ralph Landrum and World of Golf PGA Jr. Golf League 2015. I grew up in the area which Mr. Landrum is attempting to serve and I can tell you firsthand that golf opportunities are very limited. I have worked with Mr. Landrum over the last several years and know he is having a real impact on growing the game of golf within a minority population that might not otherwise be exposed to the game.

To receive this grant would be greatly appreciated by the entire community. I am available to answer any questions that you may have. Your consideration of this request is greatly appreciated

Sincerely,

Judge Charles T Moore

Chief District Judge

Boone/Gallatin Counties

Sent from my iPad

-----Original Message-----

From: "Liz Mitchell" <lmitchell@BGCGC.ORG>

Sent: Wednesday, February 11, 2015 4:15pm

To: "'ehorn@kygolf.org'" <ehorn@kygolf.org>

Cc: "rlandrum@landrumgolf.com" <rlandrum@landrumgolf.com>

Subject: Much Thanks!

Erin,

I am very excited to have Ralph, and his crew from World of Golf working with our youths here at the Marge Schott-Unnewehr Boys and Girls Club in Covington Ky. Last year was our first year venturing out to a more serious level of Golf. We had mixed gender, race, and age group that were taken to the program right from the get go. We even had 5 parents that were engaged with their children that participated. They attended practices and even the match's that were held at World of Golf. It was a huge opportunity for our members. Even our more quiet/reserved members were excited to be involved. The parents were hoping that we would be able to continue the program. I will pass the great news on to them and let them know that it will be starting up again in April.

Thanks for your support and assistance with the program. These are just some of the benefits of working with such a great organization. The smiles, growths, and transitions that I see from our members is very rewarding.

Sincerely,

Liz

Liz Mitchell
Club Director
MSU Boys & Girls Club
lmitchell@bgcgc.org
859-431-5346